

## Sharing News of The Patterson Foundation's 2022 Giving Challenge Contribution

The Patterson Foundation is working to uplift the nonprofit sector in our region through the 2022 Giving Challenge. To strengthen giving throughout our community, The Patterson Foundation will contribute a 1:1 match for unique donations, up to \$100 per donor, per nonprofit organization. There will be no limit on the number of unique individual matches a nonprofit organization can receive.

A special logo (see below) highlighting The Patterson Foundation's contribution is available for download on The Patterson Foundation page of GivingChallenge.org to each nonprofit organization participating in the 2022 Giving Challenge.



Strengthening Nonprofits Through the 2022 Giving Challenge

**Please use this logo, which includes 2022 Giving Challenge-specific language, rather than The Patterson Foundation's normal logo.**

Nonprofit organizations are encouraged to apply this logo in the following ways:

- Include in your pre-Giving Challenge outreach materials to help inform donors of the match
- Include in your post-Giving Challenge outreach materials to highlight The Patterson Foundation's total contribution to your nonprofit organization

Here are some examples of where you can apply this logo:

- Social media
- Press release
- Blog post
- Digital and print newsletters
- Annual report
- Mail appeals
- Email marketing
- Thank-you letter to The Patterson Foundation