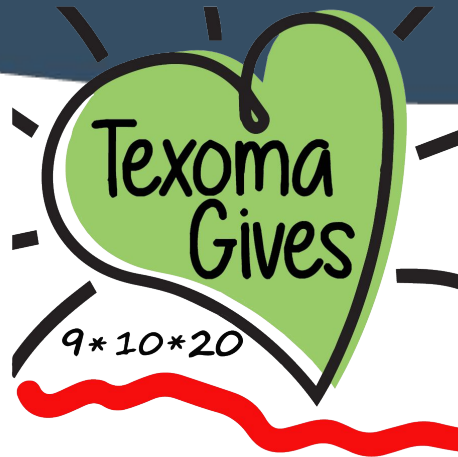




Texoma Gives 101

Setting Up Your Texoma Gives Profile



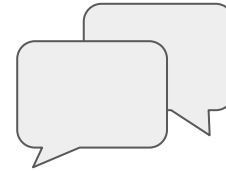
Submit Your Questions!



Chat Box

To: All panelists

Type: All panelists and attendees



Q&A

Please input your question

Send Anonymously

Send

If you have questions or comments throughout our training, please write in using your Zoom webinar attendee panel.

Your GiveGab Team



Rebekah

Senior Project Manager



Gianna

Customer Success Champion

Agenda

- Texoma Gives Overview
- What's New for Texoma Gives 2020
- Complete Your Profile
 - Organization Information
 - Story
 - Verified to Collect Donations
 - Donation Levels
 - “Thank You” Message
 - Fundraisers
- Your Nonprofit Resources
- Q&A and Next Steps

Texoma Gives Overview

- texomagives.org
- Texoma Gives will take place on September 10, 2020 from 6am-10pm
- Early donation period begins August 27
- Any IRS recognized nonprofit serving the Wichita Falls area
 - Must be verified to accept tax deductible donations and be registered in Texas/Oklahoma
- Nonprofits can register to participate until July 31, 2020
- Nonprofits can compete to win special prizes throughout Texoma Gives

Who is GiveGab?

GiveGab's mission is to make it incredibly easy for fundraising professionals to be great at their jobs!

Designed for cause-based organizations, community foundations, higher education institutions, and public media outlets, GiveGab offers a complete suite of products and services including Giving Days, everyday giving, and year-round fundraising solutions. GiveGab provides a quick and easy way for fundraising professionals to raise money online.



What's New in 2020

- Mobile payment options - Apple Pay, Microsoft Pay, Google Pay
- Registration fee
 - Extra Small (<\$25,000): \$25
 - Small (\$25,001-\$100,000): \$50
 - Medium (\$100,001-\$500,000): \$75
 - Large (\$500,001 and above): \$100
- Participation Approval Status

Participation Approval Status

Approved

Congratulations! Your organization has been approved to participate in Texoma Gives! We are excited to have you as part of this great event for our community. Your profile now appears on the Texoma Gives site. Be sure to customize your profile to help donors learn about your organization. Check out the Nonprofit Toolkit for tips and tricks on making your campaign a success. If you have any questions, please email lpetersen@wfacf.org.

Pro Tip: Copy Your Profile

- If you participated in Texoma Gives in 2018 or 2019, you can choose to copy your profile!
 - Update existing content with new dates, photos, etc.
 - Will keep bank account information

Welcome to Another Giving Day!

As a giving day veteran, you may want to copy over content and settings from the profile you created for a previous giving day. You can edit your profile afterwards to ensure it represents your organization correctly in your upcoming giving day.



Texoma Gives 2019 (2019)

Copy This Profile

Create a New Profile

Your Giving Day Dashboard



Add Your Organization's Info

Let people know who you are.



Add Your Story

Tell potential donors why they should contribute.



Get Verified to Collect Donations

Set up your banking information to receive secure online donations.



Add Donation Levels

Show your donors the impact their donation makes.



Add a 'Thank You' Message

Personalize your auto-response for donors ahead of time.



Add Fundraisers

Recruit peer-to-peer fundraisers to expand your network of donors.



Add Your Organization's Info

- Logo
- Tagline
- Website
- Causes

✓ Add Your Organization's Info

Tagline


Helping find senior dogs loving homes in their last years

18 Characters Left

Website

http://www.loganspups.org

Logo



Select Image Remove

Recommended dimensions 300x300
Max file size 5MB

Causes (optional)

Cause #1 Animals

Cause #2 Education

Cause #3

Save

Pro Tip:
Adding causes to your organization's profile can help new donors find your organization!

Add Your Story

Cover Photo



Select Image

Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.

Set a Goal (optional)

Display Goal on Profile

\$ 5000 .00

Formatting ▾

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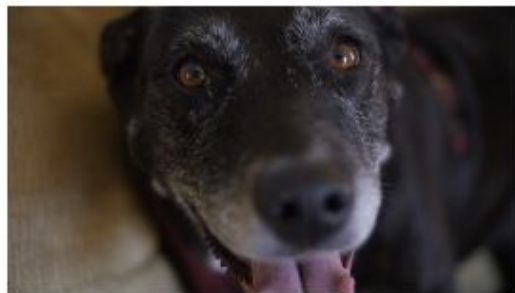
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✖

</>

Logan's Pup all started because of Logan, a special senior dog that Alyssa, the Executive Director of Logan's Pups, adopted.

Alyssa adopted Logan in 2015 and although he was only with her for a couple of months, he left a huge pawprint on her hearts and she'll never forget him. He had a gentleness in his eyes, and love in his heart, and Alyssa wanted to make sure he was remembered. To make sure no other senior dogs are overlooked, Alyssa started Logan's Pups. Logan's Pups is here to serve as a senior dog sanctuary, saving the dogs that are often overlooked at shelters, making them comfortable and feeling loved as they grow old. Every year, we house, on average, 25 dogs at any time, and help place up to 50 younger dogs in their fur-ever homes. Your donation will help us continue offering these services for years to come.



Get Verified to Collect Donations

State Charitable Solicitation Compliance Attestation

I attest that my organization is compliant with applicable state fundraising requirements in the states in which I may solicit donors using the GiveGab platform. I understand that GiveGab does not solicit donors.

This confirmation is required to collect donations on GiveGab. [Learn more about state charitable solicitation compliance.](#)

Save

Pro Tip:
It can take several business days to get verified. Don't wait until the last minute!

Organization Information

Business Name

This must **identically match** the legal business name you have registered with the IRS to prevent verification delays.

EIN/Tax ID **Phone**

Please enter the 9 digits without the dash.
Don't have your EIN? Search [here](#).

Mailing Address

Address cannot be a P.O. Box.

City **State** **Postal Code**

Bank Information

Routing Number

Checking Account Number

Please note: Donation payouts will show up as "GiveGab.com" on your bank account statement.

Organization Representative

Who is my organization's representative? Find out [here](#).

Legal First Name **Legal Last Name**

Legal first and last name as it appears on your organization representative's social security card.

Email **Phone**

Mailing Address

Address cannot be a P.O. Box.

City **State** **Postal Code**

Note: The organization representative's mailing address above must be their personal address.

Organization Rep's Date of Birth


Month Day Year

Last 4 Digits of Organization Rep's SSN


Add Donation Levels

✓ Add Donation Levels


We recommend having 3 or 4 donation levels.



\$25.00
Provides one week of food for a senior pup
Edit Remove



\$50.00
Provides a super soft bed for a loving senior pup
Edit Remove



\$100.00
Helps a family foster one of our amazing senior pups
Edit Remove

Dollar Amount

\$ 0.00

Description

Image

Select Image Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.

Save Cancel

- Custom Amounts
- Unique Descriptions
- Optional Photos
- Unlimited Levels

Pro Tip:

Using custom amounts in your donation levels helps your donors connect more closely with your organization's needs and impact.

Add a 'Thank You' Message

- Add your own message
- Include a photo or video
- Sent immediately to your donor's email when they make a gift
- Comes from your organization's admin!

Pro Tip:

The "Thank You" message can support either a YouTube/Vimeo video or a photo image. Choose the feature that works best for your donors!

✓ Add a 'Thank You' Message


Please provide a "thank you" message, as well as an image or video link (or both!)

Thank You Message

Thank you so much for your donation to Logan's Pups! With your support, we're able to continue our love and care of senior dogs.

Youtube or Vimeo Link

Don't have a video to link to? No biggie! Upload an image, and we'll use that instead.



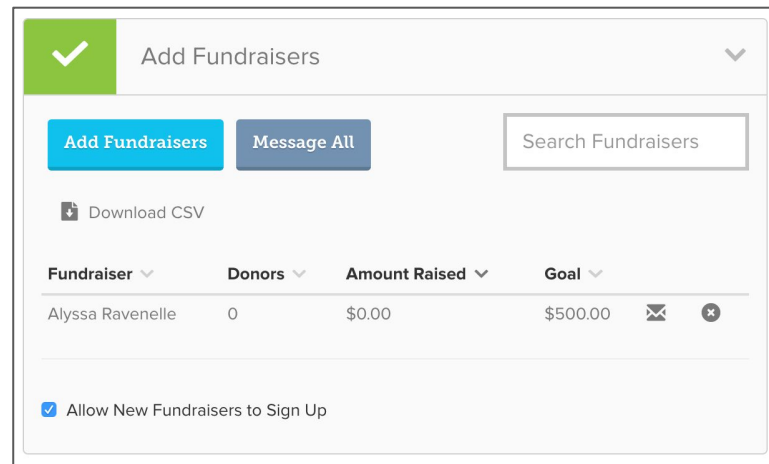
Select Image Remove

Recommended dimensions 800x600
Max file size 5MB

Save

Add Fundraisers

- Use your supporters, board members, volunteers and staff to expand your organization's reach
- Each individual creates their own fundraising page and every dollar they raise goes toward your organization's totals!
- Admins can easily create and manage pages for them if needed!
- Add fundraisers by inviting them or allow them to sign up themselves through your profile




The screenshot shows the 'Add Fundraisers' interface. At the top, there is a green checkmark icon and the title 'Add Fundraisers'. Below this, there are two buttons: 'Add Fundraisers' (blue) and 'Message All' (grey). To the right is a search bar labeled 'Search Fundraisers'. Below the buttons is a 'Download CSV' link. The main part of the interface is a table with the following columns: 'Fundraiser', 'Donors', 'Amount Raised', and 'Goal'. There is also a checkbox for 'Allow New Fundraisers to Sign Up' at the bottom.

Fundraiser	Donors	Amount Raised	Goal
Alyssa Ravenelle	0	\$0.00	\$500.00

Pro Tip:
P2P Fundraisers can make a **BIG** impact! In 2019, organizations with P2P raised 1.55x more than organizations without P2P!

Add Fundraisers



Add Fundraisers

Recruit peer-to-peer fundraisers to expand your network of donors.

[Download CSV](#) [Add Fundraisers](#) [Message All](#)

Fundraiser	Donors	Amount Raised	Goal	Emails Sent	Facebook Intents	Twitter Intents	Actions
No fundraisers found.							

Allow New Fundraisers to Sign Up


Set Fundraisers' Story

Set Fundraisers' Goal

Each fundraiser may customize his or her story and goal by logging into GiveGab.

[Save](#)

Add Fundraisers

 Add Fundraisers ▼
Recruit peer-to-peer fundraisers to expand your network of donors.

Add Fundraisers

First Name	Last Name	Email
<input type="text" value="Rebekah"/>	<input type="text" value="Casad"/>	<input type="text" value="rebekah@givegab.co"/> ✕

[+ New Fundraiser](#)

[Cancel](#) [Next: Compose Your Message](#)

Each fundraiser may customize his or her story and goal by logging into GiveGab.

[Save](#)

Add Fundraisers

Write a Message to Your Recruits

To: Rebekah Casad

Subject

Help me fundraise during giving day!

Message



Come create your own fundraising page to help our organization during the Giving Day!

[Back](#) [Send](#)

Add Fundraisers

✓ Add Fundraisers ∨

Download CSV Add Fundraisers Message All

Fundraiser ∨	Donors ∨	Amount Raised ∨	Goal ∨	Emails Sent ∨	Facebook Intents ∨	Twitter Intents ∨	Actions
Rebekah Casad	0	\$0.00	\$500.00	0	0	0	 

Allow New Fundraisers to Sign Up

Set Fundraisers' Story


Set Fundraisers' Goal

\$	500	.00
----	-----	-----

Each fundraiser may customize his or her story and goal by logging into GiveGab.

Save

Fundraiser Page







A fundraiser for:

Logan's Pups


Helping find senior dogs loving homes in their last years

Causes: **Animals, Education**

DONATE   


20% 

\$100 Raised \$500 Goal 1 Donors



Bridget Cafaro

Hi, I'm **Bridget Cafaro** and I'm fundraising for [Logan's Pups](#).



Ever since I adopted my senior pup, Mr. Pickles, I have been passionate about making a difference in the lives of senior dogs. Logan's Pups is an amazing organization that helps these animals find the loving homes and compassionate people to care for them in their final years. Every gift to Logan's pups helps a dog escape suffering from a kill shelter. Help me make more happy homes for happy dogs by supporting my fundraiser for Logan's Pups!

Your Completed Dashboard

Texoma Gives

September 10, 2020

Get Set Up

Complete the steps below to be sure that you are set up and ready to participate in Texoma Gives.

- ✓ Add Your Organization's Info >
- ✓ Add Your Story >
- ✓ Get Verified to Collect Donations >
- ✓ Add Donation Levels >
- ✓ Add a 'Thank You' Message >
- ✓ Add Fundraisers >

 [Add An Administrator](#)

 [Add Offline Donation](#)

 [Manage Sponsor Matching](#)

 [Manage Donations](#)

 [View Registration Info](#)

Share Your Page

<https://dog-staging.givegab.com/organizations/logan-s-pups>



[View Your Page](#)



Logan's Pups

Helping senior dogs find loving homes in their final years

Causes: [Animals](#), [Seniors](#)

[Manage this on GiveGab](#)

DONATE

FUNDRAISE



0%

\$0 Raised \$5,000 Goal 0 Donors



\$25

Provides one week of food for a senior pup



\$50

Provides a super soft bed for a loving senior pup



\$100

Helps a family foster one of our amazing senior pups



\$500

Covers medical expenses for a senior pup in need

CHOOSE YOUR OWN AMOUNT

Alyssa adopted Logan in 2015 and although he was only with her for a couple of months, he left a huge paw print on her hearts and she'll never forget him. He had a gentleness in his eyes, and love in his heart, and Alyssa wanted to make sure he was remembered.

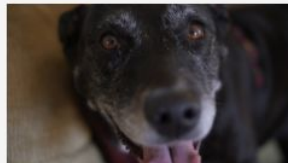
To make sure no other senior dogs are overlooked, Alyssa started Logan's Pups.

Logan's Pups is here to serve as a senior dog sanctuary, saving the dogs that are often overlooked at shelters, making them comfortable and feeling loved as they grow old.

Every year, we house, on average, 25 dogs at any time, and help place up to 50 younger dogs in their fur-ever homes.

Your donation will help us continue offering these services for years to come.

DONATE



Matches

Board of Trustees: #NVBigGive Match

On 3/22 our generous board of trustees will DOUBLE all donations made to our organization during Nevada's big Give 2018!

\$5,000 MATCH

\$5,000 REMAINING

Fundraising Champions

[Bridget Cafaro](#)

\$0.00

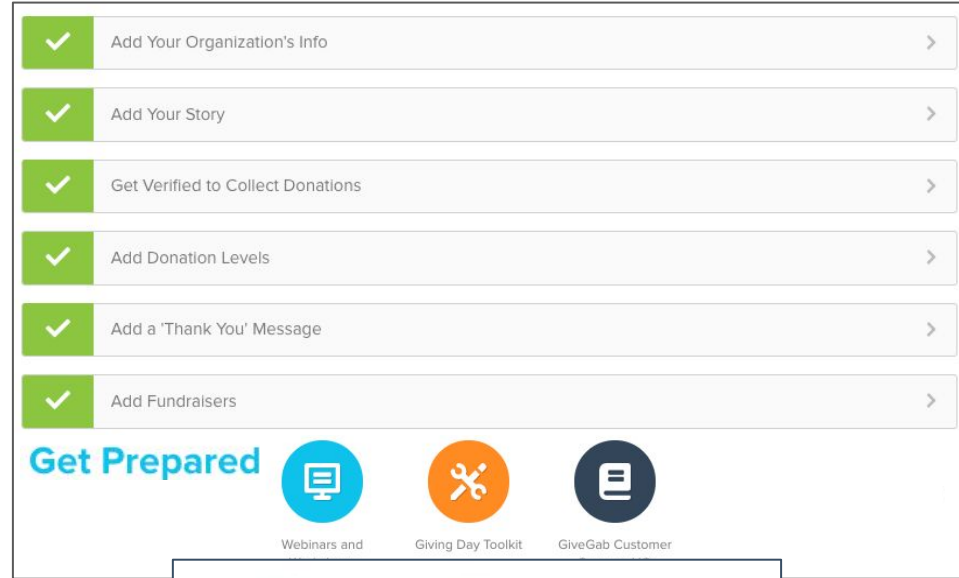
[Alyssa Ravenelle](#)

\$0.00

Nonprofit Toolkit

The Nonprofit Toolkit has valuable resources for all your Texoma Gives needs!

- Customizable templates
- Communication timelines
- Downloadable graphics
- Resources for board members, volunteers, staff and fundraisers
- More training videos for online fundraising strategies!



A screenshot of the Nonprofit Toolkit interface. It features a checklist of six tasks, each with a green checkmark icon on the left and a right-pointing arrow on the right. Below the checklist is a section titled "Get Prepared" in blue text, followed by three circular icons: a blue icon with a monitor and speech bubble, an orange icon with a pair of scissors, and a dark blue icon with a document and list. Below each icon is a label: "Webinars and", "Giving Day Toolkit", and "GiveGab Customer".

- ✓ Add Your Organization's Info >
- ✓ Add Your Story >
- ✓ Get Verified to Collect Donations >
- ✓ Add Donation Levels >
- ✓ Add a 'Thank You' Message >
- ✓ Add Fundraisers >

Get Prepared

- Webinars and
- Giving Day Toolkit
- GiveGab Customer

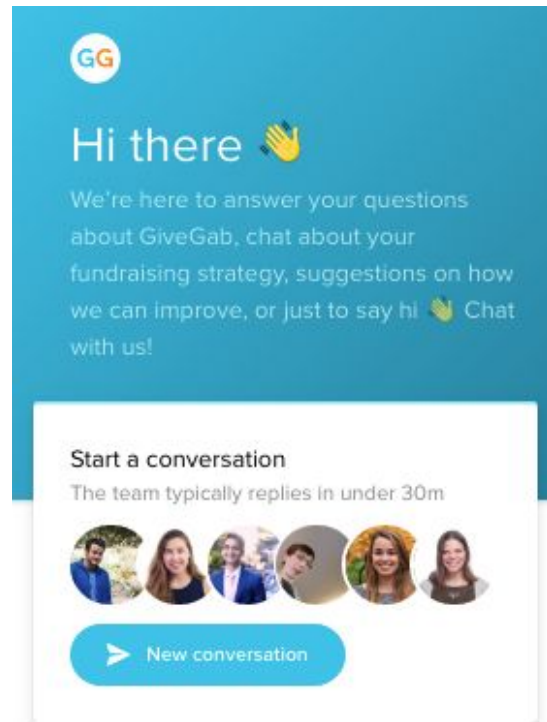


A close-up view of the "Get Prepared" section from the screenshot above. It shows three circular icons in a row: a blue icon with a monitor and speech bubble, an orange icon with a pair of scissors, and a dark blue icon with a document and list. Below each icon is a label: "Webinars and Workshops", "Giving Day Toolkit", and "GiveGab Customer Success HQ".

- Webinars and Workshops
- Giving Day Toolkit
- GiveGab Customer Success HQ

GiveGab Customer Success

- Visit our help center: <https://support.givegab.com/>
- Check out our blog: <https://www.givegab.com/blog/>
- Send us an email: CustomerSuccess@givegab.com
- Chat with GiveGab's Customer Success Team whenever you have questions or need a hand!
 - **Look for the little blue chat bubble!**

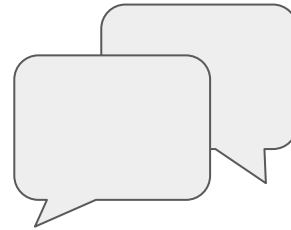


Q&A

Write into Chat Box



Use the Q&A Panel

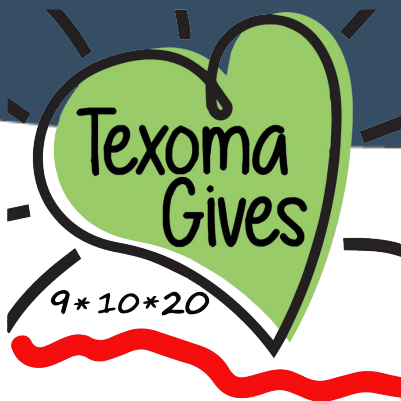


Next Steps

- Register for Texoma Gives 2020
- Complete your profile
 - And make sure you've added your bank account information!
- Follow and “like” Texoma Gives on social media
- #TexomaGives
- Visit the Nonprofit Toolkit + Trainings
 - Social Media trainings taking place on July 8, July 22, and July 29
 - Join us for Texoma Gives 201 on August 12

Thank You

for attending Texoma Gives 101



If you have additional questions, please contact us at
CustomerSuccess@givegab.com.