

10 REASONS TO GET INVOLVED

1. Learn from a large community of nonprofits that are united around co-op-etition, not competition
2. Motivate major donors to offer match funds to encourage giving on September 19th
3. Join an event that works to level the playing field for our region's nonprofit sector
4. Get a chance to win one of many nonprofit prizes sponsored by local businesses
5. Benefit from a joint publicity effort that drives thousands of donors to givemore24.org
6. Ride the momentum into year-end giving as you cultivate new donors and re-energize lapsed ones
7. Take advantage of ready-made, easy to customize marketing tools to create a digital campaign that increases awareness
8. Build online fundraising and marketing skills via our giving day workshop and free toolkits
9. Demonstrate that you value all donors and can have fun while advancing your mission
10. Be part of the buzz and experience the warm, fuzzy feeling of a community-wide effort

Register your nonprofit at givemore24.org to be part of our region's largest giving day!



Getting Prepared

1

Register your nonprofit between May 15 and June 28, 2019 at givemore24.org

2

Find matching funds for your campaign and attend our Give More 24! workshop

3

Complete and fine-tune your Give More 24! nonprofit profile by August 30, 2019.



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