

# The Patterson Foundation

## Encouraging Generosity through the Giving Challenge

**THE PATTERSON FOUNDATION** strengthens the efforts of people, organizations and communities, focusing on issues that address common aspirations and foster wide participation, along with ways organizations learn and share as they evolve.



A key factor in the Giving Challenge's success over the years has been the Community Foundation's longstanding partnership with The Patterson Foundation.

The Patterson Foundation supports strengthened giving during the Giving Challenge by providing matching challenges and donor incentives that encourage people to be generous. Past matches have encouraged nonprofits to cultivate new and existing donors during the Giving Challenge and beyond.

Since 2012, The Patterson Foundation has contributed **nearly \$37 million** to the Giving Challenge.

### The Patterson Foundation Match Over Nine Giving Challenges (2012-2024)

*The Patterson Foundation's support has evolved in ways that strengthen each participating organization's ability to engage donors through the Giving Challenge.*



“**THE PATTERSON FOUNDATION** wants to shift the dynamic so everyone can be a donor and everyone can make a difference. The Giving Challenge is a time the community can come together and say ‘I am part of something bigger than myself.’ You build community when people feel they are part of something bigger. The Giving Challenge engages people and strengthens organizations and the community. Every organization is doing important work. But we must find a way to have a bit of fun while doing important work. The Giving Challenge allows for that.” — *Debra Jacobs, President and CEO, The Patterson Foundation*

Learn More at [ThePattersonFoundation.org](https://ThePattersonFoundation.org)