

Final Steps to Success

Boundless

**GIVE
MORE
24!**

**COMMUNITY FOUNDATION
FOR SOUTHWEST WASHINGTON**

September 23, 2021

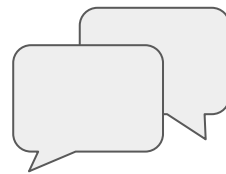
Submit Your Questions



Chat Box

To: All panelists

Type: All panelists and attendees



Q&A

Please input your question

Send Anonymously

Send

If you have questions or comments throughout our training, please write in using your Zoom webinar attendee panel.

Agenda

- Give More 24! Updates & Reminders
- Your Checklist for Success
- After Give More 24!
- Your Nonprofit Resources
- Next Steps
- Q&A

GM24! Updates & Reminders

- **givemore24.org** | September 23, 12am - 11:59:59pm
- Donations Open September 13
- Prizes
- Tagboard

Your Success Checklist

- ☑ Ready for Donations?
- ☑ The Perfect Profile
- ☑ Matches/Challenges
- ☑ Engage Fundraisers
- ☑ Prepare Communications

Are You Donation Ready?

Check your verification status
on your admin dashboard



Donation Status: **Verified**

Hooray! Your organization has been verified to accept donations on GiveGab.



Donation Status: **Pending**

Additional information is required to verify your organization to accept donations. Please [Contact Us](#) if you have any questions.

[You can see your currently entered information here.](#)



Donation Status: **Pending**

Your organization is pending re-verification but can still accept donations. Are you a religious entity, government agency, or subsidiary of a national organization? Please [Contact Us!](#)



Donation Status: **Incomplete**

Please provide your organization's information and verify you can collect donations in your state [here](#).

Is Your Profile Completed?

- Have you:
 - Added your logo and a cover photo?
 - Shared an authentic story?
 - Set goals?
 - Included clear calls to action?
 - Featured visual content?
 - Highlighted donation levels?
 - Invited peer-to-peer fundraisers?
 - Secured a match?

✓	Add Your Organization's Info	>
✓	Add Your Story	>
✓	Get Verified to Collect Donations	>
✓	Add Donation Levels	>
✓	Add a 'Thank You' Message	>
✓	Add Fundraisers	>

iUrban Teen





Bridging the Gap in
-Education
-Economic Development
-Community Impact.

EVERY DONATION
MAKES AN IMPACT.

Urban Teen

CONTACT FUNDRAISERS

\$0 Raised \$100,000 Goal 0 Donors

 \$25	 \$50	 \$100	 \$1,500 <small>Supports iUrban Teen with a full year of programs.</small>
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Support Your Cause Here

Our Story

Give More 24


Gerald Jackson iUrban Teen

Time flies when you're doing something you love and that's making such a huge impact in the lives of students. Ten years ago, iUrban Teen founder Deana Perrotti had a vision, a vision that black and brown youth must see themselves represented in STEM professions in order to realize these careers for themselves. iUrban Teen set out on a mission to give first look by bringing the opportunity gap for historically excluded youth from all over the country. Our vision is to build an educational community rooted in trust, empowerment, inclusivity, and community and to see all students succeed not only in our programs but also in their lives, community, and long-term careers.






Over 10,000 students have participated in the wide array of programs offered by iUrban Teen in the past ten years. We have over 12 programs and created additional free online courses as a way of supplementing the educational resources due to Covid-19. In 2021 alone, 224 courses were offered with 100 new courses, and over 500 students registered. We also awarded over 25,000 dollars in scholarships in 2020 with countless lives and communities changed. In 2021, we had 12 STEM scholarship recipients.

As part of the Give More 24 campaign, you can be a "Champion of Change" and join our community of amazing friends and supporters to make an impact in the lives and career paths of these youth.

Every donation makes an impact.



Fundraisers

 Vera Anderson	\$0.00
 Grace Anderson	\$0.00
 Troy Ashton	\$0.00
 Tanya Aubrey	\$0.00
 Joshua Anderson	\$0.00

Support Your Cause Here

Matches & Challenges

- Identify your match/challenge sponsors
 - Organizations that featured matches and/or challenges raise ~8 times more*
- Promote your match/challenge opportunities

Organization Sponsor Matching

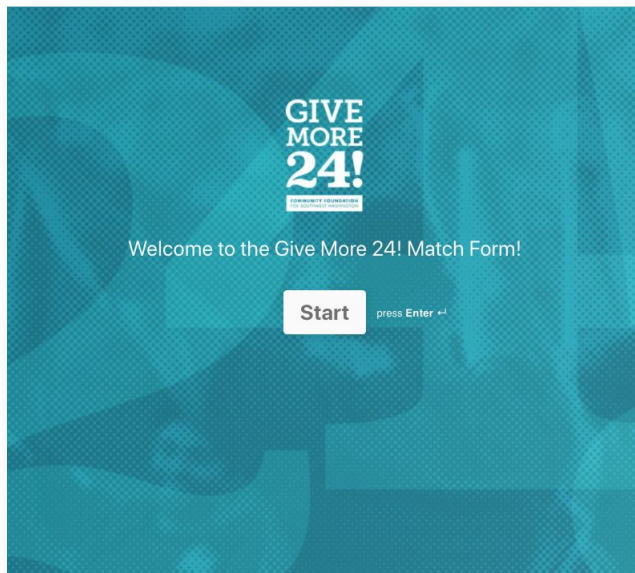
Any and all donations to your organization will be eligible for these matches, including donations to Giving Day profiles and all campaigns/events. To set up matching for a specific campaign only, please go to [the edit page](#) for that campaign.



Note: All times are assumed to be in Eastern Time.

Online Match Form

Available on the [Nonprofit Toolkit!](#) Must be submitted before September 8th.



Matches & Challenges Training

Recording and slides available on the [Trainings Page!](#)

Live Webinars

Getting Ready and What's New
Tuesday, June 15, 10am

Learn the basics about Give More 24! 2021, including how to register your organization for the big event and the features available to make your organization as successful as possible. We will also go over new features and processes for 2021. We'll conclude by answering any of your Give More 24! questions and highlighting the resources available to make getting ready for Give More 24! a breeze!

[DOWNLOAD SLIDES](#)

[VIEW RECORDING](#)

Leveraging Matches and Peer-to-Peer Fundraising
Tuesday, July 20, 10am

Matching Funds and Peer-to-Peer Fundraising are two features that can expand your reach for Give More 24! by both doubling the donations your organization receives and utilizing your most passionate supporters to share their stories and fundraise on behalf of your organization. Join us for this webinar and learn the best practices for leveraging these two awesome features!

[DOWNLOAD SLIDES](#)

[VIEW RECORDING](#)

10 Final Steps to Success
Tuesday, August 17, 10am

With only a few weeks until Give More 24!, there's still plenty of time to make sure your Give More 24! campaign is ready to go. In this webinar we'll go over last minute tips and best practices to engage with your supporters and be successful on Give More 24!. The Give More 24! team will also be available to answer any and all of your last minute questions.

[REGISTER](#)

Peer-to-Peer Fundraisers

- Expand your organization's reach
- P2P have their own fundraising page
- Every dollar they raise goes toward your totals!

Organizations with P2P raise 2.7x more than organizations without P2P*

Are Your Communications Ready?

- Timeline, suggested content, toolkit resources, and marketing
- Your Give More 24! [Nonprofit Toolkit](#) is full of communication resources
 - Suggested timelines
 - Sample content
 - Social media posts
 - Shareable visual content
 - Match submission form

Do You Have a Plan?

- Plan your online communications ahead of Give More 24!
 - Announcement/Save The Date
 - Campaign Countdown
 - Day-Of Updates
 - Supporter Gratitude
- Utilize multiple online channels for the best engagement: COPE
 - Social Media
 - Email Communications
 - Organization Website
 - Ambassador Sharing
- Customize the templates, guides, and graphics in your Give More 24! Nonprofit Toolkit for the perfect plan!

After Give More 24!



- Donation Reports
- Payout Timeline
- Donor Stewardship


Get Your Donor Data

The screenshot shows the GiveGab Admin Dashboard for the organization "Logan's Pups". The dashboard is divided into several sections:

- Header:** Includes the GiveGab logo (Noprofit Giving Platform), navigation links for Home and Support, and a user profile icon.
- Left Sidebar:** A navigation menu with options: Home, Fundraising Campaigns, Events, Giving Days, Reports, and Manage Organization.
- Admin Dashboard:** The main content area, titled "Admin Dashboard" for "Logan's Pups". It shows the current plan as "Engage".
- Giving Days Section:** Features a "DAY OF GIVING" event on November 13, 2019, with a "View All Giving Days" link.
- Fundraising Campaigns Section:** Displays a campaign titled "It's A Dogs World" from December 11, 2017, which has raised \$20,467.22. It includes "View", "Manage", and "Edit" buttons and a "View All Campaigns" link.
- Fundraising Events Section:** Shows a "2018 Summer Gala" event with "View", "Manage", and "Edit" buttons.
- Footer:** A dark blue bar at the bottom indicating the user is viewing the dashboard for "Logan's Pups" and includes a chat icon.

Get Your Donor Data


Home Support 



Logan's Pups

- Home
- Fundraising Campaigns
- Events
- Giving Days
- Reports
- Manage Organization

Donations

Total Paid Out: \$240,804.74
Total Pending: \$6,164.39

Dates and times on this page are displayed in your computer's time zone. If you export your donations from this page, dates and times in that file will appear in UTC to assist with bank statement reconciliation processes. [Learn More](#)

+ More filters

All Giving Days

All Campaigns

Any Donation Type


Start

✖


End

✖

Actions	Donation ID	Date	Donor	Intended Donation	Amount Charged	Bank Fees	Platform Fees	Covered Fees?	Payout Amount	Payout Date	Display Name	Donor Address
	15062	7/11/2019 9:50am	Australia Match Test	\$25.00	\$25.00				\$25.00	N/A		
	15061	7/11/2019 9:38am	test denis.tomazzi@givegab.com	\$100.00	\$100.00				\$100.00	N/A	hello	213 N Cayuga St Ithaca, New York 1485 United States
	15059	7/10/2019 2:59pm	Karin Edsall karin.edsall@givegab.com	\$150.00	\$156.75	\$3.75	\$3.00	Yes	\$150.00	Pending		401 State St Ithaca, New York 1485 United States
	15058	7/10/2019 2:44pm	Australia Match Test	\$100.00	\$100.00				\$100.00	N/A		
	15057	7/10/2019 2:44pm	Denis Tomazzi denis.tomazzi@givegab.com	\$100.00	\$100.00	\$2.50	\$2.00	No	\$95.50	Pending		213 N Cayuga St Ithaca, New York 1485 United States
	15052	7/10/2019 2:03pm	campaign match	\$5.00	\$5.00				\$5.00	N/A		



Viewing Dashboard for Logan's Pups



Get Your Donor Data

✕	14267	5/23/2019 2:21pm	\$22.22	\$22.22				\$22.22	N/A
✕	14266	5/23/2019 2:21pm	\$22.22	\$22.22				\$22.22	N/A
📄 ✎	14265	5/23/2019 2:21pm	\$22.22	\$22.22	\$0.79	\$1.00	No	\$20.43	5/26/2019
✕	14253	5/22/2019 9:29am	\$200.00	\$200.00				\$200.00	N/A
✕	14252	5/22/2019 9:29am	\$200.00	\$200.00				\$200.00	N/A
📄 ✎	14251	5/22/2019 9:29am	\$200.00	\$200.00	\$4.70	\$9.00	No	\$186.30	5/22/2019
✕	14250	5/22/2019 9:28am	\$500.00	\$500.00				\$500.00	N/A
✕	14249	5/22/2019 9:28am	\$500.00	\$500.00				\$500.00	N/A



Receiving Payouts

Donations will be transferred to your bank account 5 business days after they are received



Donation Status: **Verified**

Hooray! Your organization has been verified to accept donations on GiveGab.

Make sure you are able to receive donations before Give More 24!

Thanking Your Donors

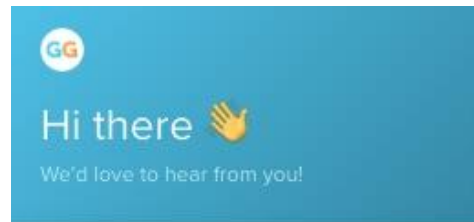
- Start your stewardship process immediately after **Give More 24!**
- Generate some post-giving day messaging to all supporters
 - Social media posts and overall success update
 - Giving Day thank you email to your organization's email list
- Follow up with more personal stewardship
 - Access information in your GiveGab Dashboard
- Highlight impact of donor-funded projects
 - This doesn't have to happen right away, curate a progress message to send in June/July
- Watch the [available training](#) on Donor Stewardship!

Your Nonprofit Resources

- Customizable Email Templates and Guides
- Sample Social Media Posts and Best Practices
- Give More 24! Downloadable Graphics
- On-Demand Training Course Videos
- Resources for Board Members and P2P Fundraisers
- Blog Articles and How-To Videos from GiveGab

Giving Day Support & Resources


- Visit Our Help Center
 - <https://support.givegab.com/>
- Check Our Our Blog
 - <https://www.givegab.com/blog/>
- Send us an Email
 - CustomerSuccess@givegab.com
- Chat with GiveGab's Customer Success Team whenever you have questions or need a hand!
 - **Look for the little blue chat bubble!**



Leave us a message

The team typically replies in under 20m



 New message

Find an answer yourself

Search for articles... 



Your Next Steps

- Like and Follow Give More 24! on Social Media!
 - Don't forget to use #GiveMore24
- Check your inbox for important emails
 - add GiveMore24@cfsww.org to your safe senders list
- Watch on-demand training course videos
- Check out the Nonprofit Toolkit
- Submit online Match Form for any matches by September 8th

Questions?

Boundless

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FOR SOUTHWEST WASHINGTON**

September 23, 2021