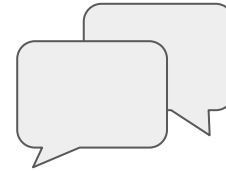# Submit Your Questions!

Chat Box

To:
✓ All panelists
Typ... All panelists and attendees

Q&A

Please input your question

☐ Send Anonymously   Send

If you have questions or comments throughout our training, please write in using your Zoom webinar attendee panel.

GiveGab®

Your GiveGab Team

Rebekah

Senior Project Manager

Gianna

Customer Success Champion

GiveGab®

Agenda

- General Updates

- Prepping for Success

- Matches and Challenges

- Engage Your Team

- After Texoma Gives

- Your Nonprofit Resources

- Q&A and Next Steps

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Updates & Reminders

- **texomagives.org** | September 10, 6AM - 10PM

- Donations begin August 27

- Full list of prizes available on texomagives.org

- Tagboard starting September 3
  - #TexomaGives

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Prepping for Success

Administrative Dashboard Extras

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Add Administrators

- Home
- Giving Days
- Reports
- Manage Organization ▲
  - Edit Information
  - Add Administrator
  - Verification
  - Supporters
  - Documents
  - Surveys

- Located on the left panel

- When you add an administrator, an email gets sent to the individual from notifications@givegab.com.

- The email contains the new admin's login information
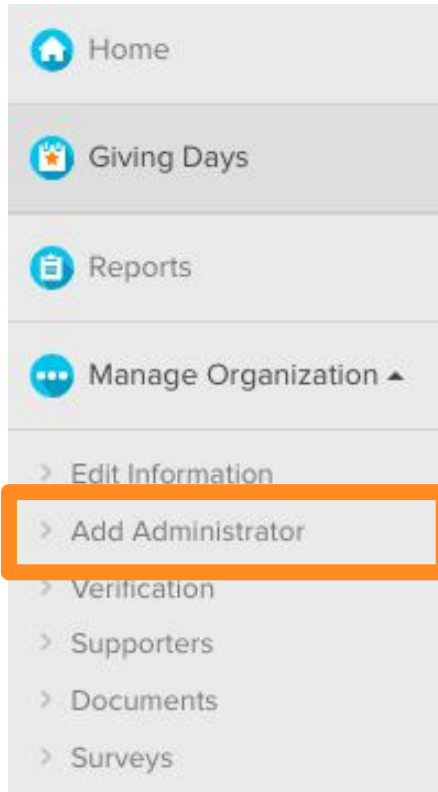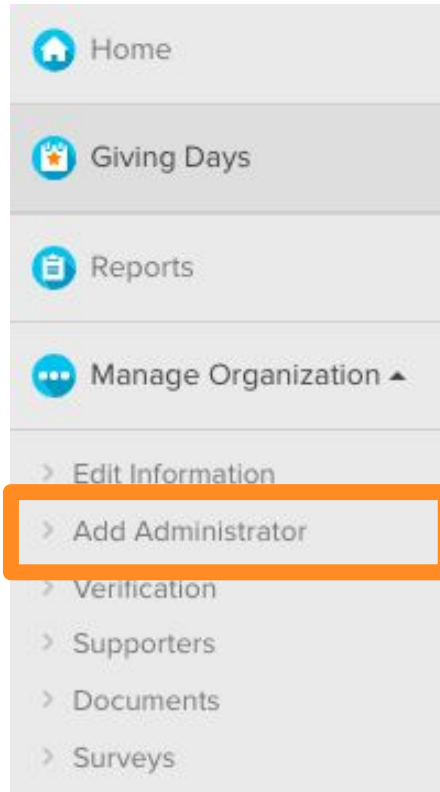
First Name

Last Name

Email

☑ Make this person an administrator for **Organization**

Cancel | Add Member

GiveGab®

Manage Administrators

- Review current administrators and supporters

- Blue key icon indicates administrative access

- Click key icon to remove administrative access

Offline Donations

- Add cash/check donations as offline gifts
  - Must be entered by 11PM CT on September 10
- Offline donations included in leaderboards

Donation Tools

	Add Offline Donation
	Manage Sponsor Matching
	Manage Donations
	Embed a Donate Button

Add Offline Donation
For Texoma Gives

Donor's First Name

Donor's Last Name

Amount

$

Custom Display Name (optional)

☐ Add donor address

Attribute to Campaign

None ▾

Donor's Message

Privacy Options

☐ Do not display the donor's name publicly
☐ Do not display the donation amount publicly

Receipt Email

☐ Email a receipt to   email@example.com

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Matches & Challenges

Highlighting Donation Incentives

During Texoma Gives 2019, organizations with matches/challenges raised 6.23x more than organizations without matches/challenges!

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Matches and Challenges

- Promotional tool used to motivate donors to make a greater impact with their donation

- **Match**: A pledged donation that's contributed whenever a gift is made

- **Challenge**: A pledge donation that is unlocked whenever a specific milestone is made

- Identify your match and/or challenge donor
  - Major donors
  - Local businesses
  - Board Members

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Manage Sponsor Matching

Donation Tools

✉	**Add Offline Donation**

🪄	**Manage Sponsor Matching**

🛠	**Manage Donations**

🗔	**Embed a Donate Button**

Matches and Challenges

Texoma Gives

+ Add Match Commitment   **+ Add Challenge**   **Manage Donations**

Note: All times are assumed to be in Eastern Time.

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Setting Up Matches

Logo

Select Image   Remove

Tip: Disable adblockers on this page for the best logo uploading experience.

Sponsor Name

URL (optional)

Does the sponsor wish to be anonymous for this match? We can hide their name from donation listings and match announcements. (optional)

☐ Keep Sponsor Anonymous

Match Name

Description

Total Matching Funds Available

Maximum Match per Individual Donation

Does this match only apply to donations made within a certain time period? (optional)

Please note that times are in **Eastern Time**.
Please make sure you convert your local time to Eastern to ensure your matches are distributed at the proper times!

Donation Matching Start Time (Eastern)

Donation Matching End Time (Eastern)

☑ Enable Auto Matching

We will automatically generate a matching offline donation for each GiveGab donation that comes in online between the above dates (if provided), until all the funds are depleted! You can always edit them later if needed. **Note:** These donation amounts may not be reflected in your organization's totals on a giving day profile depending on the preference of your giving day host.

How it Works: Matching offline donations will be created automatically in the amount equal to the matched online donation (up to the maximum individual match allowed). If the remaining available matching funds are less than these values, a donation will be partially matched. If a time range is provided, matching offline donations will only be created for online donations made during this time range.

Archive this match opportunity to mark it as inactive and prevent it from being displayed in future fundraising.

☐ Archived

Save   Cancel

Setting Up Matches

Step 1: Sponsor Information

Logo	Sponsor Name
[Select Image] [Remove]	
Tip: Disable adblockers on this page for the best logo uploading experience.	**URL (optional)**
	Does the sponsor wish to be anonymous for this match? We can hide their name from donation listings and match announcements. (optional)
	☐ Keep Sponsor Anonymous

Setting Up Matches

Step 2: Match Details

Match Name

Description

Total Matching Funds Available

Maximum Match per Individual Donation

Setting Up Matches

Step 3: Timeframe

Does this match only apply to donations made within a certain time period? (optional)

Please note that times are in **Eastern Time**.
Please make sure you convert your local time to Eastern to ensure your matches are distributed at the proper times!

Donation Matching Start Time (Eastern)

Donation Matching End Time (Eastern)

☑ Enable Auto Matching

We will automatically generate a matching offline donation for each GiveGab donation that comes in online between the above dates (if provided), until all the funds are depleted! You can always edit them later if needed. **Note:** These donation amounts may not be reflected in your organization's totals on a giving day profile depending on the preference of your giving day host.

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Archive this match opportunity to mark it as inactive and prevent it from being displayed in future fundraising.
☐ Archived

Save   Cancel

Setting Up Challenges

Logo

[Select Image] [Remove]

Tip: Disable adblockers on this page for the best logo uploading experience.

Sponsor Name

URL (optional)

Does the sponsor wish to be anonymous for this match? We can hide their name from donation listings and match announcements. (optional)

☐ Keep Sponsor Anonymous

Challenge Name

Description (optional)

Challenge Type

[Dollar Challenge ▾]

A **Dollar Challenge** is fulfilled and an offline donation is created when a certain amount is raised. A **Donor Challenge** is fulfilled and an offline donation is created when a certain number of unique donors have given.

Challenge Goal

How many dollars or donors are needed to complete this challenge?

Challenge Amount

[$] [.00]

How much money is awarded when this challenge is completed?

Select the time period applicable for this challenge

Please note that times are in **Eastern Time**.
Please make sure you convert your local time to Eastern to ensure your matches are distributed at the proper times!

Donation Matching Start Time (Eastern)

Donation Matching End Time (Eastern)

☐ Archived

Archive this challenge to mark it as inactive and prevent it from being displayed in future fundraising.

[Save] [Cancel]

Setting Up Challenges
Step 1: Sponsor Information

Logo

Select Image   **Remove**

Tip: Disable adblockers on this page for the best logo uploading experience.

Sponsor Name

URL (optional)

Does the sponsor wish to be anonymous for this match? We can hide their name from donation listings and match announcements. (optional)

☐ Keep Sponsor Anonymous

Setting Up Challenges

Step 2: Challenge Details

Challenge Name

Description (optional)

Challenge Type

Dollar Challenge

A **Dollar Challenge** is fulfilled and an offline donation is created when a certain amount is raised. A **Donor Challenge** is fulfilled and an offline donation is created when a certain number of unique donors have given.

Challenge Goal

How many dollars or donors are needed to complete this challenge?

Challenge Amount

$ | .00

How much money is awarded when this challenge is completed?

Setting Up Challenges
Step 3: Timeframe

Select the time period applicable for this challenge

Please note that times are in **Eastern Time**.

Please make sure you convert your local time to Eastern to ensure your matches are distributed at the proper times!

Donation Matching Start Time (Eastern)

Donation Matching End Time (Eastern)

☐ Archived

Archive this challenge to mark it as inactive and prevent it from being displayed in future fundraising.

Save   Cancel

Manage Sponsor Matching

Organization Sponsor Matching

Any and all donations to your organization will be eligible for these matches, including donations to Giving Day profiles and all campaigns/events. To set up matching for a specific campaign only, please go to the edit page for that campaign.

+ Add Match Commitment   **+ Add Challenge**   **Manage Donations**

Note: All times are assumed to be in Eastern Time.

Australia Match Test   Sponsored by **Australia Match Test**

Total Amount   Amount Remaining
$50,000.00 $41,442.23   ✓ Auto-Matching Enabled

Starts   Ends
05/01/19 12:00 AM   11/30/19 12:00 AM

✏ Edit ⊗ Remove 📋 Deplete Match

● Deplete a match when you want to mark the match/ challenge as completed

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Profile Example

Things to Remember

Come up with a game plan in advance

- If your match/challenge isn't completed by the end of Texoma Gives, will you manually deplete the match?

- Is your match set to auto-match?
  - Do you need to manually match donations?

- Remember to check the time zone!

- How are you going to promote your match/ challenge?

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Resources

- Training Videos - **TexomaGives.org**
  - Matching Challenges
  - Gamifying Your Giving Day
- Support Articles -

  Support.GiveGab.com
  - Setting up your match/ challenge
  - How to manually apply your match
  - What is auto-matching
  - How to deplete your match

GiveGab®
Nonprofit Giving Platform

**Gamifying Your
Giving Day**

How to build off the momentum of your Giving Day to
motivate and excite your supporters

www.GiveGab.com

Gamifying Your Giving Day - 10 Min

Texoma Gives is the perfect opportunity to have
a little fun with your supporters while motivating
them to have a greater impact on your
organization. In this training course, we'll cover
how you can utilize the momentum of Texoma
Gives to create exciting challenges for your
supporters.

GiveGab®
Nonprofit Giving Platform

Matching Challenges

How to inspire donors to make an
exponential impact on your Giving Day

www.GiveGab.com

Matching Challenges - 15 Min

Matching challenges are an exciting way to
motivate your donors to make a greater impact
on Texoma Gives and beyond! In this training
course we'll cover best practices for finding
sponsors and how to utilize your matching
dollars for maximum engagement.

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Engage Your Team

Peer-to-Peer Fundraisers

During Texoma Gives 2019, organizations with P2P raised 1.55x more than organizations without P2P!

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Peer-to-Peer Fundraisers

- Leverage your passionate supporters to rally behind your cause and fundraise on your organization's behalf

- Fundraisers create own page to share with their networks - expands your organization's reach!

- Identify your team
  - Staff
  - Volunteers
  - Board Members
  - Donors
  - Family and friends

GiveGab®

Add Fundraisers

Add Fundraisers

Recruit peer-to-peer fundraisers to expand your network of donors.

Search Fundraisers

Download CSV · **Add Fundraisers** · **Message All**

Fundraiser	Donors	Amount Raised	Goal	Emails Sent	Facebook Intents	Twitter Intents	Actions

No fundraisers found.

☑ Allow New Fundraisers to Sign Up

Set Fundraisers' Story

I support this organization's mission and I want it to have a greater impact on the community.

Set Fundraisers' Goal

$ 500 .00

Each fundraiser may customize his or her story and goal by logging into GiveGab.

Save

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Add Fundraisers

Add Fundraisers

Write a Message to Your Recruits

To: Rebekah Casad
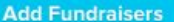
Subject

Help me fundraise during giving day!

Message

Come create your own fundraising page to help our organization during the Giving Day!

Back   Send

GiveGab®

Add Fundraisers

Add Fundraisers

Fundraiser	Donors	Amount Raised	Goal	Emails Sent	Facebook Intents	Twitter Intents	Actions
Rebekah Casad	0	$0.00	$500.00	0	0	0	

Search Fundraisers

Download CSV   Add Fundraisers   Message All

☑ Allow New Fundraisers to Sign Up

Set Fundraisers' Story

I support this organization's mission and I want it to have a greater impact on the community.

Set Fundraisers' Goal

$ 500 .00

Each fundraiser may customize his or her story and goal by logging into GiveGab.

Save

Fundraiser Toolkit

Tell Your Story
Let people know why you're fundraising.

Make a Donation
Show people that you're committed.

Reach Out
Ask for the support of your inner circle.

Share Socially
Tell the whole world about your fundraiser.

Give Thanks
Thank your supporters.

Progress

0%

$0
Raised of $500 Goal

85
Days Left

0
Donors

Share your Fundraiser!

https://www.theamazinggive.org/p2p/ala

Need some inspiration?

Check out these great fundraising ideas over on the GiveGab blog.

GiveGab®

Fundraiser Toolkit

Tell Your Story
Let people know why you're fundraising.

Tell Your Story

Ever since I adopted my senior pup, Mr. Pickles, I have been passionate about providing senior dogs with the love and

Set A Goal

$ **500** .00

Your Story Image

Select Image   Remove

Video Link (YouTube or Vimeo)

Save Changes

GiveGab®

Fundraiser Toolkit

Make a Donation

Make the first donation to show your commitment.

Start your campaign off right. Make the first donation to show your commitment to the cause. This will give your campaign the momentum it needs as you share it out to others.

Donate

Make a Donation

Make the first donation to show your commitment.

✓ You donated $200.00 on 5/17/2018.

Fundraiser Toolkit

Reach Out
Ask for the support of your inner circle.

We know asking people for donations can be scary, so consider reaching out to close family members or friends first. This will help build some momentum for your campaign and give you the confidence you'll need when reaching out to others.

Send Email **Access Contacts**

Reach Out
Ask for the support of your inner circle.

Keep track of your potential supporters. Feel free to touch base with your contacts about recent campaign updates or to reach out again if they haven't contributed yet. See who has contributed in the Give Thanks section below.

Send Email **Access Contacts**

Name	Email	Actions
Bridget	Bridget@givegab.com	Touch Base View Message

Laryssa

laryssa@givegab.com

Support My Fundraiser on Our Giving Day!

Here's a template to get you started, though the more you can personalize it, the better!

Hi Laryssa,

I am thrilled to be supporting Logan's Pups by helping them fundraise on our community Giving Day on November 28!

This cause means a lot to me because: Ever since I adopted my senior pup, Mr. Pickles, I have been passionate about making a difference in the lives of senior dogs. Logan's Pups is an amazing organization that helps these animals find the loving homes and compassionate people to care for them in their final years. Every gift to Logan's pups helps a dog escape suffering from a kill shelter. Help me make more happy homes for happy dogs by supporting my fundraiser for Logan's Pups!

I hope you can consider supporting me in this endeavor by donating $25, $50 or even $100. Every little bit counts.

Thank you,
Bridget

Cancel Send

GiveGab®

Fundraiser Toolkit

Share Socially

Share to Facebook and Twitter.

After you've reached out to your inner circle, it's time to tap into your social networks and cast a wider net. Did you know that your online influence is just as important to this cause as volunteering or donating?

https://giving-days-demo.herokuapp.com?dog_name=seattlefoundation/p2p/566/natalie-siedh

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Fundraiser Toolkit

Give Thanks

Email your donors and say "Thanks!"

No matter what amount you've raised, it's very important to thank the supporters that donated to your campaign.

Thank Selected Donors

	Name	Amount	Comment	
☐	amy irwin	$10.00		**Mark as Thanked**
☐	Lisa Krueger	$25.00	Keep up the great work you do!	✓ Thanked
☐	Lisa Krueger	$25.00		✓ Thanked
☐	Lisa Krueger	$25.00		✓ Thanked
☐	Lisa Krueger	$50.00	Great Job!!	✓ Thanked
☐	Lisa Fisher	$250.00	Love what you do!!	✓ Thanked

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Profile Example

Resources

- Fundraisers Toolkit
  - Communication Guides
  - Graphics
  - Support Articles
  - Blogs
- Board Member Toolkit
  - Engaging Your Board Resources
  - Board Member Resources
    - Storytelling Worksheet
    - Sample Social Media Posts
    - Email Template

Peer-to-Peer Fundraisers

View

Building Board Support

View

GiveGab®

Donations

- Donations transferred to your bank account in 5-7 days

Get Verified to Collect Donations

Status: Verified

Hooray! Your organization has been verified to accept donations on GiveGab.

✓ Confirmed state fundraising compliance

✓ Bank account and organization information verified

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Donations Report

- Takes you directly to donations received during Texoma Gives 2020

- All donation data from Texoma Gives 2018 - 2020 by clicking on "Reports" on left-side panel

Donation Tools

| ✉ Add Offline Donation |

| 🪄 Manage Sponsor Matching |

| 🔧 Manage Donations |

| 🔲 Embed a Donate Button |

GiveGab®

Donations Report

Donations

Total Paid Out: $0.00   Total Pending: $66,621.58

ⓘ Dates and times on this page are displayed in your computer's time zone. If you export your donations from this page, dates and times in that file will appear in UTC to assist with bank statement reconciliation processes. Learn More

Search by name or email	⊕ More filters

All Giving Days & Community Giving Sites ▾	All Campaigns ▾	Any Donation Type ▾
🗓 Start ⊗	🗓 End ⊗	

Actions	Donation ID	Date ∨	Donor ∨	Intended Donation ∨	Amount Charged ∨	Bank Fees	Platform Fees	Covered Fees?	Payout Amount	Payout Date ∨	Payou
💲 ✏ ✚	4781	7/28/2020 10:52am	Kyle Cundy kyle.cundy@givegab.com	$100.00	$104.45	$2.45	$2.00	Yes	$100.00	Pending	
✏ ⊗	4730	7/22/2020 11:26am	test match	$100.00	$100.00				$100.00	N/A	
💲 ✏ ✚	4728	7/22/2020 11:26am	kyle Cundy kylecundy@gmail.com	$100.00	$104.45	$2.45	$2.00	Yes	$100.00	Pending	
💲 ✏ ✚	4569	6/3/2020 1:30pm	kyle Cundy kylecundy@gmail.com	$100.00	$104.45	$2.45	$2.00	Yes	$100.00	Pending	
💲 ✏ ✚	4559	5/15/2020 10:07am	rebekahc casad rebekah@givegab.com	$25.00	$25.00	$0.85	$0.50	No	$23.65	Pending	

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Donations Report

		4:18pm	natalie.siedhof@givegab.com						
🖊 ⊗	4363	3/2/2020 4:17pm	Happy Tails, Inc.	$20.00	$20.00				$20.00	N/A
📄 🖊 +	4362	3/2/2020 4:17pm	Natalie Siedhof natalie.siedhof@givegab.com	$20.00	$20.00	$0.80	$0.90	No	$18.30	Pending
🖊 ⊗	4361	3/2/2020 4:16pm	Happy Tails, Inc.	$20.00	$20.00				$20.00	N/A
📄 🖊 +	4360	3/2/2020 4:16pm	Natalie Siedhof natalie.siedhof@givegab.com	$20.00	$20.00	$0.80	$0.90	No	$18.30	Pending

Page 1 of 11

Export CSV   Edit Bank Account Info

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Resources

- Nonprofit Toolkit
  - Templates
  - Timelines
  - Downloadable graphics
  - Training videos
- **Resources for Board Members, volunteers, staff, and peer-to-peer fundraisers**
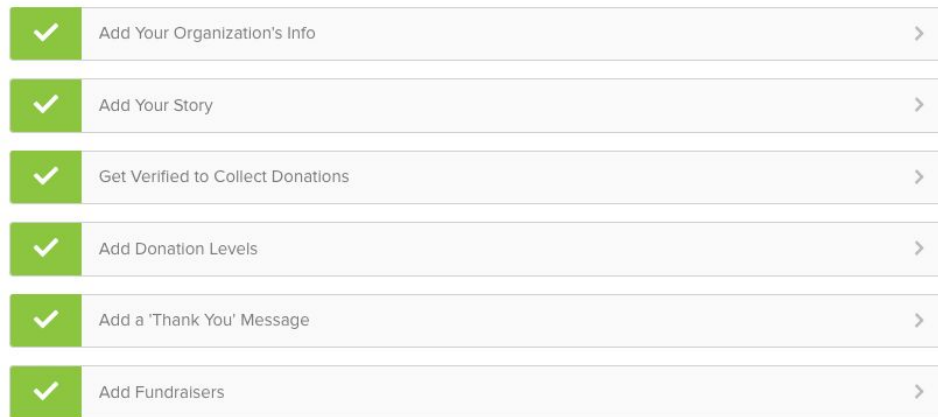
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GiveGab Customer Success

- Visit our help center: https://support.givegab.com/

- Check out our blog: https://www.givegab.com/blog/

- Send us an email: CustomerSuccess@givegab.com

- Chat with GiveGab's Customer Success Team whenever you have questions or need a hand!
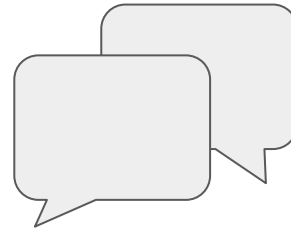 - **Look for the little blue chat bubble!**

GG

Hi there 👋

We're here to answer your questions about GiveGab, chat about your fundraising strategy, suggestions on how we can improve, or just to say hi 👋 Chat with us!

Start a conversation
The team typically replies in under 30m

New conversation

GiveGab®
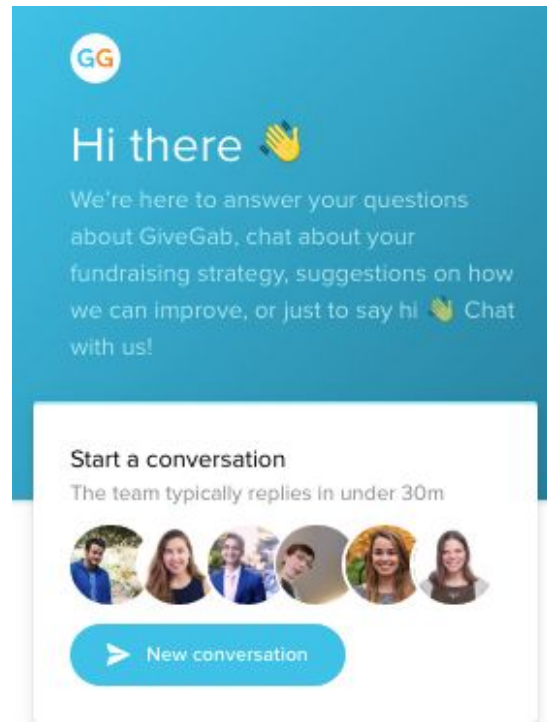
Q&A

Write into Chat Box
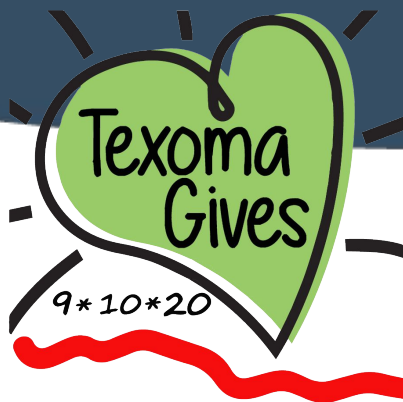
Use the Q&A Panel

GiveGab®
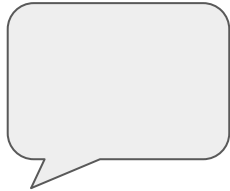
Next Steps

- Complete your profile

  - And make sure you've added your bank account information!

- Follow and "like" Texoma Gives on social media

- #TexomaGives

- Watch the Texoma Gives 101 Training

- Visit the Nonprofit Toolkit + Trainings

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Thank You
for attending Texoma Gives 201

If you have additional questions, please contact us at
CustomerSuccess@givegab.com.