Prize Application Questions
Post-Giving Challenge Prize Opportunity
Online Application Opens: April 11, 2024
Application Deadline: 5:00 pm April 25, 2024

Best Peer-to-Peer Fundraising Campaign

$1,000 prize to two recipients per category with the best Peer-to-Peer (P2P) Fundraising campaign. Judges are looking for how the nonprofit organization recruited supporters to become P2P fundraisers and supported them along the way; creativity of the campaign; and whether the campaign incorporates the concept of "Be The One".

Below outlines the questions that will be on the online application form for the **Best Peer-to-Peer Fundraising Campaign** Prize. If your organization plans to apply for this prize, we encourage you to review and discuss these elements PRIOR to the application deadline to ensure you execute and capture the necessary items for the application.

<p align="center">***APPLICATION QUESTIONS***</p>

<u>CONTACT INFORMATION</u>
1. Organization Name (as it appears in The Giving Partner):
2. Organization EIN:
3. Team Leader Name (First & Last):
4. Team Leader Email:
5. Team Leader Phone Number:

<u>APPLICATION:</u>
1. Provide digital links to any online creative you want to share, including videos, websites, social media accounts, etc.
    a. You may attach PDFs of any creative documents that support your submission.
2. Using a numbered list, please outline your goals for the 2024 Giving Challenge?
    a. Did you achieve those goals? Please provide specific details.
3. What strategies did your organization use to achieve your goals?
4. What members of your nonprofit's team had key roles in your Peer-to-Peer Fundraising strategy and implementation? You may list members and explain their roles.
5. What communication tools did you use for your Peer-to-Peer Fundraising outreach and support?
6. How did your organization incorporate the theme "Be the One" into your Peer-to-Peer Fundraising campaign?
7. How many active Peer-to-Peer Fundraisers did you have for the 2024 Giving Challenge?
8. What was the total raised by your organization's Peer-to-Peer Fundraisers?