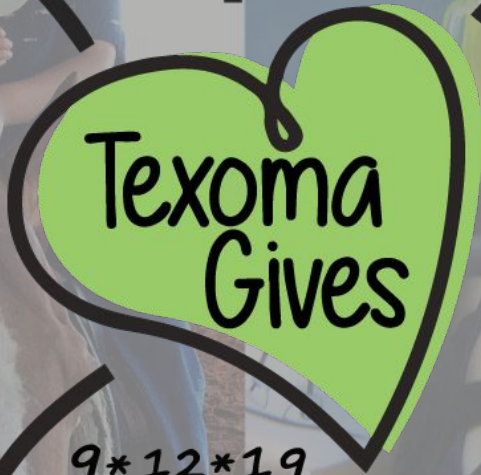
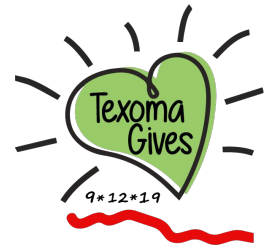


Final Steps to Success for

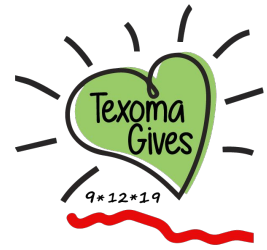


September 12, 2019



Agenda

- Texoma Gives Reminders
- Your Success Checklist
- After Texoma Gives
- Your Nonprofit Resources and Next Steps
- Questions



Texoma Gives Reminders

- Donations begin August 29
 - You'll receive your donations within 5 business days!
- \$10 minimum donation amount
 - If you have donation levels on your profile, make sure your lowest level is at least \$10
- Submit your events and "I Support Texoma Gives Because..."
- Prizes


Donating To
Double Dog Dare Rescue
Step 2 of 2

Please Confirm

Email:	rebekah@givegab.com
Card Number:	**** * 4242
Donation Amount:	\$75.00
GiveGab Platform Fee:	\$1.50
Credit Card Processing Fee:	\$2.03

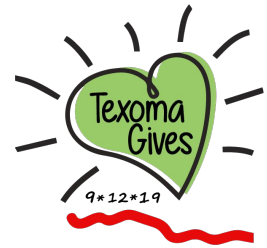
I'll cover the fees to save the organization from having to pay them.

Make this a monthly gift.

 After you confirm your donation today, we will automatically repeat this donation for you each month.

Total: \$75.00

[BACK](#) [SUBMIT](#)




Tagboard

Network ▾
LATEST
POWERED BY #tagboard

Wichita Falls Area Co...
24 minutes ago

"My hope is to leave the world a little better for having been there." Jim Henson. What will you give to make the world better?
[#texomagives](#).


Like Comment Share



Miss Fannie's Friends
about 11 hours ago

Happy Day!! Isabella found her perfect family today 💕💕💕
Thank you Ashton and Cody for adopting this sweetheart.
[#missfanniecaterescue](#)
[#texomagives](#)

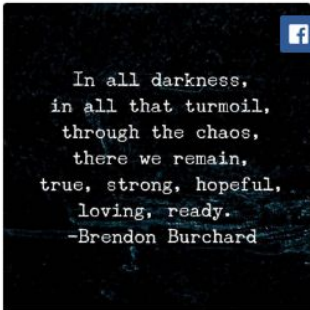
Like Comment Share



Miss Fannie's Friends
about 12 hours ago

Congratulations Socks on finding your family! Thank you Wendi and Kory for adopting this sweet boy 🐱🐱
[#missfanniecaterescue](#)
[#texomagives](#)

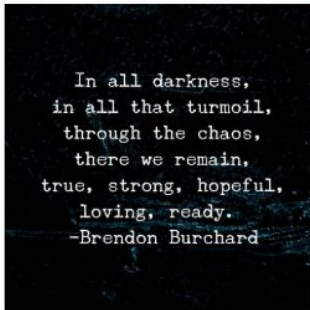
Like Comment Share



Straight Street
about 15 hours ago


[#straightstreettx](#) [#texomagives](#)
[#gratefuleight](#)

Like Comment Share




straightstreettx
about 15 hours ago

[#straightstreettx](#) [#texomagives](#)
[#gratefuleight](#)




Rathgeber Hospitality H...
about 18 hours ago

Members of the Christ United Presbyterian Church handed out personal goody bags to our houseguests. These bags included bottled water, chips, cookies, and a Bible verse to encourage each family. What a wonderful expression of love that certainly lifts ...



Hands To Hands Commu...
about 20 hours ago

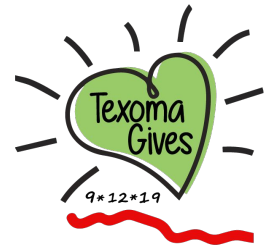


Hands To Hands Commu...
about 20 hours ago

Miss Fannie's Friends
a day ago

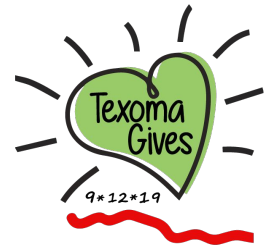
Back at PetSmart tomorrow from 12-4, come meet some kitties.
[#adoptwf](#) [#missfanniecaterescue](#)
[#texomagives](#)

Like Comment Share



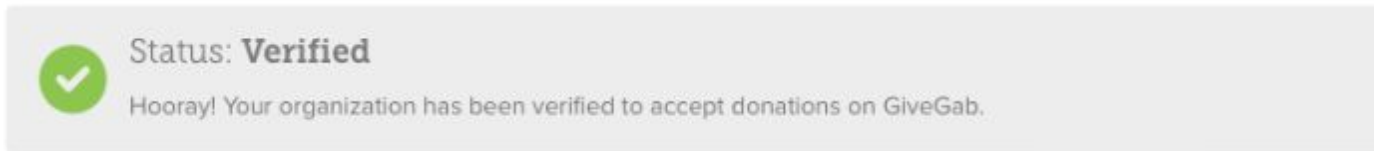
Your Success Checklist

- Ready for Donations
- The Perfect Profile
- Engage Ambassadors
- Matches/Challenges
- Prepare Communications

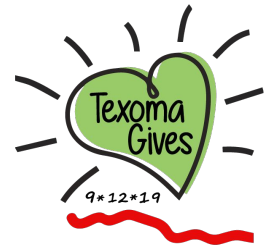


Are you ready for donations?

- Check your verification status on your admin dashboard



- To receive your donations via direct deposit, **you must:**
 - Add bank account information
 - Attest to state fundraising compliance
- If there is a delay with someone at your organization, please contact the Wichita Falls Area Community Foundation



Do you have cash/check gifts?

- If you need assistance entering offline donations, please get them to the Wichita Falls Area Community Foundation on or before September 12!
- NOTE: Offline donations will be included in leaderboard standings, but only online donations will be included in prize considerations

The image shows two screenshots from a web application. The left screenshot, titled "Time to launch", displays a menu of options. An orange arrow points from the top of the page down to the "Add Offline Donation" option, which is highlighted with an orange rectangular box. The right screenshot, titled "Add Offline Donation", shows a form for entering donation details. The "Create Donation" button at the bottom right is also highlighted with an orange rectangular box.

Time to launch

- [Add An Administrator](#)
- [Add Offline Donation](#)**
- [Manage Sponsor Matching](#)
- [Manage Donations](#)
- [Embed a Donate Button](#)
- [Engagement Opportunities](#)
- [Add External Fund](#)

Add Offline Donation
For Texoma Gives 2019

Donor's Name: Amount: \$

Custom Display Name (optional):

Donor's Message:

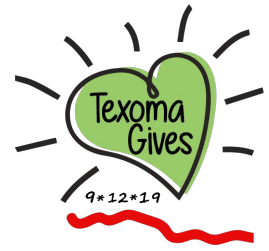
Privacy Options

- Do not display the donor's name publicly
- Do not display the donation amount publicly

Receipt Email

- Email a receipt to:

[Cancel](#) **[Create Donation](#)**



Is your profile completed?

- Have you:

- Added your logo and a cover photo?
- Shared an authentic story?
 - Set goals?
 - Included clear calls to action?
 - Featured visual content?
- Highlighted donation levels?
- Created a 'thank you' message?
- Included fundraisers?

✓	Add Your Organization's Info	>
✓	Add Your Story	>
✓	Get Verified to Collect Donations	>
✓	Add Donation Levels	>
✓	Add a 'Thank You' Message	>
✓	Add Fundraisers	>



Logan's Pups

Helping senior dogs find loving homes in their final years

Causes: **Animals**, **Seniors**

[Manage this on GiveGab](#)

DONATE



0%

\$0 Raised \$5,000 Goal 0 Donors



\$25

Provides one week of food for a senior pup



\$50

Provides a super soft bed for a loving senior pup



\$100

Helps a family foster one of our amazing senior pups



\$500

Covers medical expenses for a senior pup in need

CHOOSE YOUR OWN AMOUNT

Alyssa adopted Logan in 2015 and although he was only with her for a couple of months, he left a huge paw print on her hearts and she'll never forget him. He had a gentleness in his eyes, and love in his heart, and Alyssa wanted to make sure he was remembered.

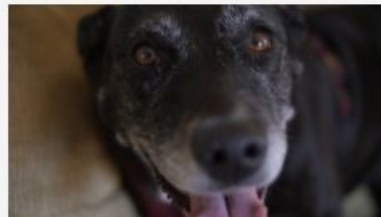
To make sure no other senior dogs are overlooked, Alyssa started Logan's Pups.

Logan's Pups is here to serve as a senior dog sanctuary, saving the dogs that are often overlooked at shelters, making them comfortable and feeling loved as they grow old.

Every year, we house, on average, 25 dogs at any time, and help place up to 50 younger dogs in their fur-ever homes.

Your donation will help us continue offering these services for years to come.

DONATE



Matches

Board of Trustees: #NVBigGive Match

On 3/22 our generous board of trustees will DOUBLE all donations made to our organization during Nevada's big Give 2018!

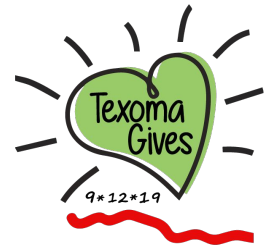
\$5,000 MATCH

\$5,000 REMAINING

Fundraising Champions

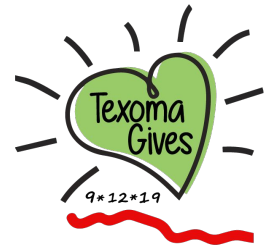
[Bridget Cafaro](#) **\$0.00**

[Alyssa Ravenelle](#) **\$0.00**



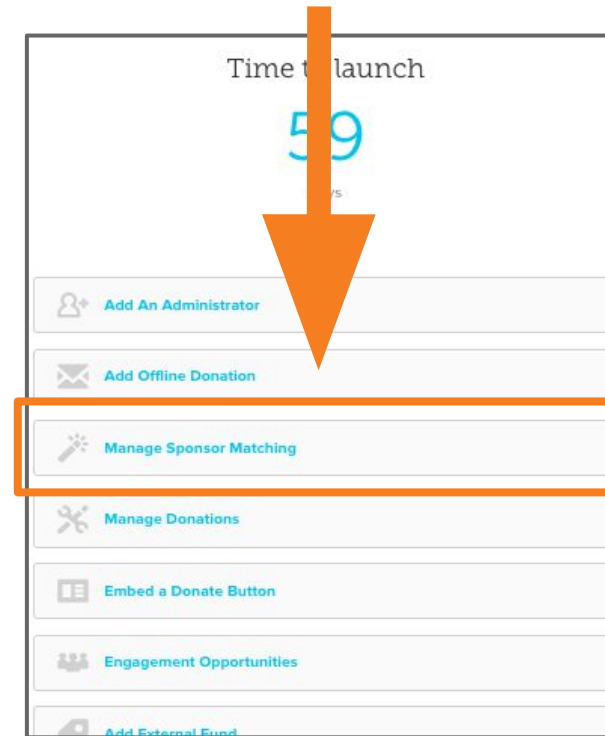
Who are your fundraisers?

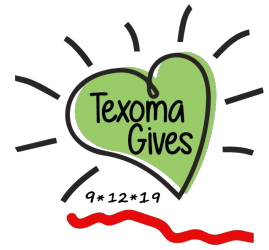
- Identify your Texoma Gives Ambassadors
 - Social ambassadors
 - Board members
 - Volunteers
 - Existing donors
 - Family
 - Friends
- Share content and goals with your ambassadors
 - Sample posts and graphics available in your Nonprofit Toolkit
- Assign roles to your ambassadors
 - Play to your team's strengths and capacities
 - Encourage your ambassadors to be Peer-to-Peer fundraisers
 - From 2018 #GivingTuesday giving days with GiveGab, organizations that used P2P raised 3.43 times more!
- Peer-to-Peer fundraisers help expand your organization's reach
 - P2P have their own fundraising page
 - Every dollar they raise goes towards your organization's totals!



Do you have matches/challenges?

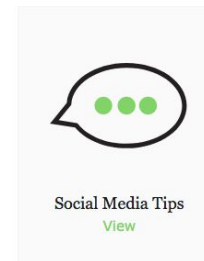
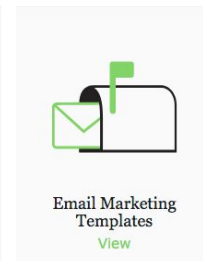
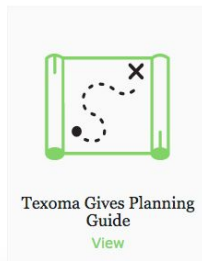
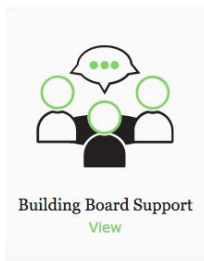
- Promotional tool to help motivate donors as their gift will have a greater impact
- Identify your match/challenge sponsors
 - From 2018 #GivingTuesday giving days, nonprofits that featured matches and/or challenges raised 8.13 times more!
- Matches
 - A pool of funds donated from a business or donor used to double the amount raised by your organization.
- Challenges
 - A pool of funds that can be “unlocked” by meeting a specific dollar or donor goal.

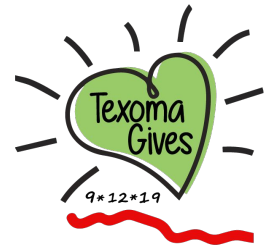




Are your communications ready?

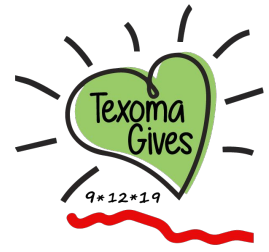
- Plan your online communications now
 - Announcements/save-the-date
 - Campaign countdown
- Utilize multiple channels for best engagement
 - Social media and email communications
- Customize templates, guides, and graphics available in your Nonprofit Toolkit
 - Suggested timelines
 - Sample content
 - Social media posts
 - Shareable visual content






After Texoma Gives..

1. Donation Reports
2. Payout Timeline
3. Donor Stewardship
4. What's Next



How do you get donor reports?



Logan's Pups

- Home
- Giving Days
- Reports
- Manage Organization

Donations

Total Paid Out: \$241,004.74 Total Pending: \$7,013.89

(Note: Total Paid Out and Total Pending values are highlighted with an orange box in the original image.)

(Note: A blue information icon and text are present below the totals: "Dates and times on this page are displayed in your computer's time zone. If you export your donations from this page, dates and times in that file will appear in UTC to assist with bank statement reconciliation process.")

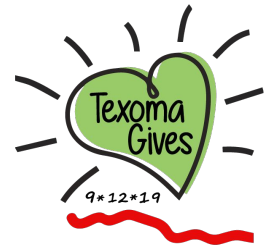
Search by name or email More filters

Actions	Donation ID	Date	Donor	Intended Donation	Amount Charged	Bank Fees	Platform Fees	Covered Fees?	Payout Amount	Payout Date	Display Name	Donor
	15132	7/15/2019 12:32pm	Susie's Sugar Shack	\$25.00	\$25.00				\$25.00	N/A		
	15131	7/15/2019 12:32pm	Australia Match Test	\$100.00	\$100.00				\$100.00	N/A		
	15130	7/15/2019 12:32pm	Timmy Testzz tinztimz@yahoo.com	\$100.00	\$100.00	\$2.50	\$2.00	No	\$95.50	Pending		erte ery, Unit
	15127	7/15/2019 12:28pm	Susie's Sugar Shack	\$55.00	\$55.00				\$55.00	N/A		
	15126	7/15/2019 12:28pm	Australia Match Test	\$55.00	\$55.00				\$55.00	N/A		
	15125	7/15/2019 12:28pm	Tracy Testz timztestz@yahoo.com	\$55.00	\$55.00	\$1.51	\$1.10	No	\$52.39	Pending		123 ltha Unit
	15103	7/12/2019	Susie's Sugar Shack	\$5.00	\$5.00				\$5.00	N/A		


Page 1 of 78

[Export CSV](#) [Edit Bank Account Info](#)





How do you get donor reports?



Logan's Pups

- Home
- Giving Days
- Reports
- Manage Organization

Donations

Total Paid Out: \$241,004.74 Total Pending: \$7,013.89

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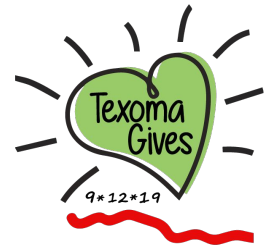
[More filters](#)

Actions	Donation ID	Date	Donor	Intended Donation	Amount Charged	Bank Fees	Platform Fees	Covered Fees?	Payout Amount	Payout Date	Display Name	Donor
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	15131	7/15/2019 12:32pm	Australia Match Test	\$100.00	\$100.00				\$100.00	N/A		
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	15127	7/15/2019 12:28pm	Susie's Sugar Shack	\$55.00	\$55.00				\$55.00	N/A		
	15126	7/15/2019 12:28pm	Australia Match Test	\$55.00	\$55.00				\$55.00	N/A		
	15125	7/15/2019 12:28pm	Tracy Testz timztestz@yahoo.com	\$55.00	\$55.00	\$1.51	\$1.10	No	\$52.39	Pending		123 ltha Unit
	15123	7/12/2019	Susie's Sugar Shack	\$55.00	\$55.00				\$55.00	N/A		

Page 1 of 78

[Export CSV](#) [Edit Bank Account Info](#)





How do you get donor reports?

Donations

Total Paid Out: \$241,004.74 Total Pending: \$7,013.89

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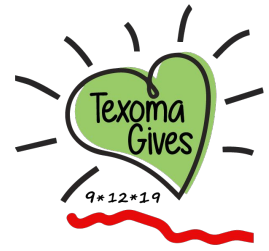
Search by name or email + More filters

Actions	Donation ID	Date	Donor	Intended Donation	Amount Charged	Bank Fees	Platform Fees	Covered Fees?	Payout Amount	Payout Date	Display Name	Donor
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	15127	7/15/2019 12:28pm	Susie's Sugar Shack	\$55.00	\$55.00				\$55.00	N/A		
	15126	7/15/2019 12:28pm	Australia Match Test	\$55.00	\$55.00				\$55.00	N/A		
	15125	7/15/2019 12:28pm	Tracy Testz timztestz@yahoo.com	\$55.00	\$55.00	\$1.51	\$1.10	No	\$52.39	Pending		123 ltha Unit
	15103	7/12/2019	Susie's Sugar Shack	\$5.00	\$5.00				\$5.00	N/A		

Page 1 of 78

Export CSV Credit Bank Account

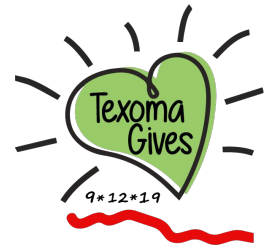




How will you get donations?

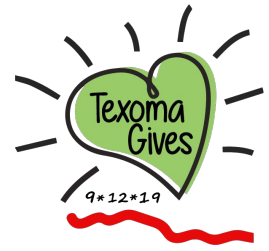
- Donations will be transferred to your bank account 5-7 days after you receive donations
 - Donations made on August 29 will likely be in your account by September 6
- It is important to make sure you are able to receive donations before Texoma Gives
- If you have questions about your donatability status, please reach out to GiveGab's Customer Success Team
 - CustomerSuccess@givegab.com
 - Blue chat bubble





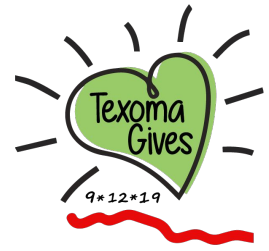
How will you thank your donors?

- Pre-schedule general messaging to all supporters
 - Social media posts and overall success update
 - Giving Day thank you email to your organization's email list
- Follow up with donors for more personal stewardship
 - Access their contact information in your donation reports
- Highlight impact of donor funded projects
 - This doesn't have to happen right away!
- Watch the [available training](#) on Donor Stewardship!



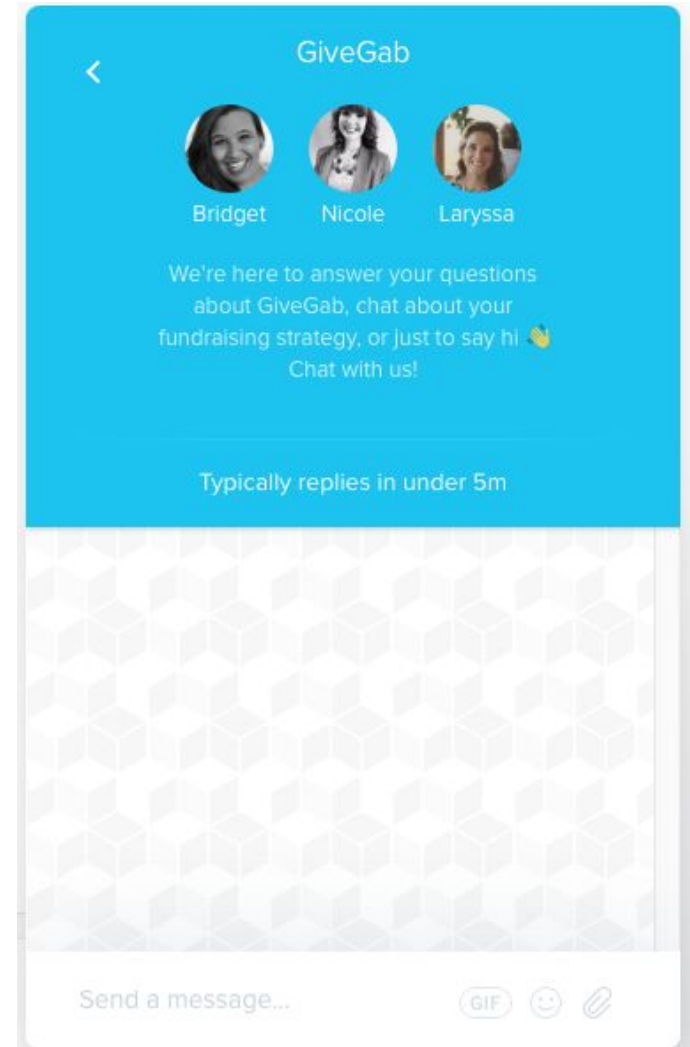
Your nonprofit resources

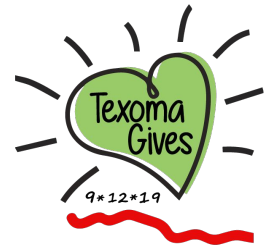
- Customizable Email Templates and Guides
- Sample Social Media Posts and Best Practices
- Texoma Gives Downloadable Graphics
- On-Demand Training Course Videos
- Resources for Board Members and P2P Fundraisers
- Blog Articles and How-To Videos from GiveGab
 - Especially for more information about matches and challenges!



We're here for you!

- Visit Our Help Center
<https://support.givegab.com/>
- Send us an email at
CustomerSuccess@givegab.com
- Chat with GiveGab's Customer Success Team whenever you have questions or need a hand
 - Look for the little blue chat bubble!





Your next steps

- Like and Follow Texoma Gives on Social Media!
 - Don't forget to use #TexomaGives!
- Enter your bank account information and attest to state fundraising compliance
- Check your inbox for important emails
 - Check your spam/junk folder, too!
- Texoma Gives Celebration - September 24, 4PM
 - Receive your prize checks!
 - More surprise prizes coming!

Questions?

