

A photograph of a woman with dark hair and a white shirt under a black jacket, smiling and reading a book with three children. On the left, a girl in a green hijab smiles. In the center, a girl in a colorful heart-patterned shirt smiles. On the right, a boy in a blue shirt is partially visible. The book they are reading is 'The Lorax' by Dr. Seuss, showing the iconic Truffula trees. The background is a simple indoor setting with a computer monitor visible on the right.

Final Steps to Success For

StriveTogether[®]

Every child. Cradle to career.

GIVING DAY

DECEMBER 3, 2019

Agenda

- StriveTogether Giving Day Updates & Reminders
- Your Checklist for Success
- After StriveTogether Giving Day
- Your Network Member Resources
- Next Steps
- Q&A

Updates & Reminders

- Site is open for registration so please be sure to register by going to makeitpossible.strivetgether.org and click the large Register button in the middle of the site
- The giving day will take place December 3rd from 12 AM to 11:59 PM (donations will technically open at 12AM ET and stay open until 3AM ET for West Coast donors)
- Participation was a "light lift" for Communication and Development managers at Catholic Charities Southwestern Ohio last year.
- Raised \$40,000 during 24-hour campaign. Archdiocese ministries in total raised \$250,000.

Your Success Checklist



Ready for Donations?



The Perfect Profile



Matches/Challenges



Engage Ambassadors



Prepare Communications

Are you donation ready?

- Check your verification status on your admin dashboard



Status: **Unverified**

Please verify your organization's information [here](#) to ensure you are able to collect donations on GiveGab. Verification can take up to 2-3 business days after your information has been entered. Questions? [Chat with us!](#)



Status: **Pending**

Additional information is required to verify your organization to accept donations. Please [Contact Us](#) if you have any questions.



Status: **Incomplete**

Please provide your organization's information and verify you can collect donations in your state to be able to collect donations on GiveGab.



Status: **Verified**

Hooray! Your organization has been verified to accept donations on GiveGab.

Do you have cash/check gifts?

- Add cash/check donations as offline gifts
- [dependent on partner requests] Note: Offline donations **are/are not** included in prizes and leaderboards

The image shows two screenshots from the StriveTogether platform. The left screenshot is the main dashboard with a 'Time to launch' timer at 32 seconds. An orange arrow points to the 'Add Offline Donation' button, which is highlighted with an orange box. The right screenshot is the 'Add Offline Donation' form. It has a title 'Add Offline Donation' and a subtitle 'For Giving Day!'. The form includes fields for 'Donor's Name', 'Amount' (with a dollar sign icon), 'Custom Display Name (optional)', and 'Donor's Message'. Under 'Privacy Options', there are two checkboxes: 'Do not display the donor's name publicly' and 'Do not display the donation amount publicly'. At the bottom right, there are two buttons: 'Cancel' and 'Create Donation'. An orange arrow points to the 'Create Donation' button, which is also highlighted with an orange box.

Time to launch
32

[Add An Administrator](#)

[Add Offline Donation](#)

[Manage Sponsor Matching](#)

[Manage Donations](#)

[Embed a Donate Button](#)

[Engagement Opportunities](#)

[Add External Fund](#)

[View Registration Info](#)

Add Offline Donation

For Giving Day!

Donor's Name

Amount

Custom Display Name (optional)

Donor's Message

Privacy Options

☐ Do not display the donor's name publicly

☐ Do not display the donation amount publicly

[Cancel](#) [Create Donation](#)

Is your profile completed?


- Have you:
 - Added your logo and a cover photo?
 - Shared an authentic story?
 - Set goals?
 - Included clear calls to action?
 - Featured visual content?
 - Highlighted donation levels?
 - Added Peer to Peer Fundraising?

Get Set Up

Complete the steps below to be sure that you are set up and ready to participate in Giving Day.

✓	Add Your Organization's Info
✓	Add Your Story
✓	Get Verified to Collect Donations
✓	Add Donation Levels
✓	Add a 'Thank You' Message
✓	Add Fundraisers

Is your profile completed?






Family Promise MetroWest



A community response to family homelessness

Causes: **Homelessness & Housing**

DONATE


FUNDRAISE




\$20

The Power of 20: Donate \$20 and invite 19 friends to join you!




\$30

Pay for one month of diapers for a baby in shelter



\$40


Buy a tank of gas to get a parent to work for one week



\$50

Contribute to a child's summer camp or daycare fund

CHOOSE YOUR OWN AMOUNT



Giving Day Family Promise MetroWest Full

Watch later Share

On a cold March morning, we received a phone call from Melissa. A single mother of four juggling two part-time jobs, she'd been raising her family in the same home for seven years—and with hard work and careful planning, she'd always been able to make ends meet. But everything had changed a few days earlier when a pipe burst in her attic, flooding the entire house and making it uninhabitable. Although she immediately applied for state shelter, she was told that she was "over income" and ineligible. Melissa and her children were homeless.

Do you have matches/challenges?

- Identify your match/challenge sponsors
 - From 2018 #GivingTuesday giving days, organizations that featured matches and/or challenges raised 8.13 times more!
- Promote your match/challenge opportunities

Organization Sponsor Matching

Any and all donations to your organization will be eligible for these matches, including donations to Giving Day profiles and all campaigns/events. To set up matching for a specific campaign only, please go to [the edit page](#) for that campaign.



Note: All times are assumed to be in Eastern Time.

Do you have matches?

Logo	Sponsor Name
<input type="button" value="Select Image"/> <input type="button" value="Remove"/>	<input type="text"/>
Tip: Disable adblockers on this page for the best logo uploading experience.	URL (optional)
	<input type="text"/>
Does the sponsor wish to be anonymous for this match? We can hide their name from donation listings and match announcements. (optional)	
<input type="checkbox"/> Keep Sponsor Anonymous	

Match Name
<input type="text"/>
Description
<input type="text"/>

Total Matching Funds Available	Maximum Match per Individual Donation
<input type="text"/>	<input type="text"/>

Does this match only apply to donations made within a certain time period? (optional)

Please note that times are in **Eastern Time**.
Please make sure you convert your local time to Eastern to ensure your matches are distributed at the proper times!

Donation Matching Start Time (Eastern)	Donation Matching End Time (Eastern)
<input type="text"/>	<input type="text"/>

☒ Enable Auto Matching

We will automatically generate a matching offline donation for each GiveGab donation that comes in online between the above dates (if provided), until all the funds are depleted! You can always edit them later if needed. **Note:** These donation amounts may not be reflected in your organization's totals on a giving day profile depending on the preference of your giving day host.

How it Works: Matching offline donations will be created automatically in the amount equal to the matched online donation (up to the maximum individual match allowed). If the remaining available matching funds are less than these values, a donation will be partially matched. If a time range is provided, matching offline donations will only be created for online donations made during this time range.

Archive this match opportunity to mark it as inactive and prevent it from being displayed in future fundraising.

☐ Archived

Do you have challenges?

Logo

Select Image

Remove

Tip: Disable adblockers on this page for the best logo uploading experience.

Sponsor Name

URL (optional)

Does the sponsor wish to be anonymous for this match? We can hide their name from donation listings and match announcements. (optional)

☐ Keep Sponsor Anonymous

Challenge Name

Description (optional)

Challenge Type

Dollar Challenge

Challenge Goal

Challenge Amount

\$

.00

A **Dollar Challenge** is fulfilled and an offline donation is created when a certain amount is raised. A **Donor Challenge** is fulfilled and an offline donation is created when a certain number of unique donors have given.

How many dollars or donors are needed to complete this challenge?

How much money is awarded when this challenge is completed?

Select the time period applicable for this challenge

Please note that times are in **Eastern Time**.

Please make sure you convert your local time to Eastern to ensure your matches are distributed at the proper times!

Donation Matching Start Time (Eastern)

Donation Matching End Time (Eastern)

☐ Archived

Archive this challenge to mark it as inactive and prevent it from being displayed in future fundraising.

Save


Cancel

Who are your P2P fundraisers?

- Expand your organization's reach
- P2P have their own fundraising page
- Every dollar they raise goes toward your totals!

Organizations with P2P raise 3.4 x more than organizations without P2P

How to Add P2P Fundraisers



Add Fundraisers

Recruit peer-to-peer fundraisers to expand your network of donors.

[Download CSV](#)[Add Fundraisers](#)[Message All](#)

Fundraiser	Donors	Amount Raised	Goal	Emails Sent	Facebook Intents	Twitter Intents	Actions
No fundraisers found.							

☒ Allow New Fundraisers to Sign Up

Set Fundraisers' Story

I support this organization's mission and I want it to have a greater impact on the community.

Set Fundraisers' Goal

\$

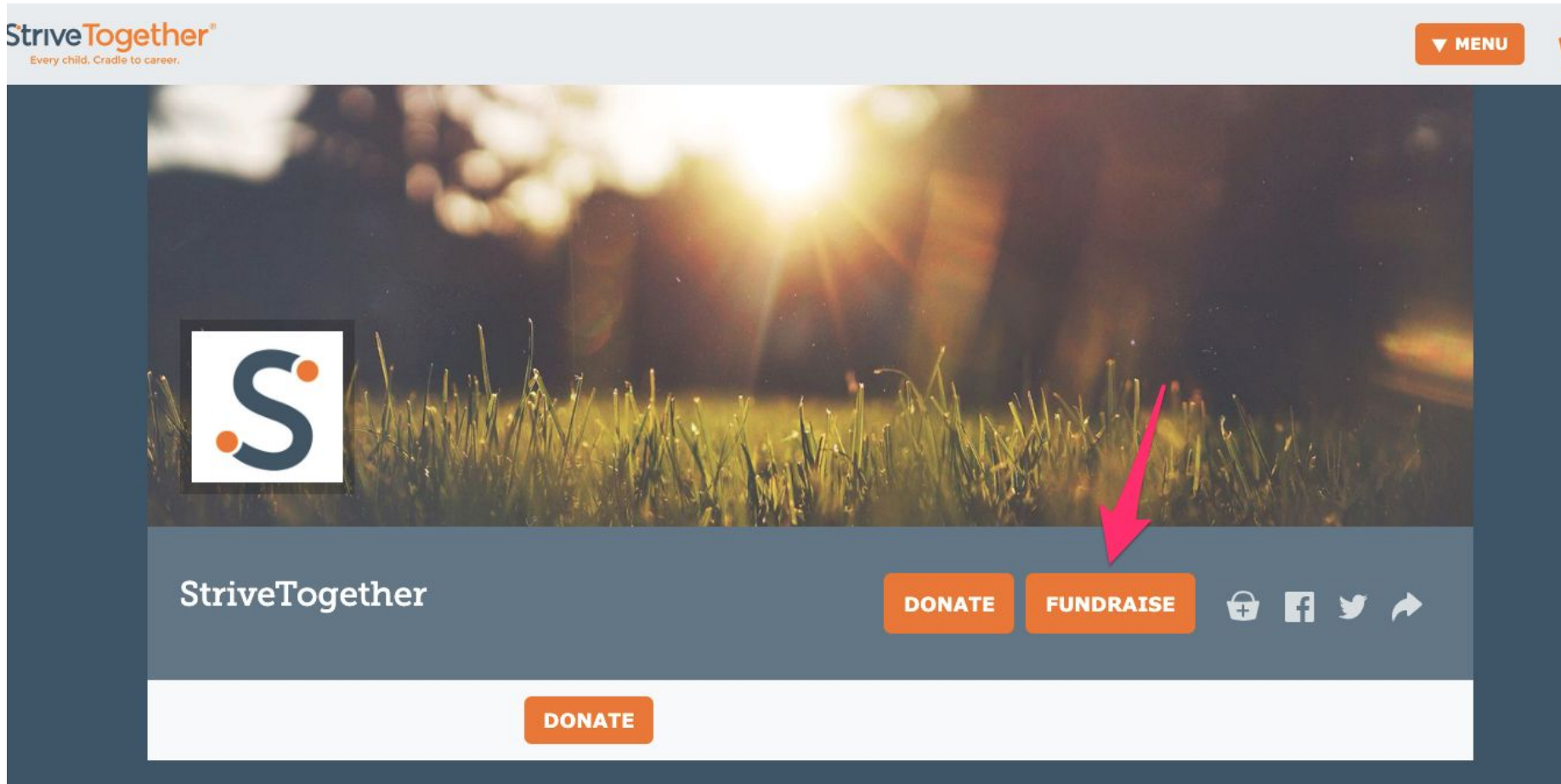
500

.00

Each fundraiser may customize his or her story and goal by logging into GiveGab.

Save

How to Add P2P Fundraisers



How do P2Ps Setup Profiles



Tell Your Story

Why are you fundraising? Tell a story about this organization, add an image, and set your fundraising goal!



Make a Donation

Make the first donation to show your commitment.



Reach Out

Send emails to friends and family and ask for support.



Share Socially

Share to Facebook and Twitter.



Give Thanks

Email your donors and say "Thanks!"



Progress

0%

\$0
Raised
of \$500 Goal

52
Days Left

0
Donors

0
Emails Sent

Share Your Fundraiser!

<https://www.fpgives.org/p2p/94460/cari>



Need some inspiration?

Check out [these great fundraising ideas](#) over on the GiveGab blog.

P2P Resources

- Resources for you in Network Member Toolkit
 - <https://makeitpossible.strivetgether.org/info/peer-to-peer-fundraising>
- Resources for your fundraisers in the Resources Toolkit
 - <https://makeitpossible.strivetgether.org/info/fundraisers-toolkit>

Are your communications ready?

- Your Network Member Toolkit is full of communication resources
 - Suggested timelines
 - Sample content
 - Social media posts
 - Shareable visual content

Do you have a communications plan?

- Plan your online communications ahead of the giving day
 - Announcement/Save The Date
 - Campaign Countdown
 - Day-Of Updates
 - Supporter Gratitude
- Utilize multiple online channels for the best engagement
 - Social Media
 - Email Communications
 - Organization Website
 - Ambassador Sharing
- Customize the templates, guides, and graphics in your Network Member Toolkit for the perfect plan!

After StriveTogether Giving Day

- Donation Reports
- Payout Timeline
- Donor Stewardship

How will you get your donor data?



Logan's Pups

Admin Dashboard

Current Plan
Engage

Giving Days

DAY OF GIVING Giving Day!
November 13, 2019

[View All Giving Days](#)

Fundraising Campaigns



It's A Dogs World
December 11, 2017 \$ \$20,467.22 Raised

[View](#) [Manage](#) [Edit](#)

[View All Campaigns](#)

Fundraising Events



2018 Summer Gala


[View](#) [Manage](#) [Edit](#)

- [Home](#)
- [Fundraising Campaigns](#)
- [Events](#)
- [Giving Days](#)
- [Reports](#)
- [Manage Organization](#) ▾


Viewing Dashboard for **Logan's Pups** ⭐




How will you get your donor data?



Nonprofit Giving Platform

[Home](#)
[Support](#)





Logan's Pups

- Home
- Fundraising Campaigns
- Events
- Giving Days
- Reports
- Manage Organization

Donations

Total Paid Out: \$240,804.74 Total Pending: \$6,164.39

 Dates and times on this page are displayed in your computer's time zone. If you export your donations from this page, dates and times in that file will appear in UTC to assist with bank statement reconciliation processes. [Learn More](#)

[+ More filters](#)










All Giving Days


All Campaigns


Any Donation Type

Start

End

Actions	Donation ID	Date	Donor	Intended Donation	Amount Charged	Bank Fees	Platform Fees	Covered Fees?	Payout Amount	Payout Date	Display Name	Donor Address
	15062	7/11/2019 9:50am	Australia Match Test	\$25.00	\$25.00				\$25.00	N/A		
 	15061	7/11/2019 9:38am	test denis.tomazzi@givegab.com	\$100.00	\$100.00				\$100.00	N/A	hello	213 N Cayuga St Ithaca , New York 1485 United States
 	15059	7/10/2019 2:59pm	Karin Edsall karin.edsall@givegab.com	\$150.00	\$156.75	\$3.75	\$3.00	Yes	\$150.00	Pending		401 State St Ithaca, New York 1485 United States
	15058	7/10/2019 2:44pm	Australia Match Test	\$100.00	\$100.00				\$100.00	N/A		
 	15057	7/10/2019 2:44pm	Denis Tomazzi denis.tomazzi@givegab.com	\$100.00	\$100.00	\$2.50	\$2.00	No	\$95.50	Pending		213 N Cayuga St Ithaca , New York 1485 United States
	15052	7/10/2019 2:03pm	campaign match	\$5.00	\$5.00				\$5.00	N/A		

Viewing Dashboard for Logan's Pups 



How will you get your donor data?

✕	14267	5/23/2019 2:21pm	\$22.22	\$22.22				\$22.22	N/A
✕	14266	5/23/2019 2:21pm	\$22.22	\$22.22				\$22.22	N/A
\$ ✎	14265	5/23/2019 2:21pm	\$22.22	\$22.22	\$0.79	\$1.00	No	\$20.43	5/26/2019
✕	14253	5/22/2019 9:29am	\$200.00	\$200.00				\$200.00	N/A
✕	14252	5/22/2019 9:29am	\$200.00	\$200.00				\$200.00	N/A
\$ ✎	14251	5/22/2019 9:29am	\$200.00	\$200.00	\$4.70	\$9.00	No	\$186.30	5/22/2019
✕	14250	5/22/2019 9:28am	\$500.00	\$500.00				\$500.00	N/A
✕	14249	5/22/2019 9:28am	\$500.00	\$500.00				\$500.00	N/A

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📄 Export CSV Edit Bank Account Info



How will you get your donations?

- Donations will be transferred to your bank account 5-7 days after the giving day

It is important to make sure you are able to receive donations before the giving day so donations make it to your account



Status: **Verified**

Hooray! Your organization has been verified to accept donations on GiveGab.

How will you thank your donors?

- Start your stewardship process immediately after **the giving day**
- Generate some post-giving day messaging to all supporters
 - Social media posts and overall success update
 - Giving Day thank you email to your organization's email list
- Follow up with more personal stewardship
 - Access information in your GiveGab Dashboard
- Highlight impact of donor-funded projects
- Watch the [available training](#) on Donor Stewardship!

Your Network Member Resources

- Customizable Email Templates and Guides
- Sample Social Media Posts and Best Practices
- StriveTogether Giving Day Downloadable Graphics
- On-Demand Training Course Videos
- Resources for Board Members and P2P Fundraisers
- Blog Articles and How-To Videos from GiveGab

We're Here For You!

- Visit Our Help Center

<https://support.givegab.com/>

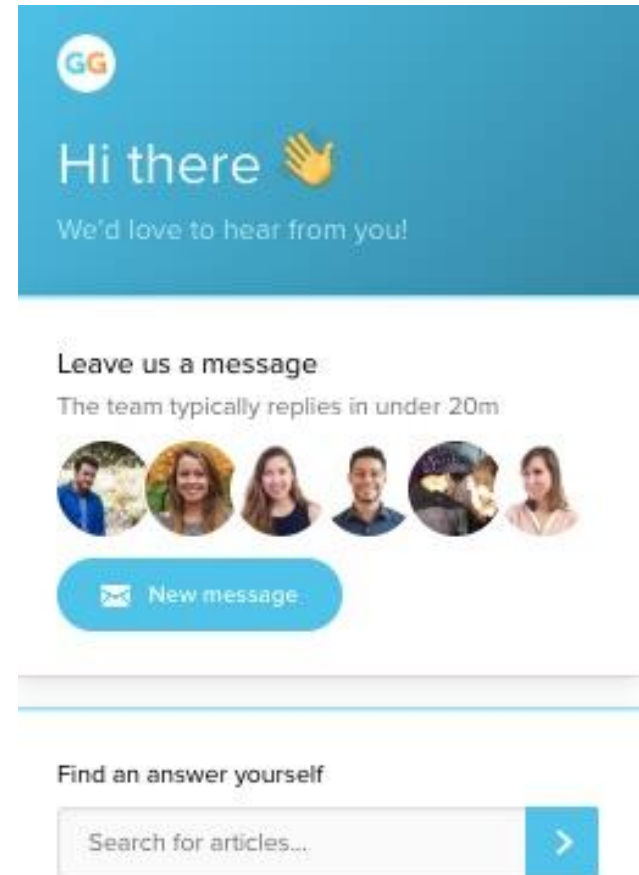
- Send us an email at

CustomerSuccess@givegab.com

- Chat with GiveGab's Customer

Success Team whenever you have
questions or need a hand

- Look for the little blue chat bubble!



Your Next Steps

- Register for the giving day by November 19th
- Complete your profile
- Check your inbox for important emails
- Watch on-demand training course videos
- Check out the Network Member Toolkit



Questions?

StriveTogether[®]

Every child. Cradle to career.

GIVING DAY

DECEMBER 3, 2019