INFORMATION PACKET

2020 GIVING CHALLENGE

Be The One

Presented by the Community Foundation of Sarasota County

The 2020 Giving Challenge is presented by the Community Foundation of Sarasota County with giving strengthened by The Patterson Foundation.

APRIL 28-29 • NOON TO NOON

GivingPartnerChallenge.org
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GENERAL FAQ

What is the Giving Challenge?
An online giving event that provides nonprofit organizations the opportunity to gain exposure to -- and start relationships with -- new donors, and for people in our region to come together to raise as much money as possible for local nonprofit organizations.

When is the Giving Challenge?
The Giving Challenge will take place on Tuesday, April 28, 2020 at 12:00 p.m. (noon) through Wednesday, April 29, 2020 at 11:59:59 a.m. (noon).

Which organizations are eligible to participate in the 2020 Giving Challenge?

What is the deadline to create a new profile in The Giving Partner?
The deadline to complete a new profile in The Giving Partner in order to qualify for the 2020 Giving Challenge is January 31, 2020.

When does nonprofit organization registration close?
The deadline for nonprofit organizations to register to participate in the 2020 Giving Challenge is February 28, 2020.

Who can donate?
Anyone with a credit or debit card and access to the internet.

Can I make donations via a mobile device?
Yes! Simply visit www.GivingPartnerChallenge.org on your mobile device.

Is there a minimum donation?
Donations of $25 or more are accepted on www.givingpartnerchallenge.org and are 100% tax-deductible.

Will I receive a receipt for tax purposes?
Yes. You will automatically receive an emailed receipt acknowledging your gift.
Are there fees involved?
The online gift processing fee for donations made on www.GivingPartnerChallenge.org is 5%, standard for Give Day events across the country. This fee, which is charged by the online payment vendor GiveGab and credit card processing company, will be deducted from each contribution. Donors can choose to increase their donation to cover these fees during the checkout process.

There is no fee for nonprofit organizations to participate. The Community Foundation of Sarasota County takes no fees, has granted $200,000 to incentivize giving, and donates hundreds of hours of administrative support to make the event possible.

As a donor, can I receive a benefit for giving?
Donations in the 2020 Giving Challenge may not be made in exchange for goods, services, memberships, dues, tickets or other services or benefits.

Will my donation be matched?
To strengthen giving during the 2020 Giving Challenge, The Patterson Foundation will provide a 1:1 match for all unique donations, up to $100 per donor, per organization. There is no limit to the number of individual matches from unique donors a nonprofit organization can receive during the 2020 Giving Challenge.

Can a donor give multiple times and qualify for the match or to help nonprofit organizations qualify for the grants for “the most donors?”
A donor is defined as one individual, so the same donor giving multiple times to the same nonprofit organization will only be matched up to the $100 maximum. Individuals who are reimbursed by any funding source for making a donation are ineligible for matching. Nonprofit organizations are prohibited from donating to themselves.

What forms of payment are accepted?
Only credit card (MasterCard, Visa, Discover and American Express) or debit card donations received during the 24-hour period (Tuesday, April 28, 2020 at 12:00 p.m. through Wednesday, April 29, 2020 at 11:59:59 a.m.) online at www.givingpartnerchallenge.org will be accepted. All donations are irrevocable (donations will not be refunded) and will be for the unrestricted use of your chosen nonprofit organization.

May I designate how a nonprofit uses my gift?
All donations made during the Giving Challenge are unrestricted gifts to the nonprofit organization.

Is the site secure?
Secure donations for the Giving Challenge are provided through GiveGab to each donor entering their own credit card information directly on the giving site. Any third party who enters credit card information on behalf of a donor, by their actions of entering any such credit card information on behalf of a donor has signified their agreement with the sponsoring foundations and nonprofit organizations of the Giving Challenge 1.) to assume all risk of loss and any liability associated with such transaction and 2.) to indemnify each of the sponsoring foundations and nonprofit organizations of the Giving Challenge against any and all risk of loss and any liability associated with such transaction.

How will donations be distributed
Each donation made to a participating nonprofit organization will be disbursed directly from The Community Foundation of Sarasota County via a check by July 1, 2020.
Who will receive my contact information?
The nonprofit organization(s) you choose to support will have access to your name and email address unless you check the box 'hide my name from this organization and the public' to remain anonymous.

What is GiveGab?
GiveGab is a nonprofit online giving platform that helps nonprofit organizations to raise money, engage donors and manage volunteers quickly and efficiently. GiveGab offers a full portfolio of simple and easy to use products that allows nonprofit organization to function in a more streamlined manner.

Do I need to create an account with GiveGab to donate to the Giving Challenge?
No. You do not need to create an account to make a donation. The benefits of creating an account include having your tax receipts collected in one location, being able to track your donations, follow the charities you support, and engage in future volunteering and donations. Your tax receipt is emailed immediately upon processing your donation and should be retained as your official record of the donation.

What if I can't find my favorite nonprofit organization on the website?
The nonprofit organizations listed have elected to participate and met our criteria to do so. If you can't find them on the site, you may call them directly and ask if they are participating. If they are not, but would like to participate in future events, please encourage the nonprofit organization to contact us at nonprofits@cfsarasota.org so we can be sure they are ready for future Giving Challenges.

What if I have additional questions?
For general inquiries about the 2020 Giving Challenge, contact Erika Kelly at the Community Foundation of Sarasota County, givingchallenge@cfsarasota.org.

What if I have media inquiries?
Direct media inquiries and questions related to the Community Foundation of Sarasota County, the 2020 Giving Challenge and The Giving Partner to Hunter Carpenter, 941-556-7122, hcarpenter@cfsarasota.org.

Direct all media inquiries and questions related to The Patterson Foundation and its contribution to the 2020 Giving Challenge to Branan Jacobs, 941-953-9191, bjacobs@magnifygood.com.
January 14, 2020

The Patterson Foundation
2 North Tamiami Trail, Suite 206
Sarasota, FL 34236

Dear Giving Partner Organization,

2020 ushers in a new decade and marks the 10-year anniversary of The Patterson Foundation’s launch. Looking back on ways The Patterson Foundation has worked to strengthen the people, organizations and communities in our region in the past decade affords the opportunity to honor the initiatives behind the impact we have witnessed in that span — all while seizing and strengthening new opportunities to create an even greater impact.

The Giving Challenge is a true pride point along The Patterson Foundation’s journey, where months of imaginative planning and outreach by nonprofits throughout our region lays the essential groundwork for 24 hours of online giving and engagement that strengthens philanthropic missions well into the future. Since 2012, nonprofits and donors have capitalized on this opportunity presented by the Community Foundation of Sarasota County, contributing more than $40 million to nonprofits in Sarasota, Manatee, Charlotte and DeSoto counties — a total which includes more than $16 million in matching dollars and prizes from The Patterson Foundation to incentivize participation.

The Giving Challenge returns and with it a fresh opportunity for each of us to rally behind the organizations working tirelessly toward fulfilling our shared aspirations for our region — an opportunity The Patterson Foundation is honored to incentivize once more.

To strengthen the 2020 Giving Challenge, The Patterson Foundation is making the following contributions:

- A 1:1 match for unique donations, up to $100 per donor, per organization. There will be no limit on the number of unique individual matches a nonprofit can receive.
- $51,000 in prizes to organizations that cultivate the highest number of unique donors.

Over the past 10 years, The Patterson Foundation has often been asked how those who have been strengthened through its work can say thanks. While a steadfast, thrivable commitment to your vital community efforts is the greatest expression of gratitude we could hope to receive, The Patterson Foundation is also providing each Giving Challenge nonprofit with a special logo in your orientation toolkit that can be applied to your outreach materials to acknowledge the contribution following the 2020 Giving Challenge. Additionally, you are welcome to use this logo in your promotional materials prior to the 2020 Giving Challenge to make your existing and new donors aware of the match and prize opportunities.

Sincerely,

Debra Jacobs
President & CEO, The Patterson Foundation
Why does The Patterson Foundation continue to support The Giving Partner and the Giving Challenge?
The Giving Partner is an online resource connecting nonprofits committed to transparency with donors and
citizen philanthropists in our community, helping them make informed decisions about their giving. The
Giving Challenge is a 24-hour opportunity to donate to nonprofit organizations in our local region listed on
The Giving Partner. Additionally, the Giving Challenge encourages nonprofit organizations to think
creatively and strategically about their fundraising strategy and build meaningful, enduring relationships
with donors.

What is the Giving Challenge’s total impact to date?
Since 2012, local nonprofit organizations raised more than $40 million through the Giving Challenge.

What has The Patterson Foundation contributed to the Giving Challenge to date?
The Patterson Foundation has provided more than $16 million for the Giving Challenge to date through
matching donations and other donor incentives.

THE PATTERSON FOUNDATION MATCH

How is The Patterson Foundation supporting the 2020 Giving Challenge?
To strengthen giving during the 2020 Giving Challenge, The Patterson Foundation will provide a 1:1 match
for all unique donations, up to $100 per donor, per organization. There is no limit to the number of
individual matches from unique donors a nonprofit organization can receive during the 2020 Giving
Challenge.

How will updates on the total amount of dollars from The Patterson Foundation’s match be displayed
during the Giving Challenge?
Updates on the total amount of matching dollars earned by participating nonprofit organizations will be
updated on a leaderboard displayed on www.GivingPartnerChallenge.org
How will The Patterson Foundation further incentivize nonprofit fundraising for the 2020 Giving Challenge?

The Patterson Foundation will award $51,000 in prizes to organizations that cultivate the highest number of unique donors during the 2020 Giving Challenge. Prizes will be awarded across three categories based on the size of each organization:

- **Small**: Nonprofit organizations with expenses less than $60,000
- **Medium**: Nonprofit organizations with expenses between $60,000-$500,000
- **Large**: Nonprofit organizations with expenses greater than $500,000

The following tables outline prize levels and totals for each category:

<table>
<thead>
<tr>
<th>Small Nonprofit Organizations (Expenses &lt; $60,000)</th>
<th>Medium Nonprofit Organizations (Expenses &gt;$60K &amp; &lt;$500K)</th>
<th>Large Nonprofit Organizations (Expenses &gt; $500,000)</th>
<th>Breakdown/Details</th>
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<tr>
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<td>1st place unique donors</td>
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<td><strong>Total = $17,000.00</strong></td>
<td><strong>Overall Total = $51,000.00</strong></td>
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How can I make donors aware of The Patterson Foundation’s match and prize opportunities prior to the 2020 Giving Challenge, and how can I highlight The Patterson Foundation’s contribution to my nonprofit organization following the 2020 Giving Challenge?

Each nonprofit organization participating in the 2020 Giving Challenge will receive a special logo highlighting The Patterson Foundation’s contribution. Please use this logo, which includes 2020 Giving Challenge-specific language, rather than The Patterson Foundation’s normal logo. Nonprofit organizations are encouraged to apply this logo in the following ways:

- Include in your pre-Giving Challenge outreach materials to help inform donors of the match and prize opportunities
- Include in your post-Giving Challenge outreach materials to highlight The Patterson Foundation’s total contribution to your organization

Here are some examples of where you can apply this logo:

- Social media
- Press release
- Blog post
- Digital and print newsletters
- Annual report
- Mail appeals
- Email marketing
- Thank-you letter to The Patterson Foundation

How can nonprofit organizations use The Patterson Foundation’s match and prizes?

Nonprofit organizations must ensure that all funds from The Patterson Foundation’s match and prizes go toward efforts in Sarasota, Manatee, Charlotte and DeSoto counties.
PRIZE OVERVIEW

Automatically Eligible Prizes

Every nonprofit organization participating in the 2020 Giving Challenge is automatically eligible for the following prizes. No application is required.

- The Fast 50
- Donor Shout Out Tweet
- Donor Shout Out Facebook Post
- Donor Shout Out Instagram Post
- Unique Donors
- iHeart Media

Application Required Prizes

Nonprofit organizations participating in the 2020 Giving Challenge are eligible to apply for as many prizes as they choose. Each prize listed below requires an “intent to participate” acknowledgement by March 27, 2020 and application submission by May 7, 2020. Links to the online “intent to participate” forms for each prize list below will be emailed to Team Leaders February 28, 2020.

- Best Giving Challenge 2018 Story
- Best Giving Challenge Photo
- Best Giving Challenge Community Event
- Best Use of Social Media
- Best Nonprofit Partnership
- Best Business Partnership
- Best Board Member Engagement
- Best Giving Challenge Video
- Best Giving Challenge Turnaround
- Best Giving Challenge Newbie
- Best All Volunteer Organization Campaign
- Best Overall Campaign
Automatically Eligible Prizes

THE FAST 50

50 Grant Awards: $500
$500 grant each to the 50 nonprofit organizations that are the first to get 50 donors to give online at www.GivingPartnerChallenge.org. Automatically awarded during Challenge.

DONOR SHOUT OUT TWEET

24 Prize Awards: $100
$100 hourly prize made to a random nonprofit organization that Tweets using #GivingChallenge2020 and recognizes a donor. Automatically awarded during Challenge.

DONOR SHOUT OUT FACEBOOK

24 Prize Awards: $100
$100 hourly prize made to a random nonprofit organization that creates a Facebook Post using #GivingChallenge2020 and recognizes a donor. Automatically awarded during Challenge.

DONOR SHOUT OUT FACEBOOK

24 Prize Awards: $100
$100 hourly prize made to a random nonprofit organization that creates an Instagram Post using #GivingChallenge2020 and recognizes a donor. Automatically awarded during Challenge.

IHEART MEDIA

24 Prize Awards: $100
$100 hourly prizes awarded on-air on iHeart radio shows to random nonprofit organizations throughout the duration of the Giving Challenge. Automatically awarded during Challenge.
Application Required Prizes

BEST GIVING CHALLENGE 2018 STORY

20 Prize Awards: $500

$500 prize each to the 20 nonprofit organizations with the top blog post, newsletter block, or email campaign published between now and March 27th that tells your 2018 Giving Challenge story. How did your donors make a difference in 2018? Why is it important for donors to support your organization again this year during the Giving Challenge? Must submit by 3/27/20. Details on how to submit an application for this prize will be provided to Team Leaders via email.

BEST GIVING CHALLENGE PHOTO

20 Prize Awards: $500

$500 prize each to the 20 nonprofit organizations with the top Giving Challenge photos that tell your 2020 Giving Challenge story. Photos will be posted on the Community Foundation of Sarasota County Facebook page and judged by online voting after the Giving Challenge. Must submit by 5/7/20. Details on how to submit photos will be provided to Team Leaders via email.

BEST GIVING CHALLENGE COMMUNITY EVENT

9 Prize Awards: $2,000 to three winners in each category (Small, Medium, Large Organizations)

$2,000 prizes awarded to three winners in each category (small, medium, and large) who host the best Giving Challenge community event. Judges are looking for how well your event engages the community in your mission and the Challenge; how unique your event is; how did it inspire giving to your organization; and how your event incorporated the “Be The One” concept. Must register intent to participate by 3/27/20. Judged after Challenge. Details on how to submit an application for this prize will be provided to Team Leaders via email.
BEST USE OF SOCIAL MEDIA

6 Prize Awards: $2,000 to two winners in each category (Small, Medium, Large Organizations)

$2,000 prize awarded to two winners in each category (small, medium, and large) who utilize social media the best during their Giving Challenge campaign. Judges are looking for how clear, intentional, and unique your campaign is, and how well did it incorporate the “Be The One” concept. Judges will also consider how much reach, interaction, and engagement your campaign generates. **Must register intent to participate by 3/27/20. Judged after Challenge.** Details on how to submit an application for this prize will be provided to Team Leaders via email.

BEST NONPROFIT PARTNERSHIP

3 Prize Award: $4,000 to three winning partnerships. $4,000 is split between partners.

$4,000 prize split between nonprofit partners in a collaboration. Judges are looking for each partner to bring something unique or creative to the table; each partner achieves more than it would achieve alone; partnership incorporates the concept of “Be The One;” and the partnership has the potential to extend beyond the Giving Challenge. **Must register intent to participate by 3/27/20. Judged after Challenge.** Details on how to submit an application for this prize will be provided to Team Leaders via email.

BEST BUSINESS PARTNERSHIP

6 Prize Awards: $2,000 to two winners in each category (Small, Medium, Large Organizations)

$2,000 prize to two winners in each category with the best business partnership. Judges are looking for the nonprofit / business relationship to be something creative or unique; by working with the business, the nonprofit achieves more than it would achieve alone; the partnership incorporates the concept of “Be The One;” and the partnership has the potential to extend beyond the Giving Challenge. **Must register intent to participate by 3/27/20. Judged after Challenge.** Details on how to submit an application for this prize will be provided to Team Leaders via email.

BEST BOARD MEMBER ENGAGEMENT

3 Prize Awards: $2,000 to the winners of each category (Small, Medium, Large Organizations)

$2,000 prize will be awarded to the winners of each category. Judges will be looking for 100% giving by board members during the Giving Challenge and for creative ways the board and individual board members contribute to the success of your campaign. **Must register intent to participate by 3/27/20. Judged after Challenge.** Details on how to submit an application for this prize will be provided to Team Leaders via email.
BEST GIVING CHALLENGE VIDEO

6 Prize Awards: $2,500 to two winners in each category (Small, Medium, Large Organizations)

$2,500 prize to two winners in each category with the best video. Judges are looking for videos either produced in-house or produced professionally; videos telling compelling stories about what nonprofit organizations achieve for their clients or for the community; using data and stories from The Giving Partner profiles; does the video incorporate the “Be The One” concept; and ways the video was shared to achieve Giving Challenge goals. **Must register intent to participate by 3/27/20. Judged after Challenge.** Details on how to submit an application for this prize will be provided to Team Leaders via email.

BEST GIVING CHALLENGE TURNAROUND

6 Prize Awards: $2,000 to two winners in each category (Small, Medium, Large Organizations)

$2,000 prize to two winners in each category with the best turnaround performance from the 2018 Giving Challenge. Judges are looking for how the nonprofit organization changed their strategy from 2018 Giving Challenge to 2020 Challenge; the involvement of Board, volunteers/staff, and other stakeholders; improvement in overall quality of campaign (this prize is not just about biggest jump in dollars raised); and whether the campaign incorporates the concept of “Be The One”. **Must register intent to participate by 3/27/20. Judged after Challenge.** Details on how to submit an application for this prize will be provided to Team Leaders via email.

BEST GIVING CHALLENGE NEWBIE

6 Prize Awards: $2,000 to two winners in each category (Small, Medium, Large Organizations)

$2,000 prize to two winners in each category with the best overall campaigns as first time Giving Challenge participants. Judges are looking for how the nonprofit organization made the most out of their first year in the Giving Challenge; creativity of the campaign; and whether the campaign incorporates the concept of “Be The One”. **Must register intent to participate by 3/27/20. Judged after Challenge.** Details on how to submit an application for this prize will be provided to Team Leaders via email.
BEST ALL VOLUNTEER ORGANIZATION CAMPAIGN

6 Prize Awards: $2,000 to two winners in each category (Small, Medium, Large Organizations)

$2,000 prize to two winners in each category (Small, Medium, Large Organizations) with the best overall campaigns as all volunteer organizations. Judges will be looking for pre-determined goals and strategies before the Challenge; a variety of communication tools are used in a campaign with integrated messaging; how well your campaign incorporated the “Be The One” concept; and inclusion of references to your Giving Partner profile. Remember, this isn’t about spending money! **Must register intent to participate by 3/27/20. Judged after Challenge.** Details on how to submit an application for this prize will be provided to Team Leaders via email.

BEST OVERALL CAMPAIGN

9 Prize Awards: $6,000 to first place, $5,000 to second place, and $4,000 to third place in each category (Small, Medium, Large Organizations)

$6,000 prize to first place winners, $5,000 prize to second place winners, and $4,000 prize to third place winners in each category (Small, Medium, Large Organizations) with the best overall campaigns. Judges will be looking for pre-determined goals and strategies before the Giving Challenge; a variety of communication tools are used in a campaign with integrated messaging; how well your campaign incorporated the “Be The One” concept; and inclusion of references to your Giving Partner profile. Remember, this isn’t about spending money! **Must register intent to participate by 3/27/20. Judged after Challenge.** Details on how to submit an application for this prize will be provided to Team Leaders via email.
LOGOS & BRAND GUIDELINES:

Logos and brand guidelines for the Giving Challenge and The Patterson Foundation will be available for download on www.GivingPartnerChallenge.org.

THEME: Be The One

- Each and every person can be the one to make a difference during the Giving Challenge.
- Everyone, no matter the size of their gift, can be a philanthropist.
- Together, our region can be the one to make significant community impact through philanthropy.

SOCIAL MEDIA:

- #GivingChallenge2020
- #BeTheOne
ROLES & RESPONSIBILITIES

Community Foundation of Sarasota County

- Invests in excess of $500,000:
  - Approximately $325,000 in staff time and resources to host The Giving Partner and the Giving Challenge
  - $200,000 in prizes in support of the Giving Challenge
- Raise matching/prize incentives
- Communicate the opportunity to you (nonprofit organizations)
- Leverage media support for the overall Giving Challenge

GiveGab

- Technical platform for the Giving Challenge & The Giving Partner
- Technical support – blue chat bubble!
- Online tools, tips & resources for nonprofit organizations
- Emails tax receipt to donors

Nonprofit Organizations

- Develop your organization’s campaign/giving page
- Acknowledge foundation support on your communications [BRANDING GUIDELINES]: The 2020 Giving Challenge is presented by the Community Foundation of Sarasota County with giving strengthened by The Patterson Foundation.
- Engage your donors/supporters
- Communicate responsibly
- Set your own goal(s) and expectations accordingly
- Thank your donors
  - The Patterson Foundation will probably be your largest donor in the 2020 Giving Challenge – do not forget to acknowledge them appropriately

Team Leaders

- Be the single point of communication between your organization and the Community Foundation of Sarasota County for ALL things related to the 2020 Giving Challenge
- Participate in trainings
- Inspire your team to be successful
- Share information in digestible bites with your team
- Be attentive to emails
Having an **Approved/Current** profile in **The Giving Partner** is the main criteria to participate in the 2020 Giving Challenge. An easy to reference checklist of what is **required** in your organization’s profile in The Giving Partner to be considered **Approved/Current** can be located on Community Foundation of Sarasota County’s website: [www.cfsarasota.org/nonprofits/the-giving-partner](http://www.cfsarasota.org/nonprofits/the-giving-partner)

There are two different checklists. Select the one based on whether your organization has an **existing/migrated** profile in The Giving Partner or is **new** to The Giving Partner. See below for direct links to those checklists.

### Nonprofit Organizations with **EXISTING/MIGRATED** Profiles

Important: The deadline to **submit your fully updated profile in The Giving Partner** is before 5:00 p.m. on **February 28, 2020**, in order to qualify for the 2020 Giving Challenge.

[CLICK HERE](http://www.cfsarasota.org/nonprofits/the-giving-partner) **EXISTING PROFILES: VIEW AN UPDATED CHECKLIST FOR THE GIVING PARTNER**

### Nonprofit Organizations **NEW** to The Giving Partner

Important: The deadline to **submit your completed profile in The Giving Partner** is before 5:00 p.m. on **January 31, 2020**, in order to qualify for the 2020 Giving Challenge.

[CLICK HERE](http://www.cfsarasota.org/nonprofits/the-giving-partner) **NEW PROFILES: VIEW AN UPDATED CHECKLIST FOR THE GIVING PARTNER**

Questions? Click the **Blue Chat Bubble (bottom right of website)** to connect with GiveGab's Customer Success team.

If you have any further questions, please contact **Nonprofits@CFSarasota.org**.
A Place to Connect, Collaborate, Come Together

In the coming weeks, nonprofit organizations and community members from across our region will once again be celebrating a 24-hour giving event known as the Giving Challenge. From noon to noon on April 28th and 29th, the Giving Challenge will bring together 700+ local nonprofit organizations with their passionate donors to support causes they care about while creating transformative impact.

This year, inspired by our community’s willingness to collaborate during the 2018 Giving Challenge, several nonprofit organizations are interested in participating in Pop-Up Giving Stations. To maximize your organization’s creativity and collaboration, we have created a helpful guide to planning your Pop-up Giving Station.

What is a Pop-up Giving Station?

A Pop-up Giving Station is a place for nonprofit organizations of all sizes to come together and invite potential donors to personally connect with their organization during the 2020 Giving Challenge. Creativity is encouraged when planning how your nonprofit organization would like to connect with donors (e.g. entertainment, promo items). Official Pop-up Giving Stations will be recognized on the Community Foundation of Sarasota County and Giving Challenge websites.

Is your nonprofit organization interested in hosting a Pop-up Giving Station on April 28 and/or 29?

If your nonprofit organization is interested in hosting a Pop-up Giving Station, start with the following guidelines:

- Designate a Pop-up Coordinator
  - Coordinator will be the one to complete the online application
    - Application is to be listed as an official Pop-Up Giving Station on www.GivingPartnerChallenge.org
- Identify five (5) or more nonprofit organizations to participate in your Pop-Up Giving Challenge
  - We would love to see as many organizations working together as possible.
  - Minimum of five (5) nonprofit organizations with current profiles in The Giving Partner
- Pick a location/venue with enough space.
- Be prepared to provide tables and chairs for each participating nonprofit organization.
- Don’t forget about Wi-Fi.
- Be prepared for inclement weather
Does the Pop-up Giving Station have to be open for the entire 24-hours?
No, the Pop-up Giving Station hosts may decide when they would like to be open during the 24-hour Giving Challenge.

How do I become an “official” Pop-up Giving Station?
If you would like to be included as a 2020 Giving Challenge Pop-up Station on the Community Foundation of Sarasota County and Giving Challenge websites, please complete the online form no later than 5pm on March 27, 2020. Once your submission has been approved, information about your Pop-up Giving Station will appear on www.CFSarasota.org and www.GivingPartnerChallenge.org on April 1.

Is there a deadline to be an official Pop-up Giving Station?
Yes. To be included on the Giving Challenge website as an official Pop-up Giving Station, the online form must be completed no later than 5pm on March 27, 2020. Approved Pop-up Giving Stations will appear on www.CFSarasota.org and www.GivingPartnerChallenge.org on April 1.

Who do I contact if I have additional questions about Pop-up Giving Stations?
If you have additional questions, please send an email to GivingChallenge@CFSarasota.org.
Mark your calendars! Below are key dates for nonprofit organizations participating in the 2020 Giving Challenge to be aware of.

**January 15, 2020**  
Online registration opens to apply to participate in the 2020 Giving Challenge

**January 31, 2020**  
Deadline for NEW nonprofit organizations to submit profile for review to The Giving Partner

**February 28, 2020**  
Deadline to register to participate in the 2020 Giving Challenge  
Deadline for nonprofit organizations participating in the 2020 Giving Challenge to update their profile in The Giving Partner  
Intent to participate forms for “Best of” prizes will be emailed to nonprofit organization Team Leaders

**March 27, 2020**  
Deadline to submit “intent to participate” form for “Best of” prizes  
Deadline to submit application to be an official Pop-up Giving Station

**March 31, 2020**  
2nd NPO Training webinar (2-3pm)

**April 1, 2020**  
Official Pop-up Giving Stations announced

**April 28-29, 2020**  
Giving Challenge!

**May 7, 2020**  
Deadline to submit “Best of” prize applications