

2024 Giving Challenge Kick-Off Webinar: Getting Ready



Presented by the
Community Foundation of Sarasota County

APRIL 9-10 • NOON TO NOON

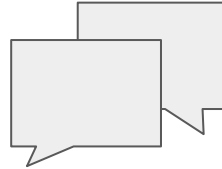
Submit Your Questions!



Chat Box

To: ☒ All panelists

Type: All panelists and attendees



Q&A

Please input your question

☐ Send Anonymously

Send

If you have questions or comments throughout our training, please write in using your Zoom webinar attendee panel.



Presented by the
Community Foundation of Sarasota County

The Giving Challenge

The Giving Challenge is a 24-hour online fundraising event available *only* to nonprofit organizations that demonstrate transparency by having an updated profile on *The Giving Partner* www.TheGivingPartner.org

For questions about *The Giving Partner*, email: Nonprofits@CFSarasota.org



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Community Foundation of Sarasota County

The Giving Challenge Overview

- Each nonprofit conducts their own unique campaign to market and share with their supporters
- Donations are open April 9 - 10, Noon to Noon
- Donor data comes to nonprofit admin dashboard in real time
- Funds raised through online donations during the 24 hours are routed through the Community Foundation. One check including the online donations, prize funds received (if applicable) and The Patterson Foundation match funds will be mailed to each nonprofit by July 1, 2024.

Giving Challenge Outcomes

Overall

- \$75 million raised since 2012
- \$30 million provided by The Patterson Foundation (*matching dollars and donor incentives*)

2022

- \$16,204,718 Donations raised
 - \$6,088,115 Provided by The Patterson Foundation through its Match
- 667 Nonprofit organizations participated
- 83,180 Individual gifts
- 46,371 Donors
- \$225,000 Prizes awarded
- Average online donation: \$96

What we'll review today

- The Basics
- Benefits to Participating
- Who is GiveGab?
- Key Features/Resources
- What's New
- Registering for the 2024 Giving Challenge
- Getting Started
- Prizes & Matches
- Next Steps and Questions

The Basics

- 2024 will be the 9th Giving Challenge
- “Be The One”
- www.GivingChallenge.org
- April 9-10 Noon-Noon (EST)
- \$25 minimum gift
- Every nonprofit will be conducting their own campaign on the day, using a custom donation page on the Giving Challenge website
- Nonprofit trainings, tools, templates, and guides offered to optimize efforts

Roles & Responsibilities

- Community Foundation of Sarasota County
 - Invests in excess of **\$600,000**:
 - Approximately **\$504,000** in staff time and resources to host The Giving Partner and the Giving Challenge
 - **\$100,000** in prizes in support of the Giving Challenge
- GiveGab (becoming Bonterra)
 - Technology platform and related support
- Nonprofit Organizations
 - Develop your organization's campaign/giving page
 - Engage your donors
 - Thank your donors
- Team Lead
 - Single point-of-contact with the Community Foundation of Sarasota County

Full outline of roles & responsibilities, available in Giving Challenge Nonprofit Toolkit online

The Giving Challenge: Why We Do It

- To generate community **excitement about charitable giving.**
- To demonstrate that **everyone can be a philanthropist.**
- To heighten awareness about **local choices in giving.**
- To expose the community to **The Giving Partner** as a source of information about nonprofit organizations.
- To **infuse unrestricted dollars and opportunities beyond the dollar** for local nonprofit organizations.

Benefits of Participating

- Learn to **utilize digital fundraising tools**, and take advantage of resources that are available year-round
- **Re-engage with your existing supporters** to make a greater impact
- **Increase visibility and exposure** by connecting with a larger community
- Utilize the Giving Challenge to **reach other internal goals**
- **Motivate donors to make a greater impact** with prizes and match incentives

Who is GiveGab / Bonterra?



GiveGab[®]
Nonprofit Giving Platform

GiveGab / Bonterra's mission is to make it incredibly easy for fundraising professionals to be great at their jobs!

- Hosts a secure, reliable and transparent platform for the Giving Challenge!
- Creates the ultimate donor experience
- Provides a dedicated platform support team

GiveGab is becoming  **Bonterra**.

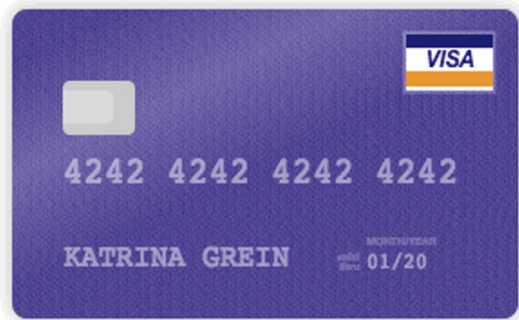
2024 **GIVING CHALLENGE**

Secure & Reliable

- Partnered with Stripe - PCI Level 1 Payment Processor
- All participating organizations verified as IRS and state-recognized nonprofits
- Fail Safe Redundancy Plans for the Giving Challenge website
- Complete Transparency with Nonprofits and Donors

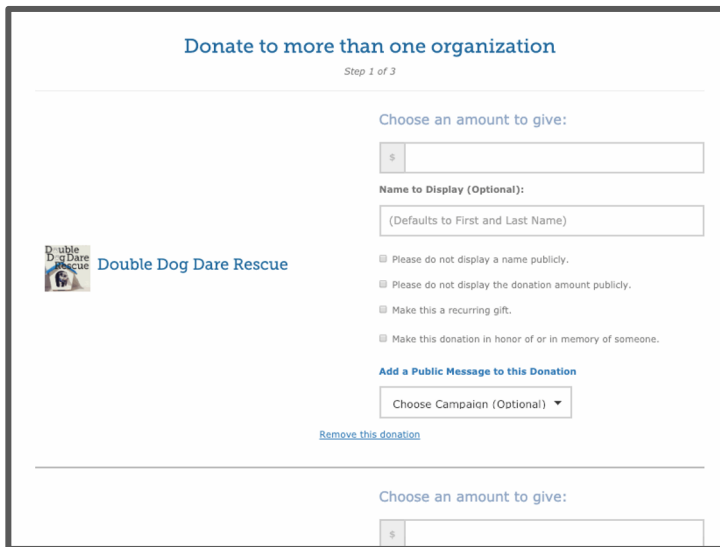


Simple Donation Processing



- All major credit/debit cards accepted
- Quick, easy and fun donation flow
- Securely processed through Stripe
- GiveGab's chat support available right within the donation form for your supporters!

Highlighting the Joy of Giving



The screenshot displays a donation form titled "Donate to more than one organization" with a subtitle "Step 1 of 3". On the left, there is a profile card for "Double Dog Dare Rescue" featuring a small image of a dog. The main form area includes a "Choose an amount to give:" section with a currency selector set to "\$" and an input field. Below this is a "Name to Display (Optional):" section with a text input field and a note "(Defaults to First and Last Name)". A list of four checkboxes follows: "Please do not display a name publicly.", "Please do not display the donation amount publicly.", "Make this a recurring gift.", and "Make this donation in honor of or in memory of someone.". There is a link "Add a Public Message to this Donation" and a "Choose Campaign (Optional)" dropdown menu. A "Remove this donation" link is located below the campaign selection. At the bottom of the form, the "Choose an amount to give:" section is repeated with another currency selector and input field.

GiveGab's Gift Basket makes it quick and convenient for donors to support as many causes in their community as they like!

Transparent Donation Processing

Confirm Your Gift

Step 3 of 3

Orca Conservancy

Gift: \$25.00

Email:

generousdonor@givegab.com

Fees:

\$2.02

What's with these fees?

☒ I'll cover the fees to save the organizations from having to pay them

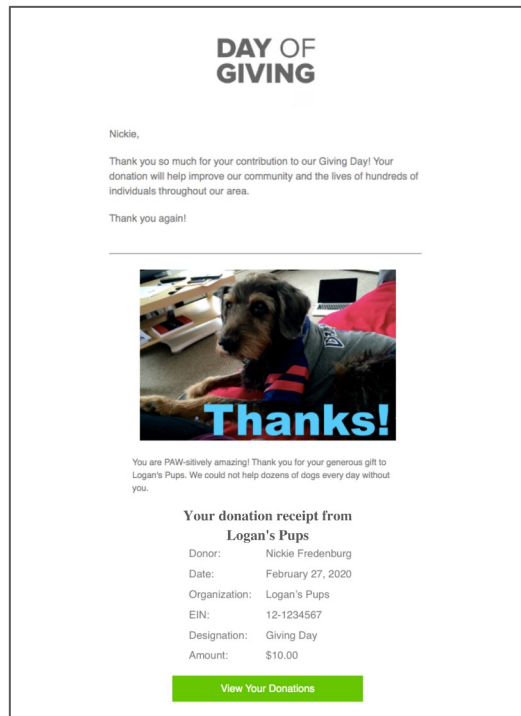
Total:

\$27.02

- Credit Card for online transactions
- Donors can cover all fees on behalf of your organization
- Donors have the option to cover fees on your behalf
 - 90.5% of donors chose to cover fees for the Giving Challenge in 2022

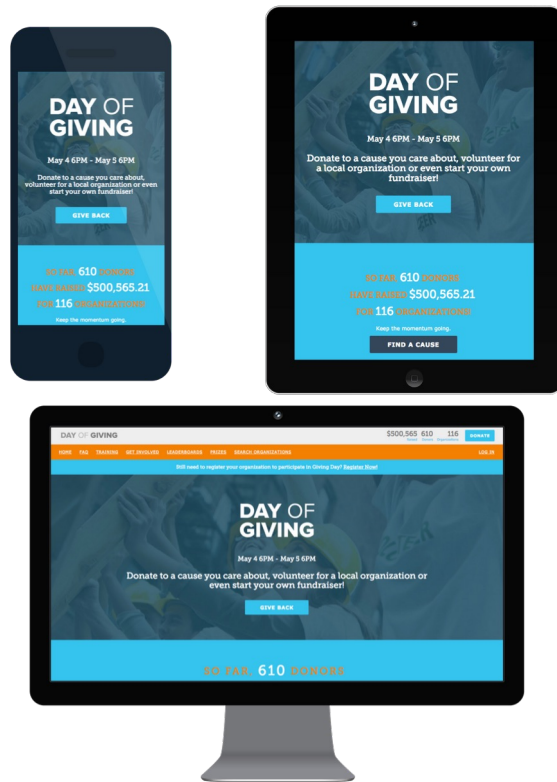
Instantaneous Donor Delight

- Customizable Thank You Emails
 - Add your own text, photo, or video!
- Sent immediately after the online donation gift is made
- Donor's donation receipt
- Social Share links for more online engagement
- Option to encourage donors to fundraise



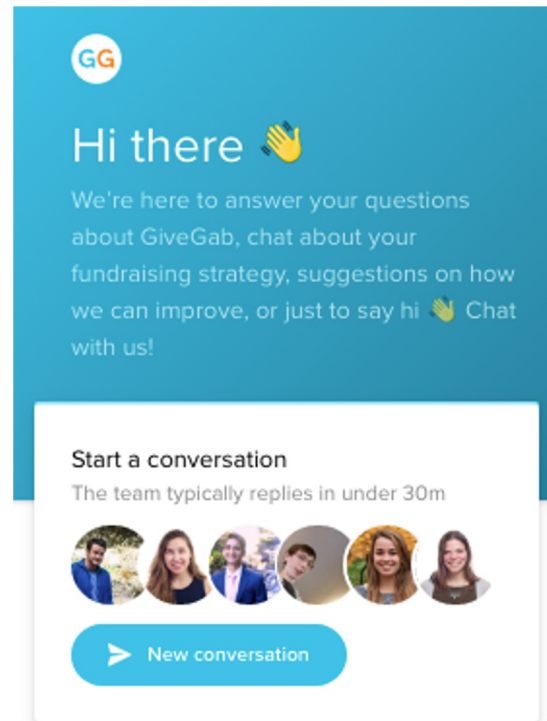
Easy & Accessible

- On average **61% of all emails** are opened on a mobile device
- The entire Giving Challenge site is completely mobile responsive on every page – be sure to test your finished profile out on a phone!
- Donors can give easily on any internet enabled device



Support & Resources

- Community Foundation Resources
 - Website: www.GivingChallenge.org
 - Email: GivingChallenge@CFSarasota.org
- GiveGab Resources
 - Help Center: <https://support.givegab.com/>
 - Blog: <https://www.givegab.com/blog/>
 - Email: CustomerSuccess@givegab.com
 - Chat with GiveGab's Customer Success Team whenever you have questions or need a hand!
 - **Look for the little blue chat bubble!**



NEW

What's New for 2024

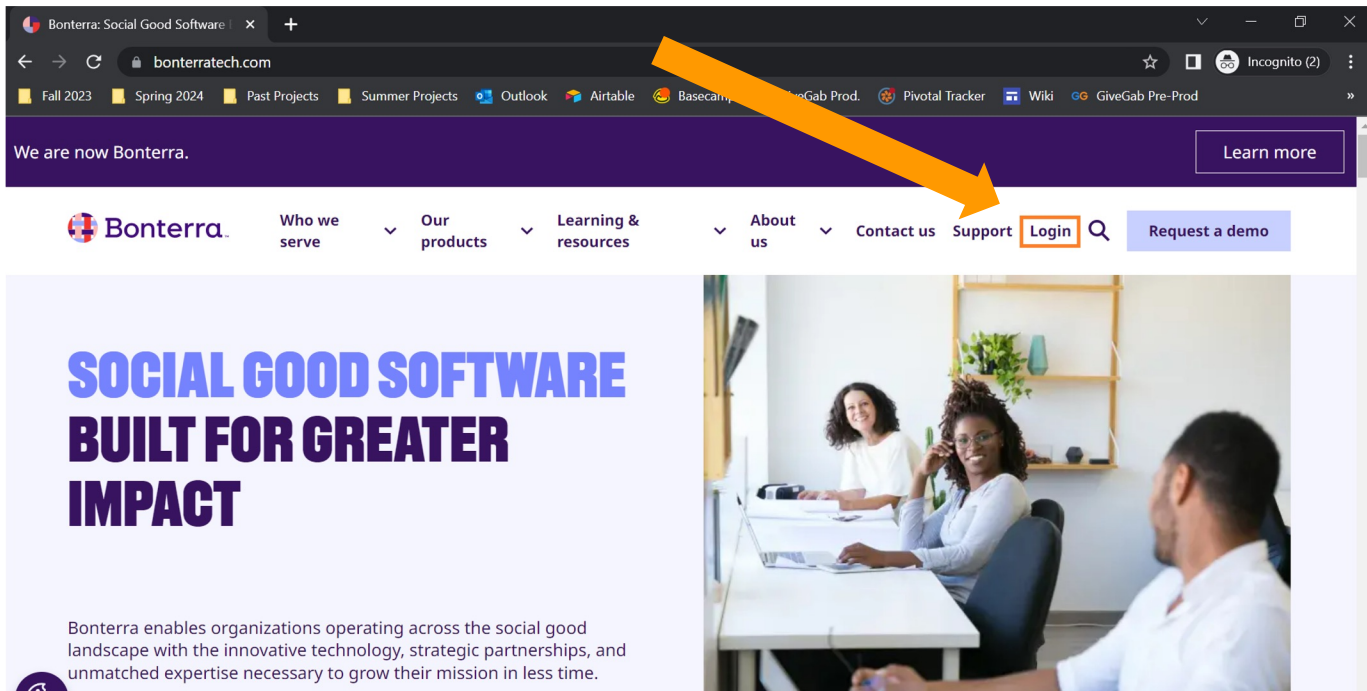


GiveGab is becoming  **Bonterra**.

2024 **GIVING CHALLENGE**

NEW

Updated Log-in Page

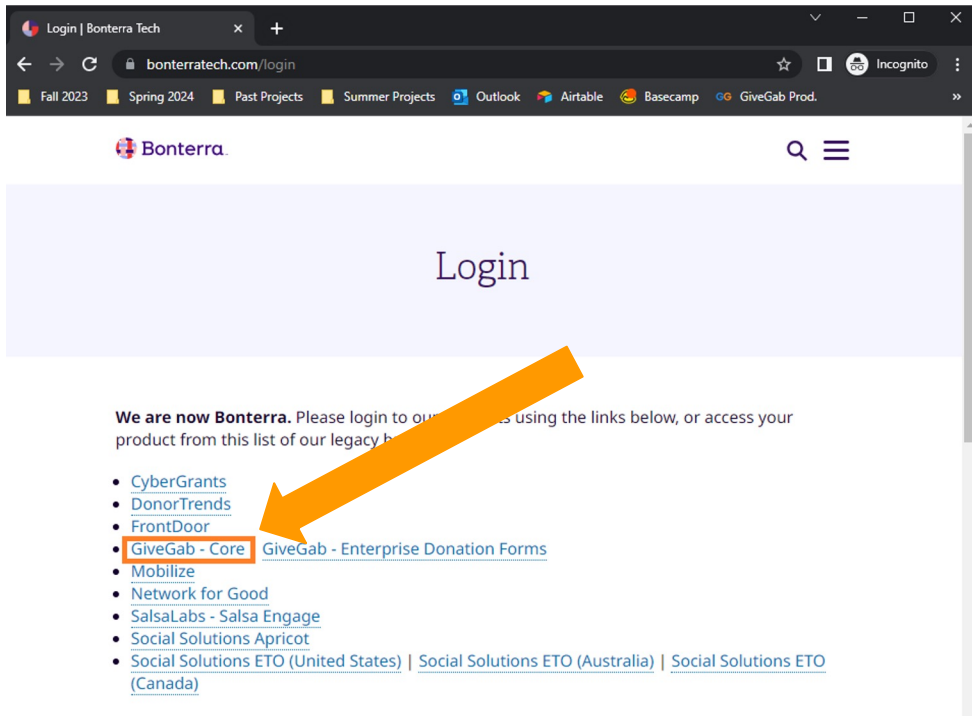


GiveGab is becoming  Bonterra.

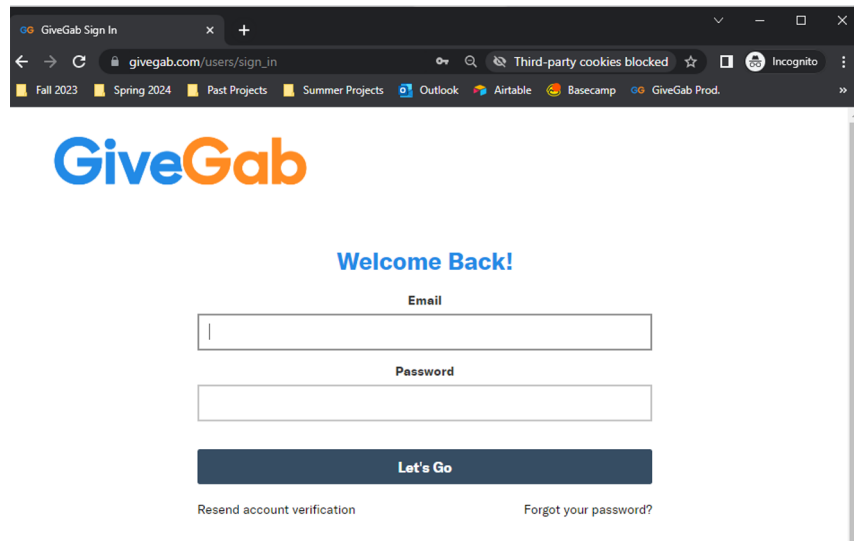
2024 **GIVING CHALLENGE**

NEW

Updated Log-in Page



GiveGab is becoming  Bonterra.



2024 **GIVING CHALLENGE**

NEW

New Search Page

- Improved experience for supporters and donors
- Provides a more web-accessible, modern, and engaging experience
- More streamlined process for donating to multiple organizations at once

2024 GIVING CHALLENGE

PRIZES **LEADERBOARDS** **▼ MENU**

Search

Organization Name or Keyword [View All](#) [Hide Filters](#)

Here are some participating organizations!

Fred Lang Foundation
Punta Gorda, FL

VIEW **DONATE**

Guardian Angels of SW Florida, Inc
Bradenton, FL

VIEW **DONATE**

The Jewish Federation Of Sarasota-Manatee
Sarasota, FL

VIEW **DONATE**

Filters

Select a Cause

Location (e.g. Sarasota, 3423)



The Jewish Federation Of Sarasota-Manatee

Sarasota, FL

\$25,541

Raised

265

Donors

\$25

\$50

\$100

Custom Amount

ADD TO BASKET

or

CHECKOUT

×

NEW

LEADERBOARDS

▼ MENU

1

Your Gift Basket

×



The Jewish
Federation Of
Sarasota-Manatee
Amount: \$25.00

×

CHECKOUT

GiveGab is becoming  Bonterra.

2024

GIVING CHALLENGE

Registering for the 2024 Giving Challenge



2024 **GIVING CHALLENGE**

▼ MENU

— 2024 —
GIVING CHALLENGE
Be The One

Presented by the
Community Foundation of Sarasota County

REGISTER

Get Ready to Connect, Collaborate, Come Together
Noon to Noon, April 9 - 10, 2024

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i
+

GiveGab is becoming  Bonterra.

www.GivingChallenge.org





Find Your Organization

and participate in Giving Challenge

Search for your organization

Start typing in the box above to find your organization.



Farmhouse Animal and Nature Sanctuary Inc

MYAKKA CITY, Florida

PARTICIPATE



Animal Network, Inc

Bradenton, FL

PARTICIPATE



Last Chance Animal Sanctuary Inc

BRADENTON, FL

PARTICIPATE



Register Your Organization for

The Giving Challenge

Powered by GiveGab

Name of your organization as it appears on The Giving Partner *

Your first & last name *

Phone Number *

Your title at organization *

I hereby affirm that I have authority to enter into this Service and Terms Agreement in my fiduciary capacity on behalf of our nonprofit organization named above *

Please select one choice

My organization has a profile in The Giving Partner and we: *

Please select one choice

Approval Process

- ***Pending:** Once you apply/register online your 2024 Giving Challenge status will automatically be “Pending”- you can work on your profile but it is not public
- **Needs Further Review:** If your 2024 Giving Challenge application status goes into this status category it is most likely because your profile in The Giving Partner is not updated yet.
- **Approved:** Once the Community Foundation team verifies your eligibility, you’ll be notified via email you’ve been “Approved” and your profile is visible to the public

**An initial confirmation email for your 2024 Giving Challenge application will be sent from notifications@givegab.com to the email of the person completing the application (based on the email used to sign into GiveGab to complete the application).*

*Once your Giving Challenge application status is changed from the initial Pending status, all **full admins** for your organization will receive those status update emails.*

GiveGab

Home

Support

Submit an Idea

Kaitie

Test Organization

Home

Giving Days

Reports

Manage Organization

2024 GIVING CHALLENGE

2024

\$0.00 Raised

0 Donors

0 Gifts

Analytics

Get Set Up

Complete the steps below to be sure that you are set up and ready to participate in Giving Challenge.

Add Your Organization's Info

Add Your Story

Add Donation Levels


159 Days to Launch

Participation Approval Status

Approved

Congratulations! Your organization's eligibility to participate in the 2024 Giving Challenge has been confirmed! We encourage you to explore and build your organization's customizable donation page on the 2024 Giving Challenge website. The Giving Challenge Nonprofit Toolkit (www.givingchallenge.org/info/nonprofit-toolkit) is a great resource as you build your 2024 Giving Challenge donation page. Reminder, we will only communicate with your TEAM LEAD directly regarding questions or information about the 2024 Giving Challenge. If you have additional questions, please contact GivingChallenge@CFSarasota.org. Thank you, and we are looking forward to your participation in the 2024 Giving Challenge!

*Having an updated profile in **The Giving Partner** is key to your organization's 2024 Giving Challenge application being approved. We strongly encourage profiles in The Giving Partner be updated as early as possible.*

GiveGab is becoming  Bonterra.

2024

GIVING CHALLENGE

Getting Started

Building Your Profile, Exploring Your Dashboard and More!



Tiered Admin Access

Supporter Engagement

[Add Member](#)[Import Members](#)[Export CSV](#)

25

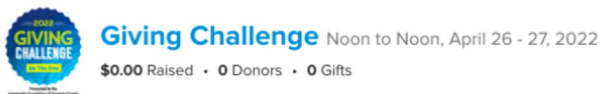
Results per page

These admins are only able to manage your organization's Giving Day campaigns. They are restricted from making changes to your organization's GiveGab profile and accessing donation reports.

Last Name	First Name	Email	Donations	Fundraising	Full Admin Access	Edit Giving Day Profiles Only	
Fiordalis	Victoria	victoria.fiordalis@givegab.com	\$0.00	\$0.00			
Kelly	Erika	erikakelly2024@gmail.com	\$0.00	\$0.00			
Kirby	Mischa	mkirby@cfsarasota.org	\$0.00	\$0.00			
Lloyd-Zammett	Vanessa	vanessa.violet1207@gmail.com	\$0.00	\$0.00			
Monde	Aude-Eureka	amonde@cfsarasota.org	\$0.00	\$0.00			

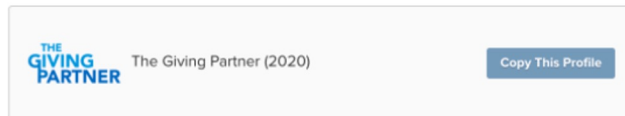
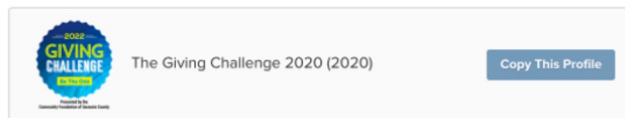
Returning? Copy Your Profile!

- If you participated in the Giving Challenge in 2022, you can choose to copy your profile from previous years.
 - **Be sure to update existing content with new dates, photos, etc.**






Welcome to Another Giving Day!

As a giving day veteran, you may want to copy over content and settings from the profile you created for a previous giving day. You can edit your profile afterwards to ensure it represents your organization correctly in your upcoming giving day.

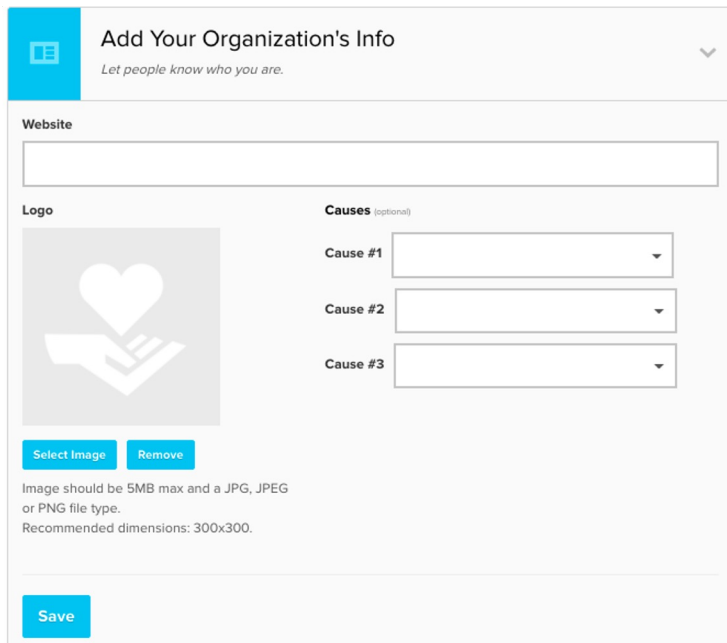


Your 2024 Giving Challenge Dashboard

-  Add Your Organization's Info >
-  Add Your Story >
-  Add Donation Levels >
-  Add a 'Thank You' Message >
-  Add Fundraisers v

Add Your Organization's Info

- Logo
- Website
- Causes




The screenshot shows a web form titled "Add Your Organization's Info" with the subtitle "Let people know who you are." The form is divided into three main sections: "Website", "Logo", and "Causes (optional)". The "Website" section has a single text input field. The "Logo" section features a placeholder image of a heart over an open book, with "Select Image" and "Remove" buttons below it. A note specifies: "Image should be 5MB max and a JPG, JPEG or PNG file type. Recommended dimensions: 300x300." The "Causes (optional)" section contains three dropdown menus labeled "Cause #1", "Cause #2", and "Cause #3". A "Save" button is located at the bottom left of the form.

Pro Tip:

Adding causes to your profile can help new donors find your organization!

Add Your Story

Cover Photo



Select Image

Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.

Set a Goal (optional)










☒ Display Goal on Profile

\$

5000


.00

Formatting

B *I* U         

Logan's Pup all started because of Logan, a special senior dog that Alyssa, the Executive Director of Logan's Pups, adopted.

Alyssa adopted Logan in 2015 and although he was only with her for a couple of months, he left a huge pawprint on her hearts and she'll never forget him. He had a gentleness in his eyes, and love in his heart, and Alyssa wanted to make sure he was remembered. To make sure no other senior dogs are overlooked, Alyssa started Logan's Pups. Logan's Pups is here to serve as a senior dog sanctuary, saving the dogs that are often overlooked at shelters, making them comfortable and feeling loved as they grow old. Every year, we house, on average, 25 dogs at any time, and help place up to 50 younger dogs in their fur-ever homes. Your donation will help us continue offering these services for years to come.




Add Donation Levels

✓

Add Donation Levels

▼


We recommend having 3 or 4 donation levels.



\$25.00

Provides one week of food for a senior pup


Edit Remove



\$50.00

Provides a super soft bed for a loving senior pup

Edit Remove



\$100.00

Helps a family foster one of our amazing senior pups

Edit Remove

Dollar Amount

\$ 0.00

Select Image

Remove

Image

Image should be SMB max and a JPG, JPEG or PNG file type.

Description

Save

Cancel

- Custom Amounts
- Unique Descriptions
- Optional Photos

Pro Tip:

Using custom amounts in your donation levels helps your donors connect more closely with your organization's needs and impact.

Add a 'Thank You' Message

✓ Add a 'Thank You' Message


Please provide a 'thank you' message, as well as an image or video link (or both!)

Thank You Message

Thank you so much for your donation to Logan's Pups! With your support, we're able to continue our love and care of senior dogs.

Youtube or Vimeo Link

Don't have a video to link to? No biggie! Upload an image, and we'll use that instead.



Select Image Remove


Recommended dimensions 800x600
Max file size 5MB

Save

- Add your own message
- Include a photo or video
- Sent immediately to your donor's email when they make a gift

Pro Tip:

The "Thank You" message can support either a YouTube/Vimeo video or a photo image. Choose the feature that works best for your donors!

GiveGab is becoming  Bonterra.

2024 **GIVING CHALLENGE**

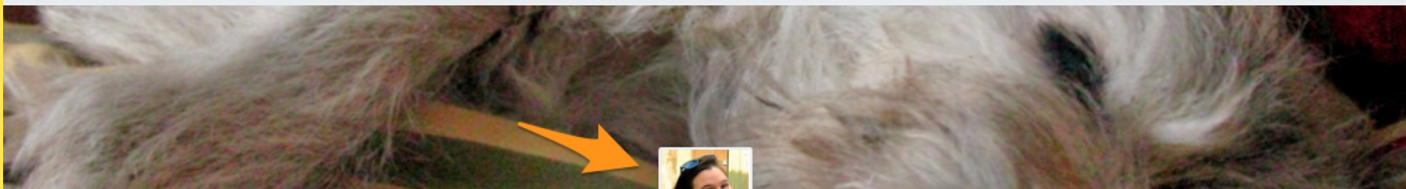
Invite Peer-to-Peer (P2P) Fundraisers

- Peer-to-Peer, P2P, Champion Fundraiser, Fundraising Champion
- Expand your reach and invite supporters, board members, volunteers and staff
- Each individual creates their own fundraising page. Every dollar they raise is included in your organization's totals!
- Admins can easily create and manage pages on their behalf
- Invite fundraisers or allow open-signups through your profile page
- [Check out the slides from our P2P fundraising webinar!](#)

The screenshot shows a web interface for managing P2P fundraisers. At the top, there is a search bar labeled 'Search Fundraisers'. Below it are four buttons: 'Download CSV', 'Add Fundraisers', 'Upload fundraisers', and 'Message All'. A table header is visible with columns: 'Fundraiser', 'Donors', 'Amount Raised', 'Goal', 'Email', 'Phone', and 'Actions'. The table content shows 'No fundraisers found.' Below the table, there is a checkbox labeled 'Allow New Fundraisers to Sign Up' which is checked. Underneath, there are two sections: 'Set Fundraisers' Story' with a large text input area, and 'Set Fundraisers' Goal' with a currency selector '\$' and a numeric input field showing '.00'. At the bottom, a note states: 'Each fundraiser may customize his or her story and goal by logging into GiveGab.'

Did you know?

P2P Fundraisers can make a **BIG** impact!
On average, organizations with P2P raise
3.4x more than those without P2P!



Bridget Cafaro's fundraiser for
Logan's Pups

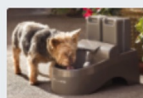
DONATE

20%

\$100 Raised **\$500 Goal** **1 Donors**



Owning a senior dog changed me for the better and I hope that by supporting Logan's Pups I can help more senior pups find the loving homes they deserve and educate my friends and family about how amazing owning a senior dog can be!



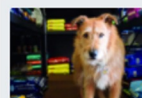
\$25

Provides one week of food for a senior pup



\$50

Provides a super soft bed for a loving senior pup



\$100

Helps a family foster one of our amazing senior pups



\$500

Provides life changing surgery to a senior pup in need

CHOOSE YOUR OWN AMOUNT



Your Completed Dashboard

- ✓ Add Your Organization's Info >
- ✓ Add Your Story >
- ✓ Add Donation Levels >
- ✓ Add a 'Thank You' Message >
- ✓ Add Fundraisers >

Donation Tools

 Manage Matches and Challenges

 Manage Donations

 Embed a Donate Button

Get Prepared

 Webinars and Workshops

 Giving Day Toolkit

 Help Center

Other Actions

 Engagement Opportunities

 Add External Fund

 View Registration Info

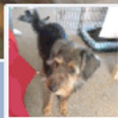
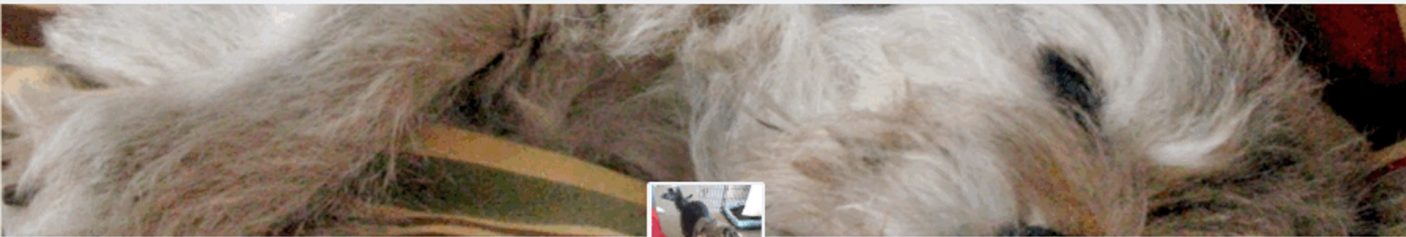
 View Your Profile

 Mobilize Integration

Share Your Page

<https://www.givingchallenge.org/organizations/test-organizi>





Logan's Pups

DONATE

FUNDRAISE

10%

\$995 Raised \$10,000 Goal 6 Donors



\$25

Provides one week of food for a senior pup



\$50

Provides a super soft bed for a loving senior pup



\$100

Helps a family foster one of our amazing senior pups



\$500

Provides life changing surgery to a senior pup in need

CHOOSE YOUR OWN AMOUNT



Go Beyond the Checklist

- Matches and Challenges
 - Increase impact during Giving Challenge
- Engagement Opportunities
 - Highlight volunteer opportunities that you have associated with the Giving Challenge - different than those that show up on The Giving Partner

Nonprofit Toolkit

The Nonprofit Toolkit has valuable resources for all your Giving Challenge needs!

- Customizable templates
- Communication timelines
- Downloadable graphics
- Resources for board members, volunteers, staff and fundraisers
- More training videos for online fundraising strategies!

Get Prepared



Webinars and Workshops

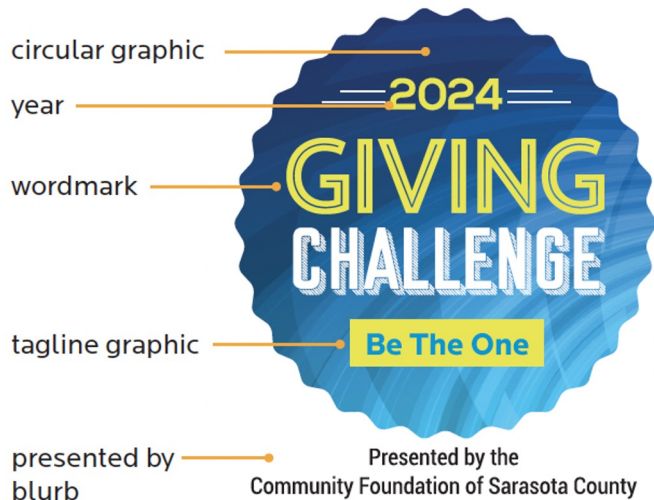


Giving Day Toolkit



Help Center

Logos & Brand Guidelines

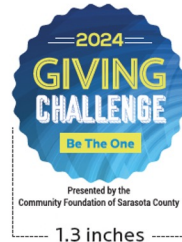


#GivingChallenge2024

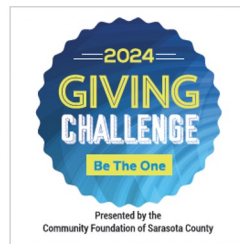
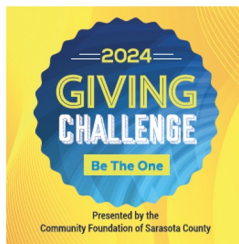
#BeTheOne

GiveGab is becoming  Bonterra.

Minimum size
for print



Minimum size
for web/social media



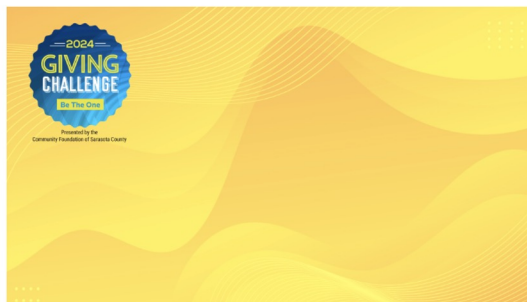
The logo should be placed on the background image supplied, (GC2024_Yellow_Bkgd.jpg) or a white background.

DO NOT USE
the background image from
a previous Giving Challenge.



Downloadable Graphics

Social Backgrounds



Zoom Background Logo Left



Zoom Background Logo Right

Digital marketing materials, like Zoom backgrounds, GIFs and more! Promote your participation in the Giving Challenge throughout your virtual communications.

Your Success Depends on You!

- There are **more than 700 organizations eligible** to participate in the 2024 Giving Challenge
- People generally do not go to the Giving Challenge site to browse
- Your level of participation and preparation is directly proportional to the success of your 2024 Giving Challenge campaign!

Prizes & Matches



Prizes

- Full prize opportunities will be posted over the next few months
- About \$130,000 available in prizes
- **Automatically eligible vs application required**
- Full details about prizes available on www.GivingChallenge.org
- How to apply, will be emailed to **Team Leads**

Automatically Eligible Prizes

Every nonprofit organization participating in the 2024 Giving Challenge is **automatically eligible** for the following prizes. No application is required.

*All prize below will be awarded **during** the Giving Challenge*

- **The Fast 50**
- **Donor Shout Out Social Media Post**

Automatically Eligible Prizes - *If Criteria Met*

Automatically eligible for the following prize if profile in ***The Giving Partner*** is updated by 5:00 pm December 12, 2023. No application is required.

- **Get it Current! Keep it Current!** – awarded ***before*** the Giving Challenge

Automatically eligible for the following prizes if criteria for that prize is met. No application is required.

*All prize below will be awarded **after** the Giving Challenge*

- ***NEW* All Volunteer Organization**
- ***NEW” Giving Challenge Newbie**
- ***NEW* DeVoted to DeSoto**

Application Prizes: *Pre-Giving Challenge*

Prizes below will be awarded **before** the Giving Challenge. Each requires an **application submission** by 5:00 pm **March 5, 2024**.

- **Best 2022 Giving Challenge Story**
- **Best Video Commercial**

Link to application forms will be available online **Feb 1, 2024**.

Application Prizes: *Post-Giving Challenge*

- Full details coming soon!
- Will be awarded **after** the Giving Challenge. Each requires an **application submission**.
- Up to three post-Giving Challenge application-required Prize
- **Prize Categories:** Most will be awarded across three categories **based on organization size**
 - Small, Medium, Large
 - Creates an equal opportunity for nonprofit organizations to compete among its peers
 - Size categories to be announced in February, 2024

Prize Sponsors



Herald-Tribune

LOCALiQ

Sarasota Magazine



SOLMARTMEDIA



COMMUNITY
FOUNDATION
of Sarasota County

Observer
You. Your Neighbors. Your Neighborhood.

WILLIAM G. & MARIE
SELBY FOUNDATION
Est. 1955

SARASOTA
SCENE
SINCE 1957



GiveGab is becoming  Bonterra.



Key Prize Dates

Dec 12, 2023

Prize Eligibility Deadline (5:00 PM):

- *Get it Current! Keep it Current!*

Feb 1, 2024

Pre-Giving Challenge Prize Applications Open:

- *Best 2022 Giving Challenge Story*
- *Best Video Commercial*

Size Categories Announced for Post-Giving Challenge Prizes

March 5, 2024

Pre-Giving Challenge Prize Application Deadline (5:00 PM):

- *Best 2022 Giving Challenge Story*
- *Best Video Commercial*

April 11, 2024

Post-Giving Challenge Prize Applications Open:

- See www.GivingChallenge.org for full list of prize opportunities

May 2024

Post-Giving Challenge Prize Recipients Announced

The Patterson Foundation

- The Patterson Foundation is a fully endowed charitable entity that strengthens the efforts of people, organizations and communities by focusing on issues that address common aspirations and foster wide participation, along with ways organizations learn and share as they evolve.
- The Patterson Foundation has strengthened The Giving Partner and the Giving Challenge since 2012.



Strengthening Nonprofits Through the 2024 Giving Challenge

The Patterson Foundation Match

- The Patterson Foundation will provide a **1:1 match** for donations **up to \$100** per unique donor, per nonprofit organization. A “unique” donor is a singular, specific, and distinct person or entity (business, foundation, etc.)
 - There is no limit to the number of individual matches a nonprofit organization can receive during the 2024 Giving Challenge.
 - There is no limit to the number of nonprofit organizations a donor can give to and still get matched.



Strengthening Nonprofits Through the 2024 Giving Challenge

All donor entries are reviewed by the GiveGab system and staff to ensure uniqueness.

Promoting This Support & Opportunity

- Giving Challenge-specific logo
- Acknowledgement guide
- Please spell out The Patterson Foundation in writing
- Resources available on Giving Challenge website



Strengthening Nonprofits Through the 2024 Giving Challenge

Key Dates

November 1, 2023	Nonprofit Registration Opens: 2024 Giving Challenge
November 2, 2023	Kick off Webinar: 2024 Giving Challenge: Getting Ready (12:00-1:00pm)
December 12, 2023	Prize Eligibility Deadline (5:00 PM): <i>Get it Current! Keep it Current!</i>
December 19, 2023	2nd Quarterly Giving Challenge Virtual Open House (12:00 PM)
January 12, 2024	Deadline for NEW profiles in <i>The Giving Partner to be submitted</i> (5:00 PM) Deadline to update EXISTING profiles in <i>The Giving Partner</i> (5:00 PM) Nonprofit Registration Deadline: 2024 Giving Challenge (5:00 PM)
March 5, 2024	Webinar: Final Steps for Success (10:00-11:00am)
April 9-10, 2024	Giving Challenge! (Noon to Noon)

Your Next Steps

Take a breath!

- If this is your first time participating in the Giving Challenge enjoy this process!
- Your role as a nonprofit administrator can seem overwhelming
- You don't need to compete for incentives and prizes
- The Giving Challenge may not be the right fit for all of your donors - that's okay!



Your Next Steps

- **Update your Profile in The Giving Partner**
- Watch your inbox for important emails (GivingChallenge@CFSarasota.org)
 - Explore the Nonprofit Toolkit online
- **Register online for the Giving Challenge** by January 12, 2024 (5:00 PM)
- Sign up for upcoming trainings, watch recorded trainings
- Follow Giving Challenge on Social Media!
 - Use #GivingChallenge2024 and #BeTheOne
 - Connect with other Nonprofit organizations on The Giving Partner Huddle on Facebook
- Meet internally to discuss goals, P2P, and Matching strategy

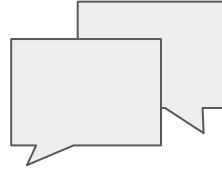
Questions?



Chat Box

To: ☒ All panelists

Type: All panelists and attendees



Q&A

Please input your question

☐ Send Anonymously

Send