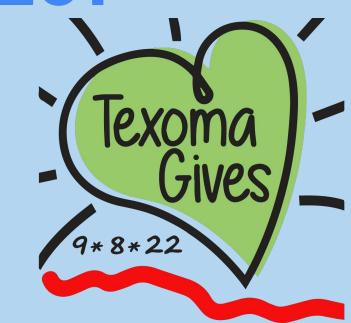
Welcome to Texoma Gives 201

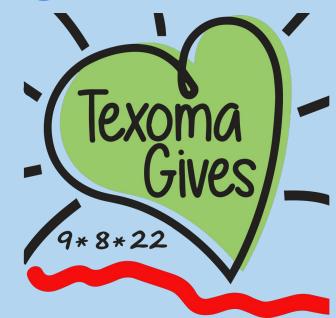
We'll get started with today's training in just a moment.

In the meantime, share your name and nonprofit in the Zoom Chat panel!

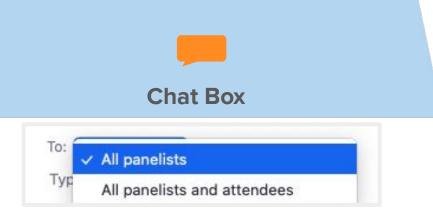


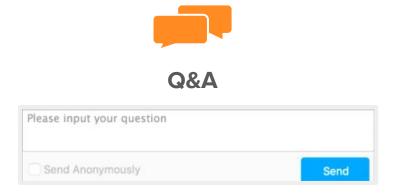
Welcome to Texoma Gives 201

August 3, 2022



Submit Your Questions





If you have questions or comments throughout our training, please write in using your Zoom webinar attendee panel.

Meet the GiveGab Team



Rebekah *Project Director*



Madi Process Manager

GiveGab's mission is to make it incredibly easy for fundraising professionals to be great at their jobs!

- Host a secure, reliable and transparent platform for Texoma Gives
- Create the ultimate donor experience
- Provide a dedicated support team
- GiveGab is becoming Bonterra!

Agenda

- Texoma Gives Overview
- What's New
- Matches/Challenges
- Peer-to-Peer Fundraisers
- Administrative Extras
- Donation Demo
- Next Steps & Questions





Texoma Gives Overview

texomagives.org | September 8, 2022 | 6am - 10pm

- Every nonprofit conducts their own unique campaign to market and share with their supporters
- IRS-recognized nonprofits serving Texas/Oklahoma are eligible to participate
- Leaderboards for friendly competition, prize incentives available
- Donations begin on August 25

What's New for 2022?



Search Keywords

Make it easier for donors to find your profile!

- Add your own keywords
- Will help return better results in the search
- Separate your keywords or key phrases with a comma





eCards



- Supporters can purchase eCards to give to family, friends, coworkers in advance of the day
- The recipient will use to make a gift to their favorite nonprofit(s) when donations open
- Recipient selects "eCard" option during checkout
- Fees charged to the purchaser
- Available now!

Send family, friends, and colleagues an eCard so they can make a gift to their favorite organization!

Step 1 of 3
Choose an amount to give:
\$ 100.00
Send this eCard to someone else (optional):
Recipient Name
John Doe
Recipient Email
john.doe@givegab.com
Message
Thanks for giving back to the community!
Remove this eCard

Give A Little More

Make it simple for donors to give again!

- Returning donors can easily give to the same nonprofits they supported previously
- Include your own message to your returning donors
 - Can include a video URL or photo to personalize beyond text!



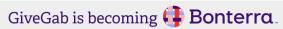
Stripe Verification Update

- New verification requirements passed by financial regulators
- All organization representatives must provide additional information if they have not done so already:
 - Social Security Number
 - Full legal name
 - Personal address
 - Title
 - Email address
 - Phone number
 - o Business website



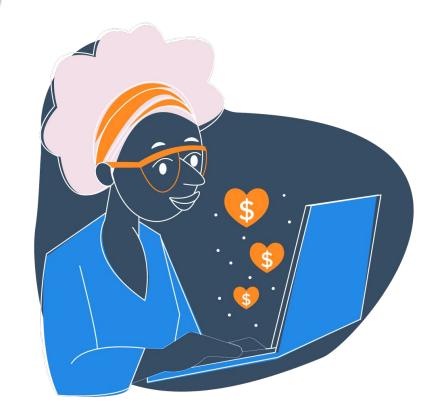






Matches & Challenges

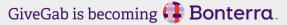
During Texoma Gives 2021,
organizations with
matches/challenges raised 6.35x
more than organizations without
matches/challenges!



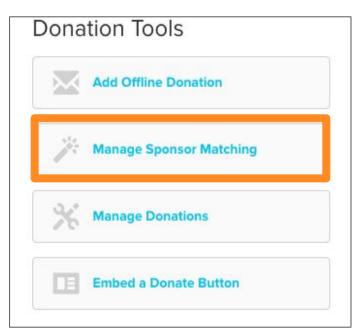
Matches and Challenges

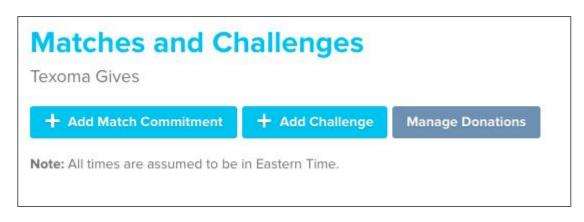
- Promotional tool used to motivate donors to make a greater impact with their donation
- Match: A pledged donation that's contributed whenever a gift is made
- Challenge: A pledge donation that is unlocked whenever a specific milestone is made





Manage Sponsor Matches





Does the sponsor wish to be anonymous for this match? We can hide their name from donation isstings and match announcements. (optional) Does the sponsor Anonymous atch Name teal Matching Funds Available Maximum Match per Individual Donation The Bease note that times are in Eastern Time. Please note that times are in Eastern Time. Please and sure you convert your local time to Eastern to ensure your matches are distributed at the proper times! Donation Matching Start Time (Eastern) Donation Matching End Time (Eastern) We will automatically generate a matching offline donation for each Give-Gabb donation mat comes in online between the above dates (if provided, until all the				
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		t as inactive and prevent it from being displayed in future fundralsing.		
Save Cancel	■ Archived			
Cancel Cancel				
	Save Cancel			

Step 1: Sponsor Information

Logo	Sponsor Name
Select Image Remove Tip: Disable adblockers on this page	URL (optional)
for the best logo uploading	
experience.	Does the sponsor wish to be anonymous for this match? We can hide their name from donation listings and match announcements. (optional)
	□ Keep Sponsor Anonymous

Step 2: Match Details

Match Name	
Description	
	//
Total Matching Funds Available	Maximum Match per Individual Donation

Step 3: Timeframe

Does this match only apply to donations made within a certain time period Please note that times are in Eastern Time. Please make sure your convert your local time to Eastern to ensure your in Donation Matching Start Time (Eastern)		
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	We will automatically generate a matching offline donation for each GiveGab donation that comes in online between the above dates (if provided), until all funds are depleted! You can always edit them later if needed. Note : These donation amounts may not be reflected in your organization's totals on a giving profile depending on the preference of your giving day host.	
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Archive this match opportunity to mark it as inactive and prevent it from bei $\ensuremath{\mathbb{B}}$ Archived	displayed in future fundraising.	
Save Cancel		



Logo	Sponsor Name				
Select Image Remove	Remove URL (optional)				
Tip: Disable adblockers on this page for the best logo uploading experience. Out. (optional) Unit. (optional) Unit. (optional) Does the sponsor wish to be anonymous for this match? We can hide their name from donation listings and match announcements. (optional)					
	Keep Sponsor Anonymous	for this match? We can hide their name from do	nation listings and match announcements.	(optional)	
Challenge Name					
Description (optional)					
					1
Challenge Type		Challenge Goal		Challenge Amount	
Dollar Challenge	T			\$.00
A Dollar Challenge is fulfilled and an offlin amount is raised. A Donor Challenge is fu when a certain number of unique donors h	Ifilled and an offline donation is created	How many dollars or donors are needed to	complete this challenger	How much money is awarded when this challenge is completed?	
error a certain names of single delibrar	mare given.				
Select the time period applicable for this	challenge				
Please note that times are in	Eastern Time.				
	al time to Eastern to ensure your matches are	distributed at the proper times!			
Donation Matching Start Time (Eastern	n)		Donation Matching End Time (Eastern)		
Archived					
Archive this challenge to mark it as inactiv	e and prevent it from being displayed in futur	re fundraising.			
Save Cancel					

Step 1: Sponsor Information

Logo	Sponsor Name
Select Image Remove Tip: Disable adblockers on this page for	URL (optional)
the best logo uploading experience.	
	Does the sponsor wish to be anonymous for this match? We can hide their name from donation listings and match announcements. (optional)
	■ Keep Sponsor Anonymous

Step 2: Challenge Details

Challenge Name			
Description (optional)			1
Challenge Type	Challenge Goal	Challenge Amount	
Dollar Challenge		\$.00
A Dollar Challenge is fulfilled and an offline donation is created when a certain amount is raised. A Donor Challenge is fulfilled and an offline donation is created when a certain number of unique donors have given.	How many dollars or donors are needed to complete this challenge?	How much money is awarded when this challenge is completed?	

Step 3: Timeframe

Select the time period applicable for this challenge	
Please note that times are in Eastern Time .	
Please make sure you convert your local time to Eastern to ensure your matches are distributed at the proper times! Donation Matching Start Time (Eastern)	Donation Matching End Time (Eastern)
☐ Archived	
Archive this challenge to mark it as inactive and prevent it from being displayed in future fundraising.	
Save Cancel	

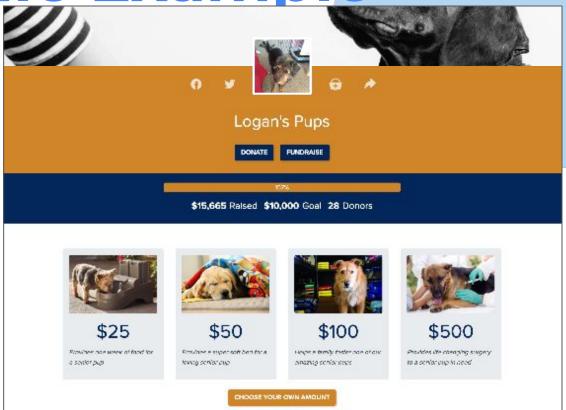
Manage Matches

 Deplete a match when you want to mark the match/ challenge as completed



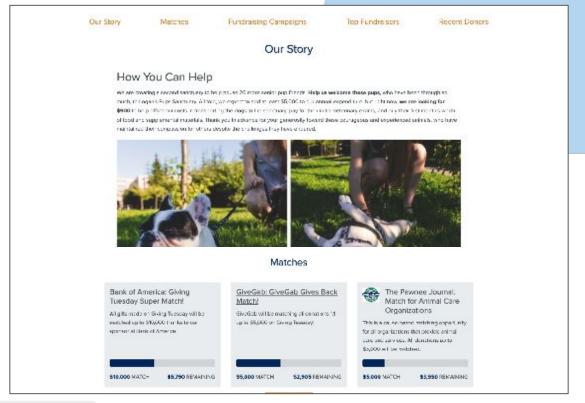


Profile Example





Profile Example



Profile Example

Matches

Bank of America: Giving Tuesday Super Match!

All gifts made on Giving Tuesday will be matched up to \$10,000 thanks to our sponsor at Bank of America!

\$10,000 MATCH

\$5,790 REMAINING

GiveGab: GiveGab Gives Back Match!

GiveGab will be matching all donations 1:1 up to \$5,000 on Giving Tuesday!

\$5,000 MATCH

\$2,905 REMAINING



The Pawnee Journal: Match for Animal Care Organizations

This is a cause-based matching opportunity for all organizations that provide animal care and services. All donations up to \$5,000 will be matched.



\$5,000 MATCH

\$3.950 REMAINING

SEE MORE MATCHES



Things to Remember

Come up with a game plan in advance

- If your match/challenge isn't completed by the end of Texoma Gives, will you manually deplete the match?
- Is your match set to auto-match?
 - o Do you need to manually match donations?
- Remember to check the time zone!
- How are you going to promote your match/ challenge?

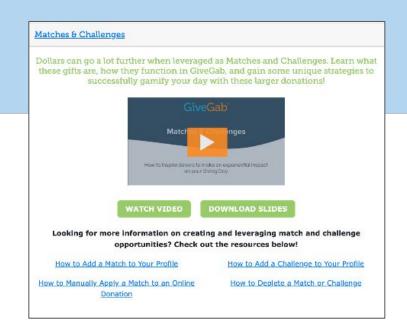


Resources

- Training Videos TexomaGives.org
 - Matching Challenges
 - Gamifying Your Giving Day
- Support Articles found at

Support.GiveGab.com

- Setting up your match/ challenge
- How to manually apply your match
- What is auto-matching
- How to deplete your match



Peer-to-Peer Fundraisers

During Texoma Gives 2021,
organizations with P2P fundraisers
raised 2.3x more than
organizations without fundraisers!

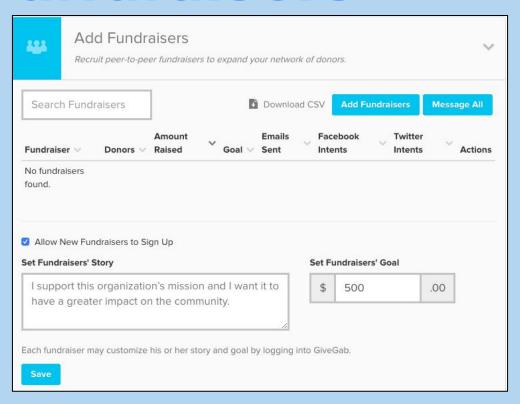


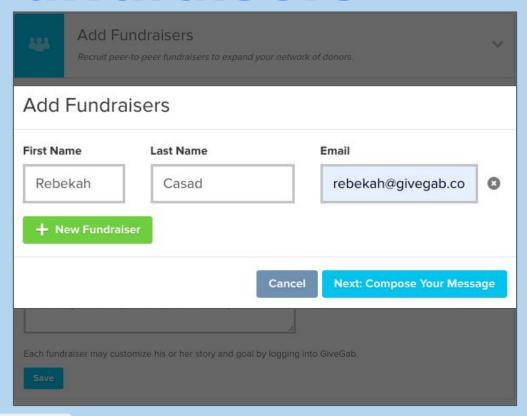
Peer-to-Peer Fundraisers

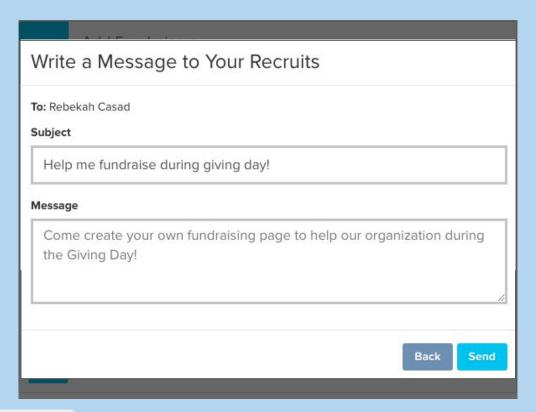
- Leverage your passionate supporters
- Fundraisers create own page to share with their networks
- Identify your team
 - Staff
 - Volunteers
 - Board Members
 - Donors
 - Family and friends

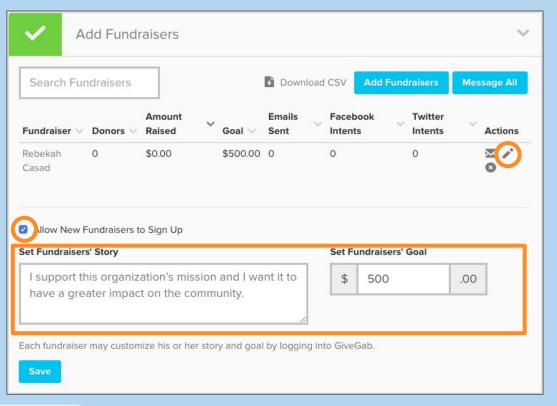






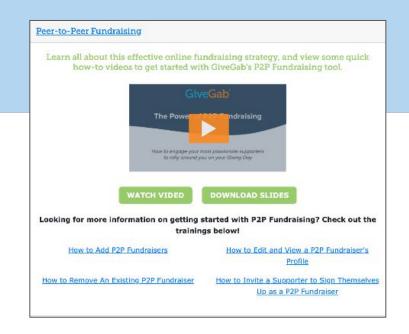






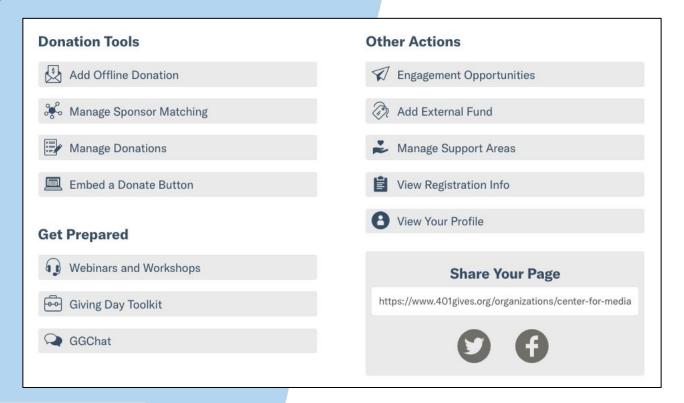
Resources

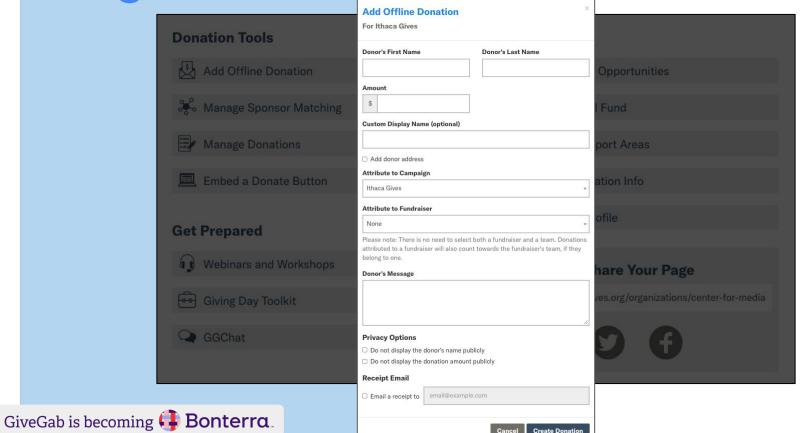
- Fundraisers Toolkit
 - Communication Guides
 - Graphics
 - Support Articles
 - Blogs
- Board Member Toolkit.
 - Engaging Your Board Resources
 - Board Member Resources
 - Storytelling Worksheet
 - Sample Social Media Posts
 - Email Template

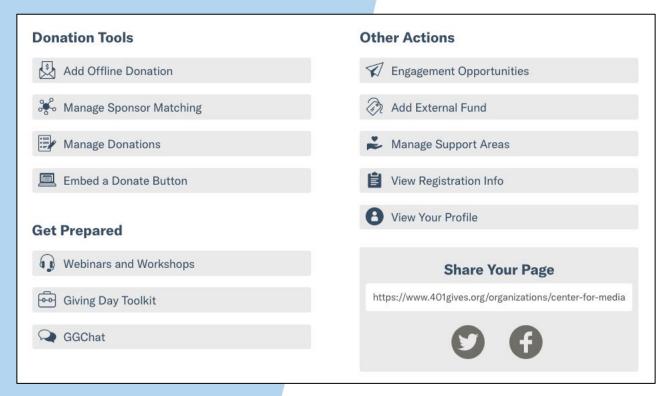


Administrative Extras





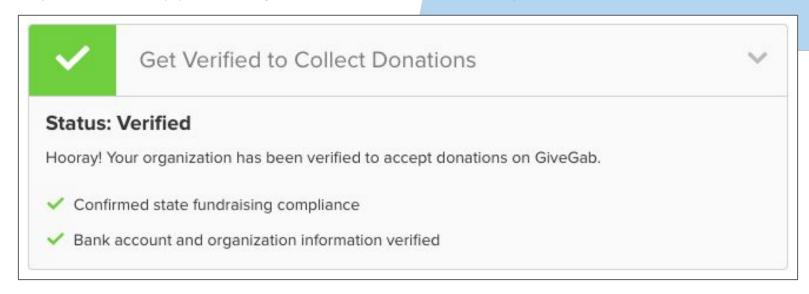




ctions	Donation ID	Date ~	Donor ~	View Refunds						
· +		Date ∨	Donor ~		Amount Charged	Bank Fees	Platform Fees	Covered Fees?	Payout Amount	Payo
	10900			Intended Donation ~						
		4/11/2022 1:40PM	Erik Braun ebraun@givegab.com	\$10.00	\$10.00	\$0.55	\$0.35	No	\$9.10	Pen
<i>></i> +	10859	3/16/2022 2:46PM	Colley Coates ncoates@givegab.com	\$15.00	\$16.24	\$0.71	\$0.53	Yes	\$15.00	Pen
· +	10852	3/15/2022 10:29AM	Kyle Cundy kyle@givegab.com	\$25.00	\$26.85	\$0.97	\$0.88	Yes	\$25.00	Per
· +	10848	3/14/2022 1:48PM	Erik Braun ebraun@givegab.com	\$10.00	\$10.92	\$0.57	\$0.35	Yes	\$10.00	Per
· +	6855	2/16/2022 1:56PM	Erik Braun ebraun@givegab.com	\$10.00	\$10.92	\$0.57	\$0.35	Yes	\$10.00	Per
· +	6838	2/11/2022 2:53PM	erik Braun ebraun@givegab.com	\$10.00	\$10.92	\$0.57	\$0.35	Yes	\$10.00	Per
· +	6826	2/10/2022 11:58AM	Erik Braun ebraun@givegab.com	\$15.00	\$16.24	\$0.71	\$0.53	Yes	\$15.00	Per
· +	6824	2/10/2022 11:25AM	Kyle Cundy kyle@givegab.com	\$10.00	\$10.92	\$0.57	\$0.35	Yes	\$10.00	Per
· +	6817	2/9/2022 9:43AM	Erik Braun ebraun@givegab.com	\$15.00	\$16.24	\$0.71	\$0.53	Yes	\$15.00	Per
	/+ /+ /+ /+	* + 6855 * + 6838 * + 6826 * + 6824	+ 10892 10.29AM + 10848 3/14/2022 1:48PM + 6855 2/16/2022 1:56PM + 6838 2/11/2022 2:53PM + 6826 2/10/2022 11:58AM + 6824 2/10/2022 11:25AM + 6824 2/9/2022 2/9/	Image: constraint of the	* + 10842	\(\rightarrow + \) 10852	\(\rightarrow + \text{ 10892} \) 10.29AM kyle@givegab.com \$25.00 \$226.85 \$0.37 \(\rightarrow + \text{ 10848} \) 3/14/2022 Erik Braun ebraun@givegab.com \$10.00 \$10.92 \$0.57 \(\rightarrow + \text{ 6855} \) 2/16/2022 Erik Braun ebraun@givegab.com \$10.00 \$10.92 \$0.57 \(\rightarrow + \text{ 6838} \) 2/11/2022 erik Braun ebraun@givegab.com \$10.00 \$10.92 \$0.57 \(\rightarrow + \text{ 6826} \) 2/10/2022 Erik Braun ebraun@givegab.com \$15.00 \$16.24 \$0.71 \(\rightarrow + \text{ 6824} \) 2/10/2022 Kyle Cundy kyle@givegab.com \$10.00 \$10.92 \$0.57 \(\rightarrow + \text{ 6824} \) 2/10/2022 Erik Braun \$10.00 \$10.92 \$0.57 \(\rightarrow + \text{ 6827} \) 2/9/2022 Erik Braun \$15.00 \$16.24 \$0.71 \(\rightarrow + \text{ 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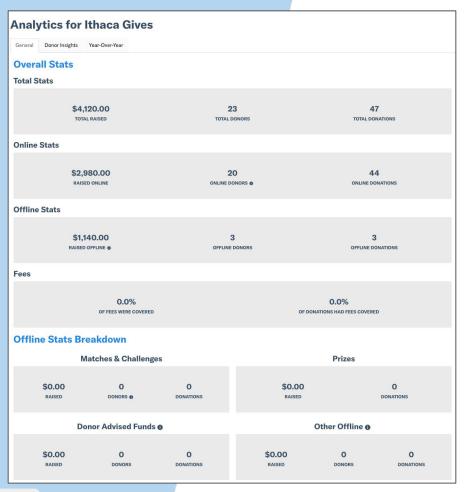
Donations

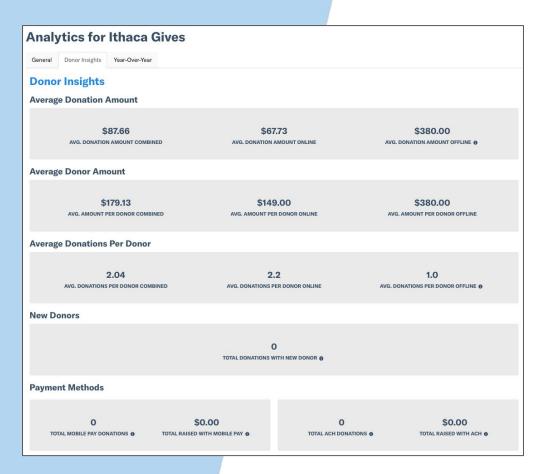
- Donations transferred to your bank account in 5-7 days
- Deposits will appear on your account from "Stripe"



In-App Analytics









GiveGab is becoming • Bonterra

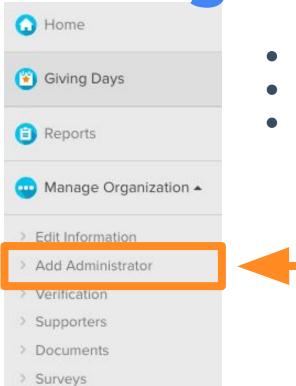
Add Administrators

- Home (F) Giving Days Reports Manage Organization -Edit Information Add Administrator Verification Supporters > Documents Surveys
- Located on the left panel
- When you add an administrator, an email gets sent to the individual from notifications@givegab.com.
- The email contains the new admin's login information

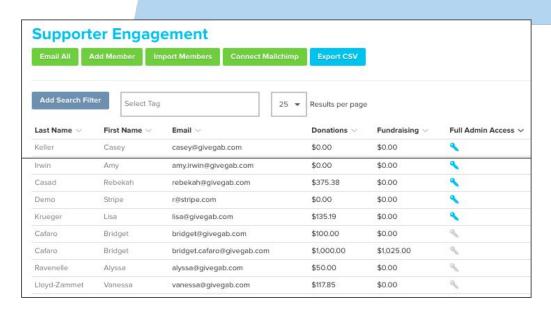
First Name	Last Name
Email	
Email	
Make this person an administrator for Or	ganization
	Cancel Add Member



Manage Administrators



- Review current administrators and supporters
- Blue key icon indicates administrative access
- Click key icon to remove administrative access





Donation Demo



Next Steps



Your Nonprofit Toolkit

The Nonprofit Toolkit has valuable resources for all your Texoma Gives needs.

- Templates
- Downloadable graphics
- Resources for board members, volunteers, staff and fundraisers
- Training videos for fundraising strategies!



Your Next Steps

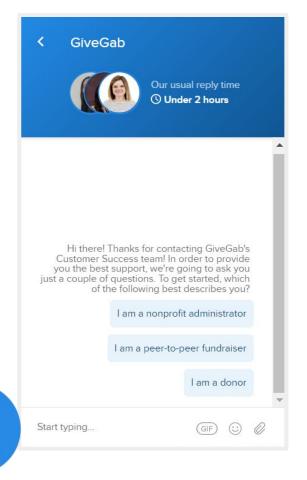
What to work on over the next 4 weeks:

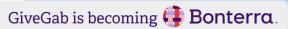
- Follow Texoma Gives on Social
 Media and use #TexomaGives
- Watch your inbox for important emails
- Review other trainings
- Explore the Nonprofit Toolkit



How We Support You

- Visit our help center
 - o support.givegab.com
- Check out our blog
 - o givegab.com/blog
- Send us an email
 - CustomerSuccess@givegab.com
- Chat with GiveGab's Customer Success Team
 - Look for the little blue chat bubble





Questions?

