

# Finding Success on Social Media for



1

## Identify Your Initiative or Campaign

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2

## Breakdown Your Tiers

*\*suggested to have a minimum of 4 donation tiers*

**Tier 1**

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**Tier 2**

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**Tier 3**

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**Tier 4**

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3

## Content Ideas for Your Campaign

1: -----

6: -----

2: -----

7: -----

3: -----

8: -----

4: -----

9: -----

5: -----

10: -----

# SOLA GIVING MONTH 2023

SUN

MON

TUES

WED

THURS

FRI

SAT

		APRIL 4	5	6	7	8
		<b>EARLY GIVING NOW OPEN</b>				
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	MAY 1	2	3	4	5	6
				<b>SOLA GIVING DAY</b>		