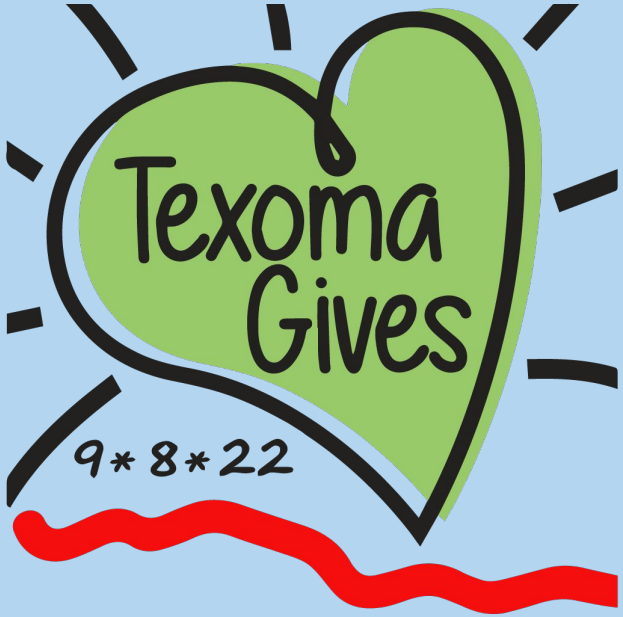
Welcome to Texoma Gives 201

We'll get started with today's training in just a moment.

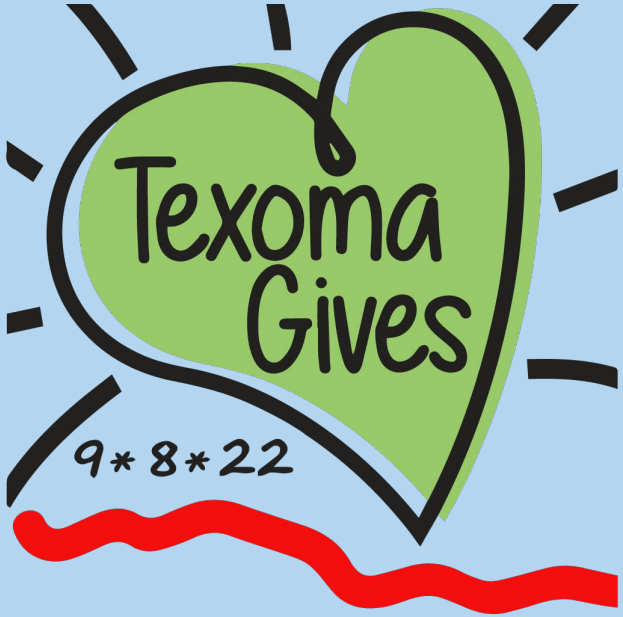
In the meantime, share your name and nonprofit in the Zoom Chat panel!



GiveGab is becoming Bonterra

Welcome to Texoma Gives 201

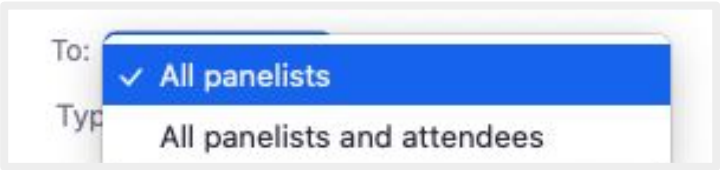
August 3, 2022



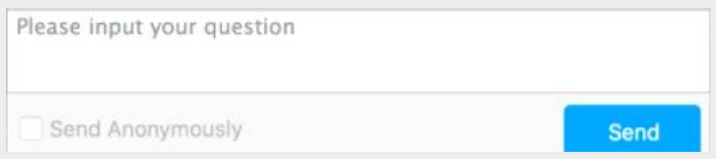
GiveGab is becoming Bonterra

Submit Your Questions

Chat Box



Q&A



If you have questions or comments throughout our training, please write in using your Zoom webinar attendee panel.

GiveGab is becoming Bonterra.

Meet the GiveGab Team

Rebekah
Project Director

Madi
Process Manager

GiveGab's mission is to make it incredibly easy for fundraising professionals to be great at their jobs!

- Host a secure, reliable and transparent platform for Texoma Gives
- Create the ultimate donor experience
- Provide a dedicated support team
- GiveGab is becoming Bonterra!

Agenda

- Texoma Gives Overview
- What's New
- Matches/Challenges
- Peer-to-Peer Fundraisers
- Administrative Extras
- Donation Demo
- Next Steps & Questions

GiveGab is becoming Bonterra™

Texoma Gives Overview

texomagives.org | September 8, 2022 | 6am - 10pm

- Every nonprofit conducts their own unique campaign to market and share with their supporters
- IRS-recognized nonprofits serving Texas/Oklahoma are eligible to participate
- Leaderboards for friendly competition, prize incentives available
- Donations begin on August 25

GiveGab is becoming Bonterra

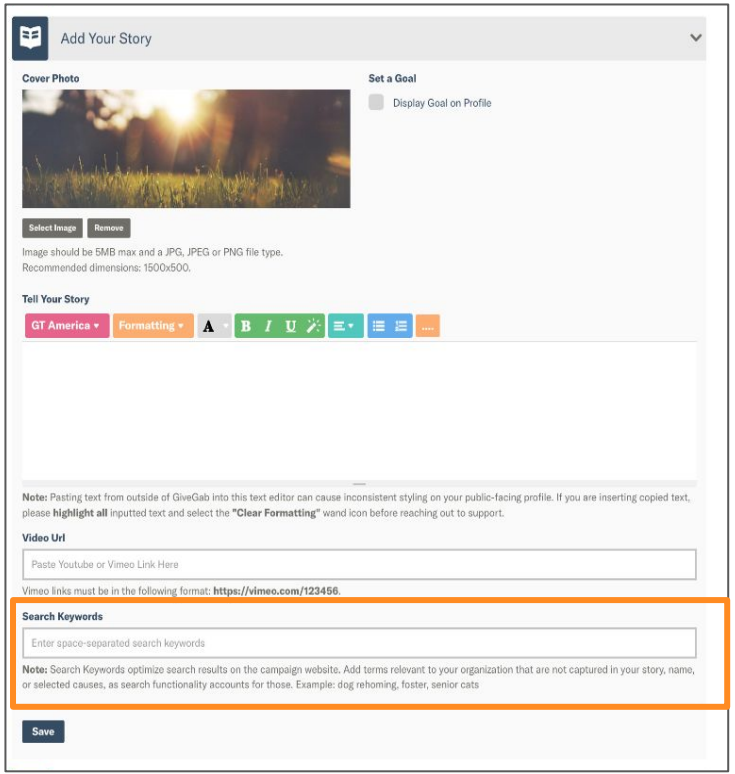
What's New for 2022?

GiveGab is becoming Bonterra™

Search Keywords

Make it easier for donors to find your profile!

- Add your own keywords
- Will help return better results in the search
- Separate your keywords or key phrases with a comma



GiveGab is becoming Bonterra

eCards

- Supporters can purchase eCards to give to family, friends, coworkers in advance of the day
- The recipient will use to make a gift to their favorite nonprofit(s) when donations open
- Recipient selects “eCard” option during checkout
- Fees charged to the purchaser
- Available now!

GiveGab is becoming Bonterra™

Share the Joy of Giving Back

Send family, friends, and colleagues an eCard so they can make a gift to their favorite organization!

LEARN MORE | SEND AN ECARD

Thank you for supporting Texoma Gives!

Step 1 of 3

Choose an amount to give:

$ 100.00

Send this eCard to someone else (optional):

Recipient Name

John Doe

Recipient Email

john.doe@givegab.com

Message

Thanks for giving back to the community!

Remove this eCard

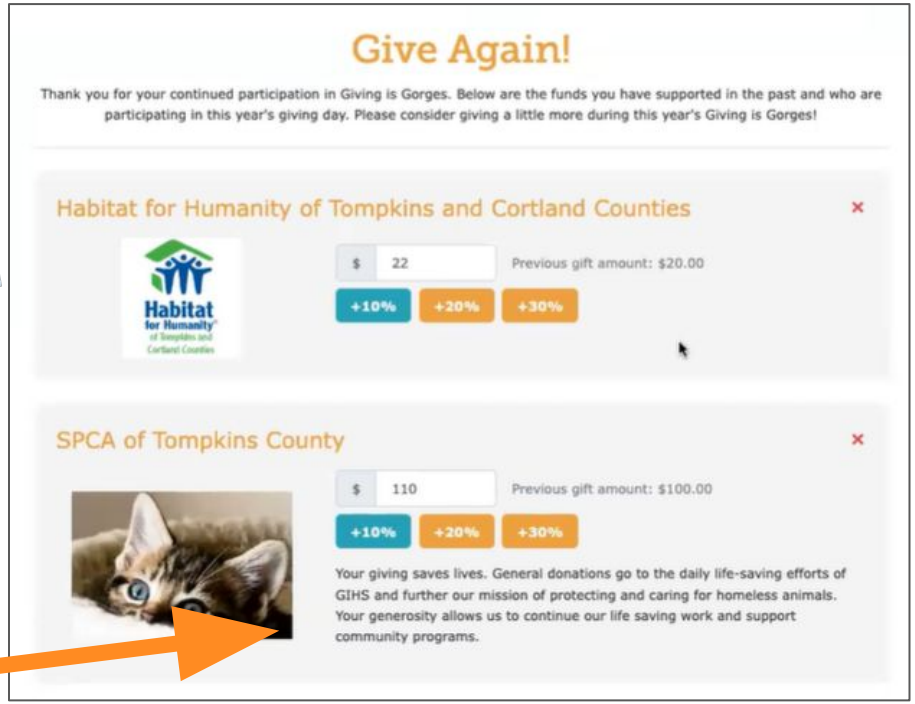
+ ADD ANOTHER ECARD

GiveGab is becoming Bonterra™

Give A Little More

Make it simple for donors to give again!

- Returning donors can easily give to the same nonprofits they supported previously
- Include your own message to your returning donors
    - Can include a video URL or photo to personalize beyond text!



GiveGab is becoming Bonterra

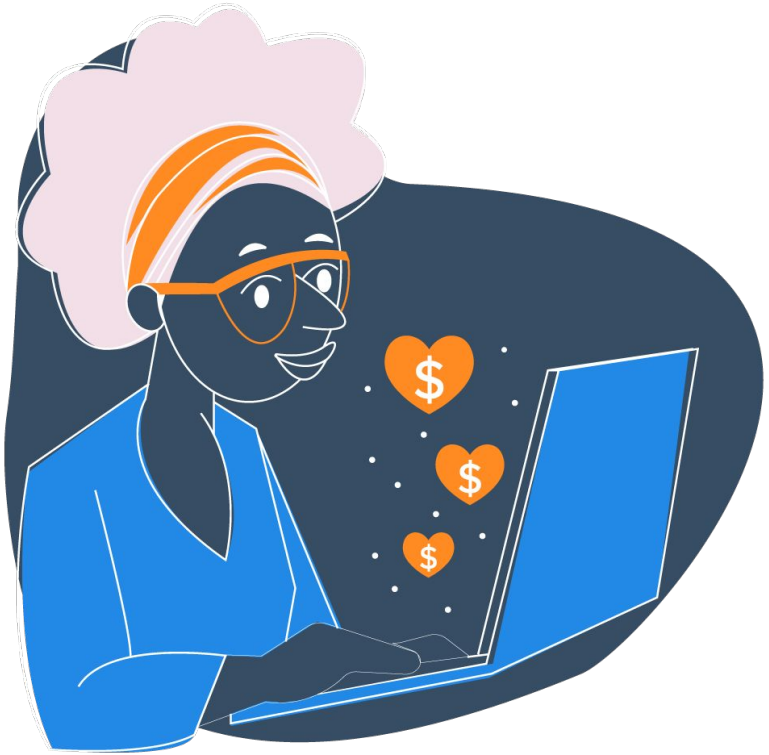
Stripe Verification Update

- New verification requirements passed by financial regulators
- All organization representatives must provide additional information if they have not done so already:
  - Social Security Number
  - Full legal name
  - Personal address
  - Title
  - Email address
  - Phone number
  - Business website

GiveGab is becoming Bonterra

Matches & Challenges

During Texoma Gives 2021, organizations with matches/challenges raised 6.35x more than organizations without matches/challenges!



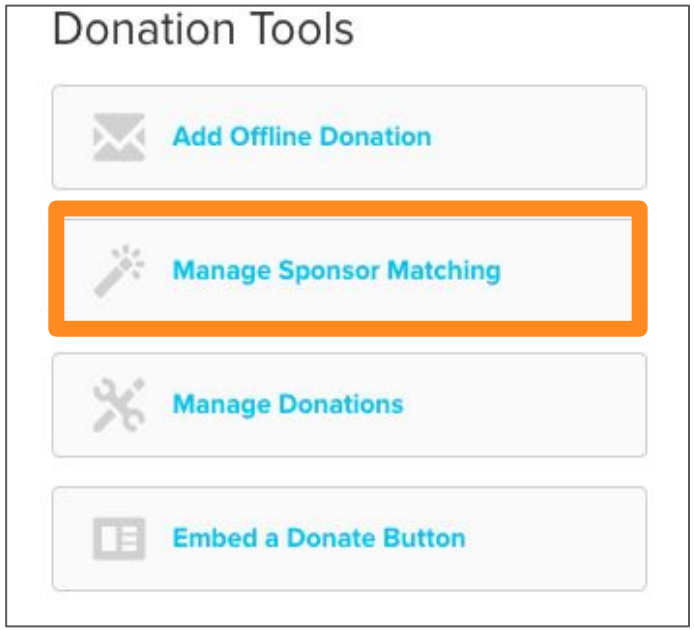
GiveGab is becoming Bonterra™

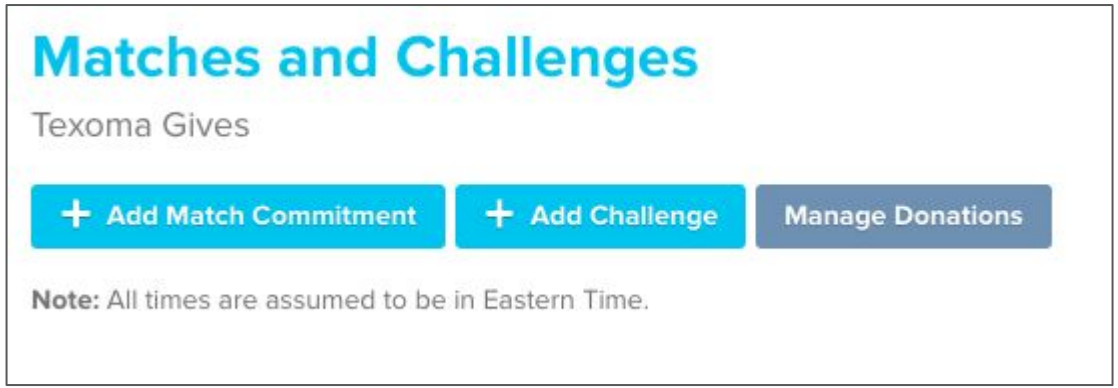
Matches and Challenges

- Promotional tool used to motivate donors to make a greater impact with their donation
- **Match:** A pledged donation that's contributed whenever a gift is made
- **Challenge:** A pledge donation that is unlocked whenever a specific milestone is made

GiveGab is becoming Bonterra

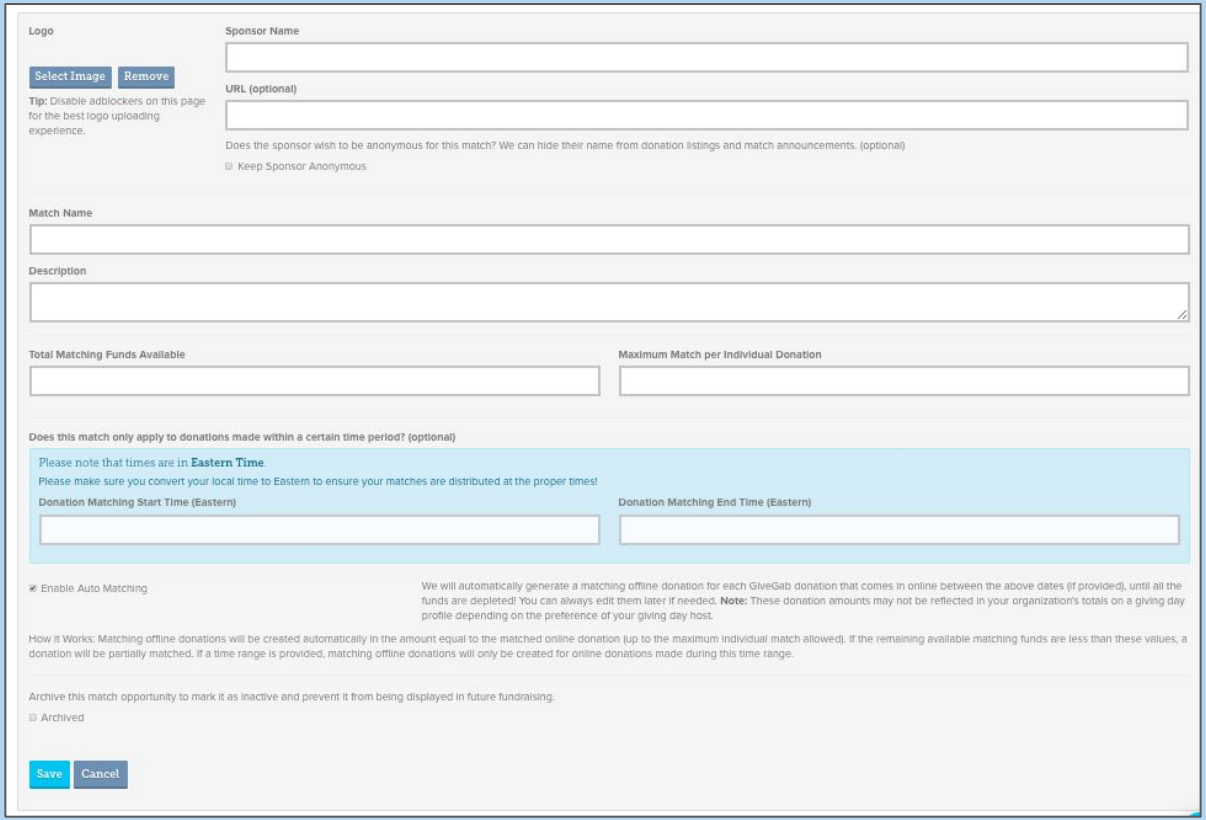
Manage Sponsor Matches





GiveGab is becoming Bonterra

Create A Match



GiveGab is becoming Bonterra™

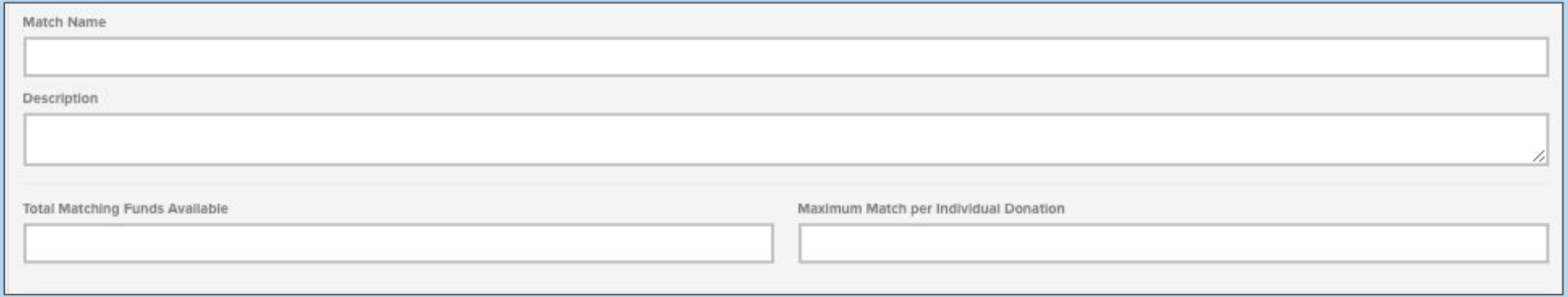
Create A Match

Step 1: Sponsor Information

GiveGab is becoming Bonterra.

Create A Match

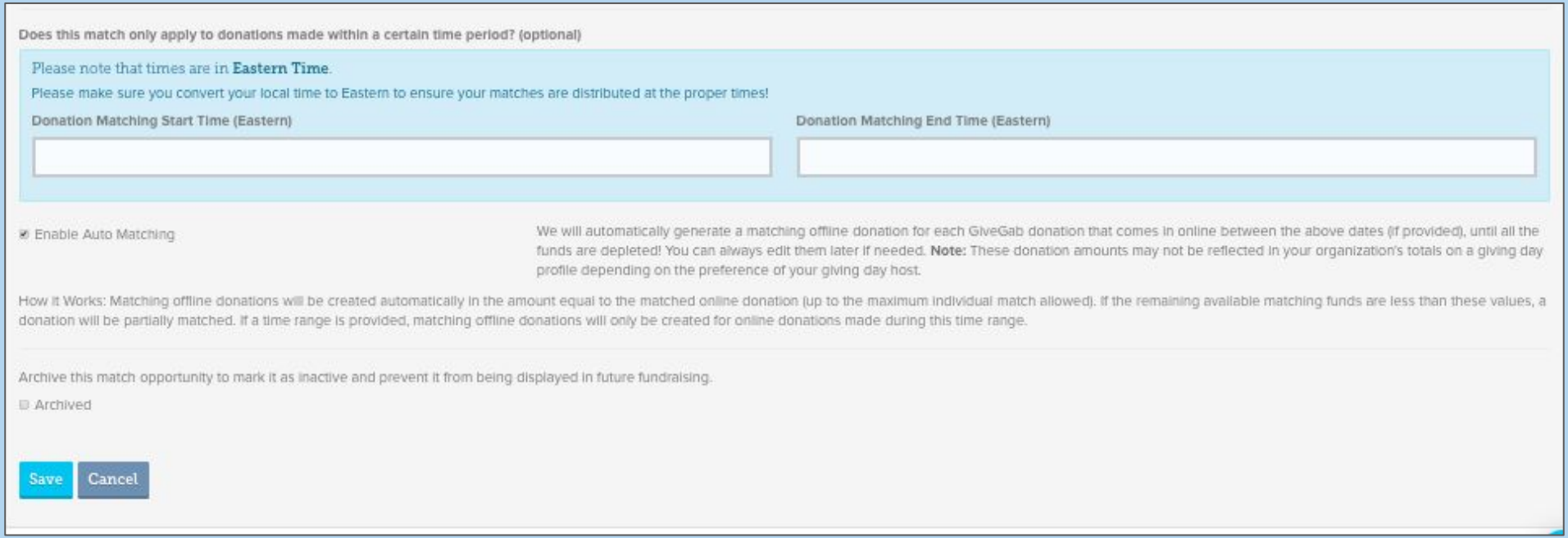
Step 2: Match Details



GiveGab is becoming Bonterra.

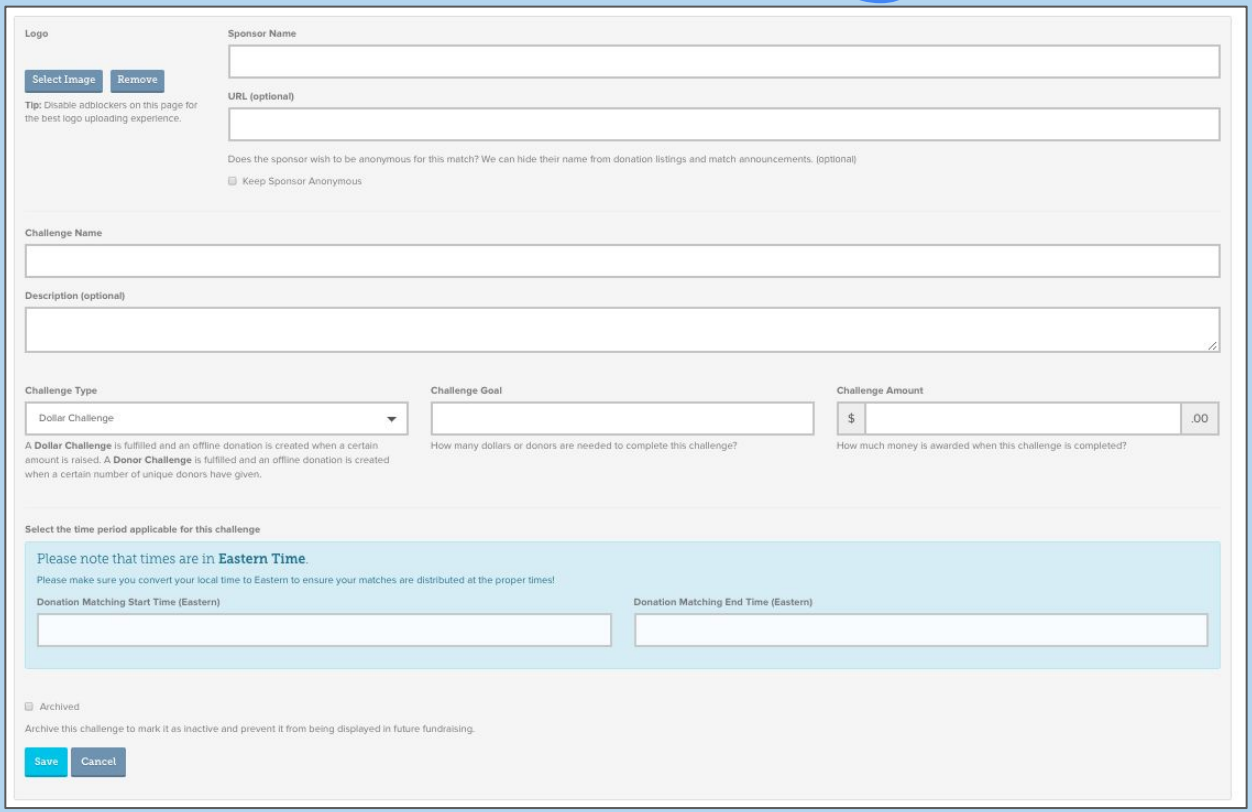
Create A Match

Step 3: Timeframe



GiveGab is becoming Bonterra

Create A Challenge



GiveGab is becoming Bonterra™

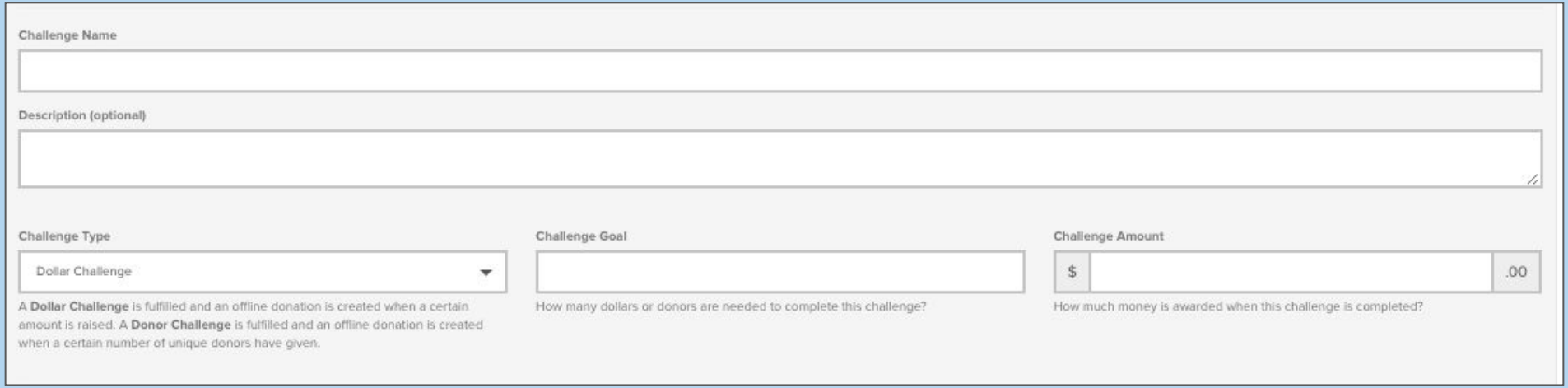
Create A Challenge

Step 1: Sponsor Information

GiveGab is becoming Bonterra™

Create A Challenge

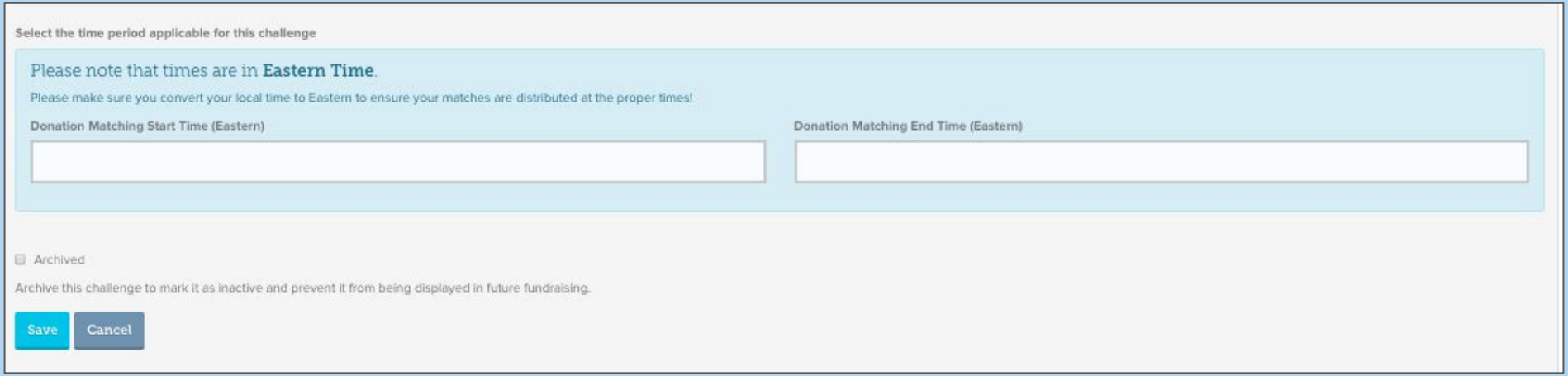
Step 2: Challenge Details



GiveGab is becoming Bonterra

Create A Challenge

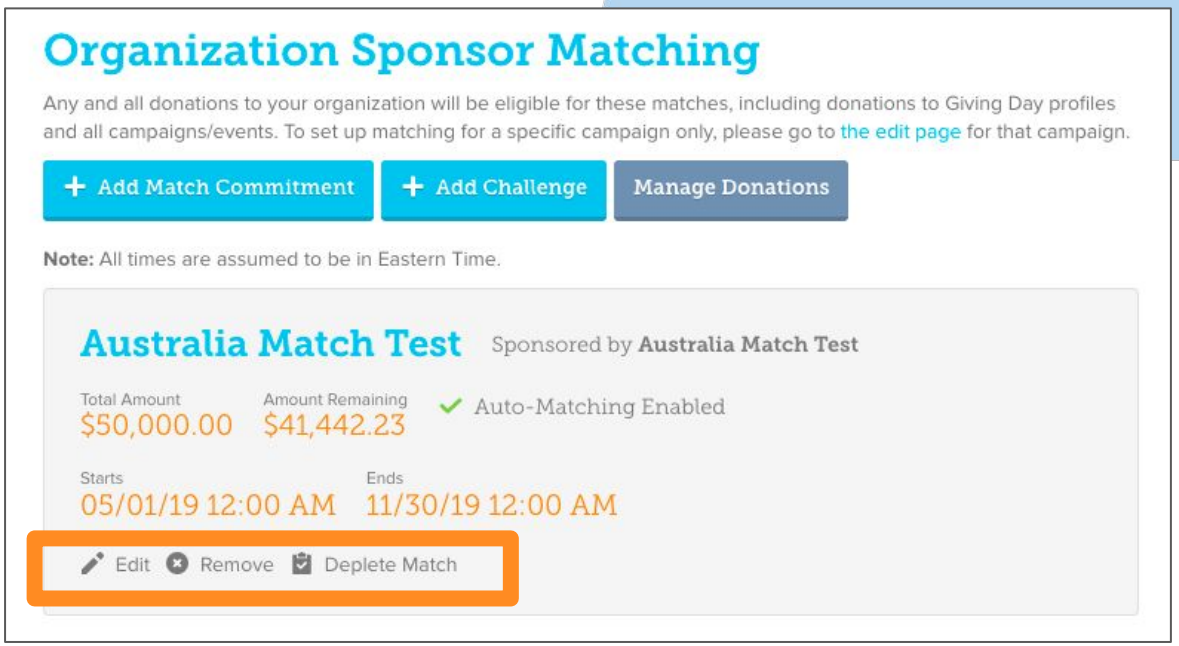
Step 3: Timeframe



GiveGab is becoming Bonterra.

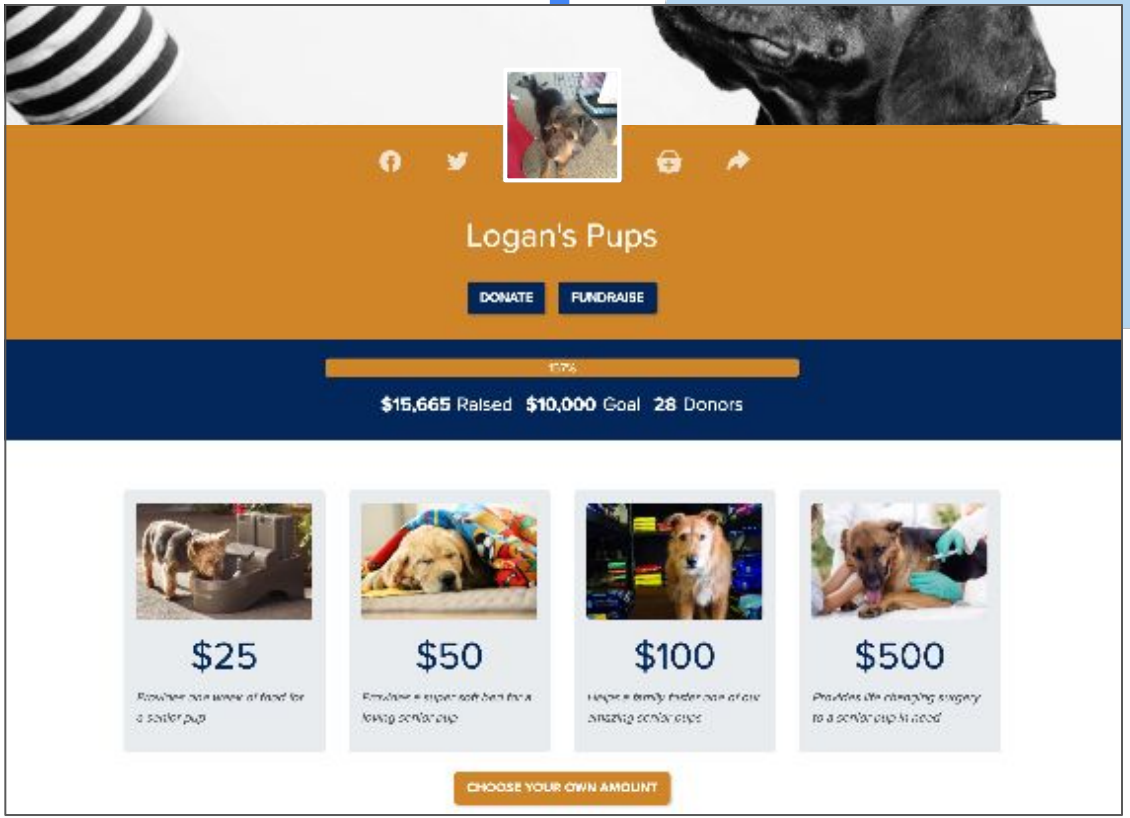
Manage Matches

- Deplete a match when you want to mark the match/ challenge as completed



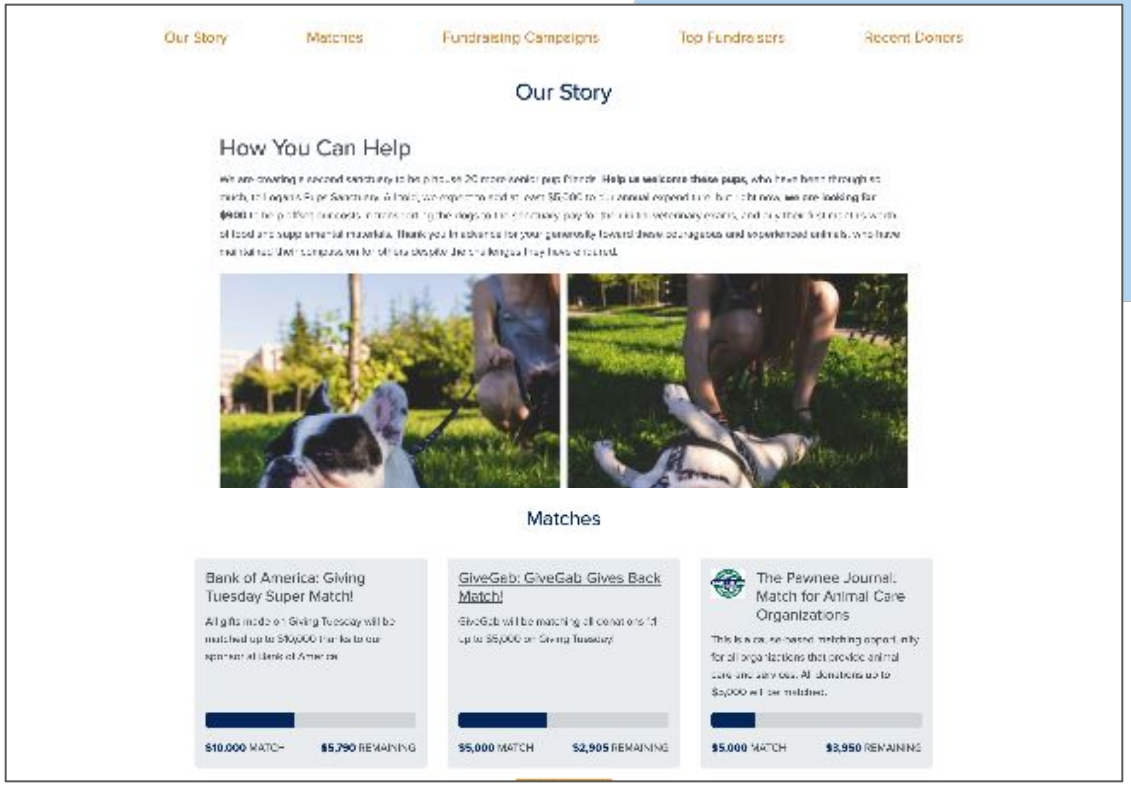
GiveGab is becoming Bonterra.

Profile Example



GiveGab is becoming Bonterra.

Profile Example



Profile Example

Matches

Bank of America: Giving Tuesday Super Match!

All gifts made on Giving Tuesday will be matched up to $10,000 thanks to our sponsor at Bank of America!

$10,000 MATCH **$5,790** REMAINING

GiveGab: GiveGab Gives Back Match!

GiveGab will be matching all donations 1:1 up to $5,000 on Giving Tuesday!

$5,000 MATCH **$2,905** REMAINING

The Pawnee Journal: Match for Animal Care Organizations

This is a cause-based matching opportunity for all organizations that provide animal care and services. All donations up to $5,000 will be matched.

$5,000 MATCH **$3,950** REMAINING

SEE MORE MATCHES

GiveGab is becoming Bonterra.

Things to Remember

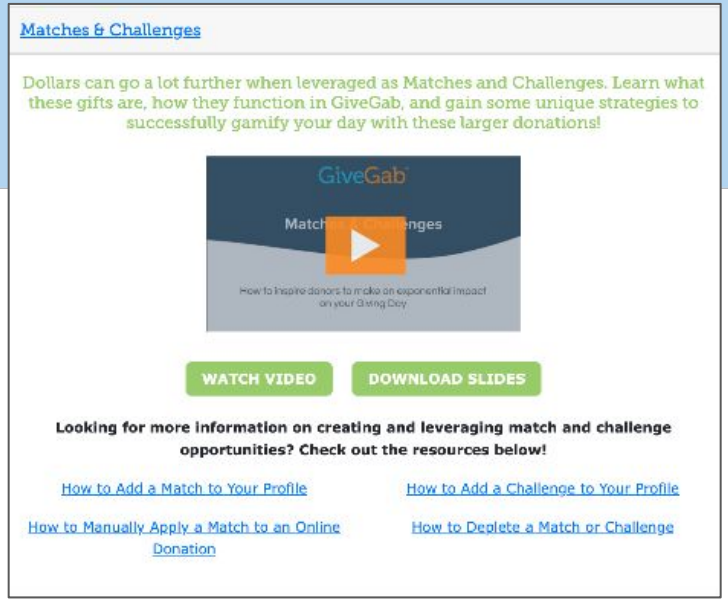
Come up with a game plan in advance

- If your match/challenge isn't completed by the end of Texoma Gives, will you manually deplete the match?
- Is your match set to auto-match?
    - Do you need to manually match donations?
- Remember to check the time zone!
- How are you going to promote your match/ challenge?

GiveGab is becoming Bonterra

Resources

- Training Videos - **TexomaGives.org**
  - Matching Challenges
  - Gamifying Your Giving Day
- Support Articles found at **Support.GiveGab.com**
  - Setting up your match/ challenge
  - How to manually apply your match
  - What is auto-matching
  - How to deplete your match



GiveGab is becoming Bonterra

Peer-to-Peer Fundraisers

During Texoma Gives 2021, organizations with P2P fundraisers raised 2.3x more than organizations without fundraisers!

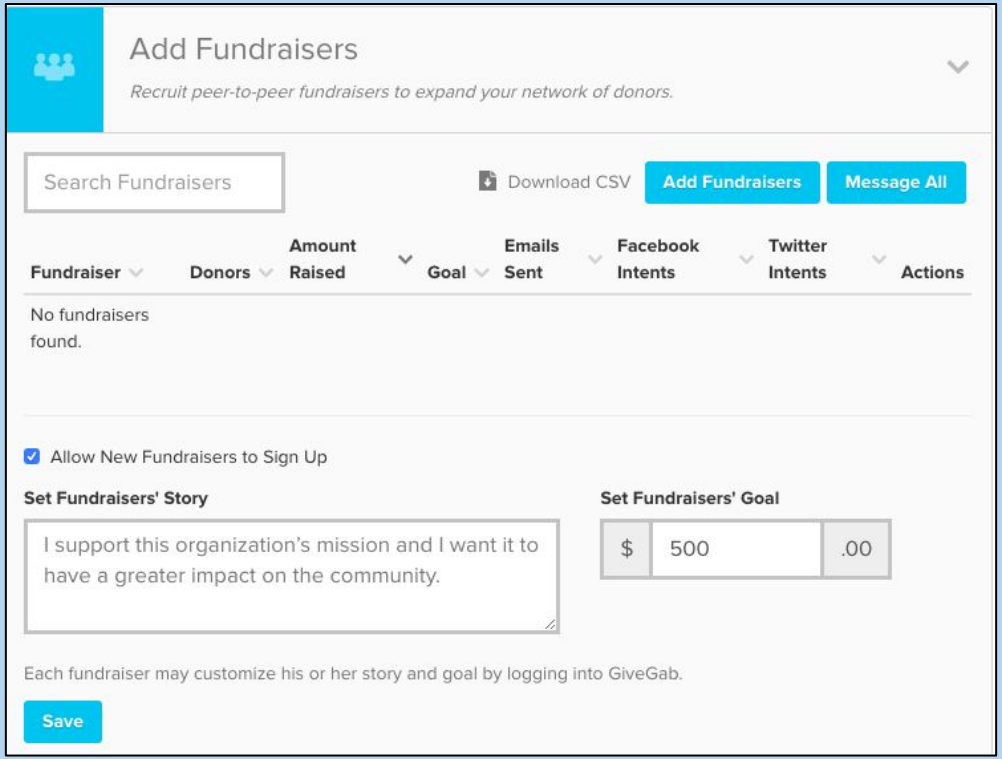
GiveGab is becoming Bonterra™

Peer-to-Peer Fundraisers

- Leverage your passionate supporters
- Fundraisers create own page to share with their networks
- Identify your team
  - Staff
  - Volunteers
  - Board Members
  - Donors
  - Family and friends

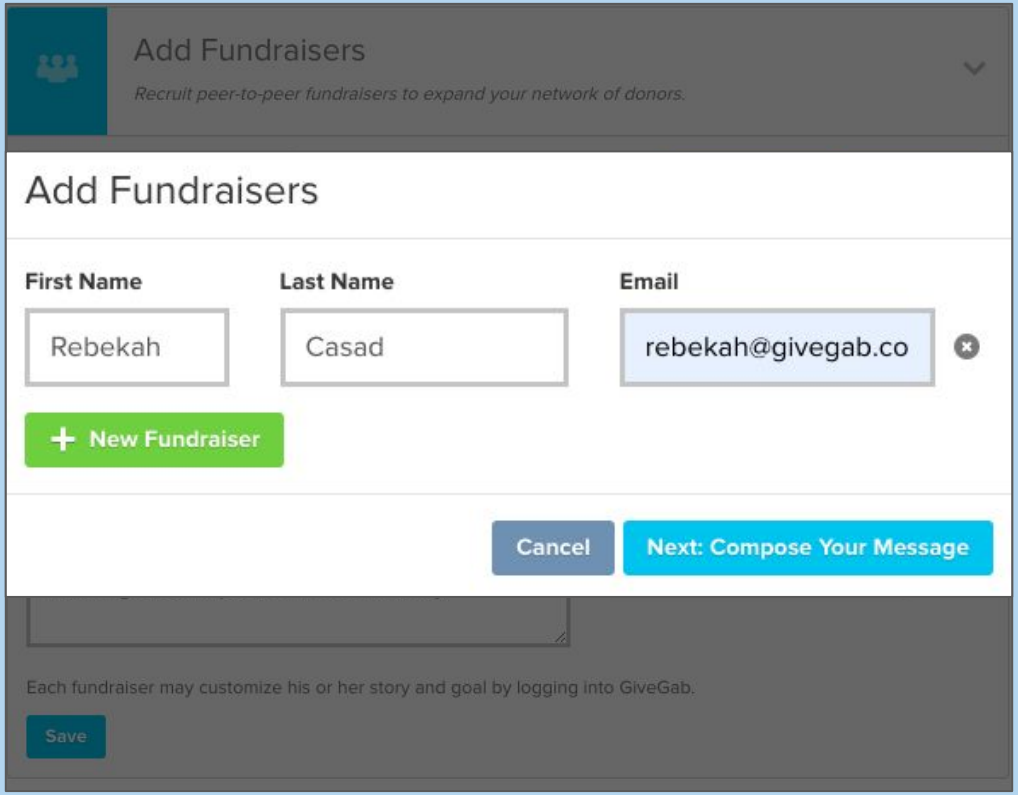
GiveGab is becoming Bonterra

Add Fundraisers



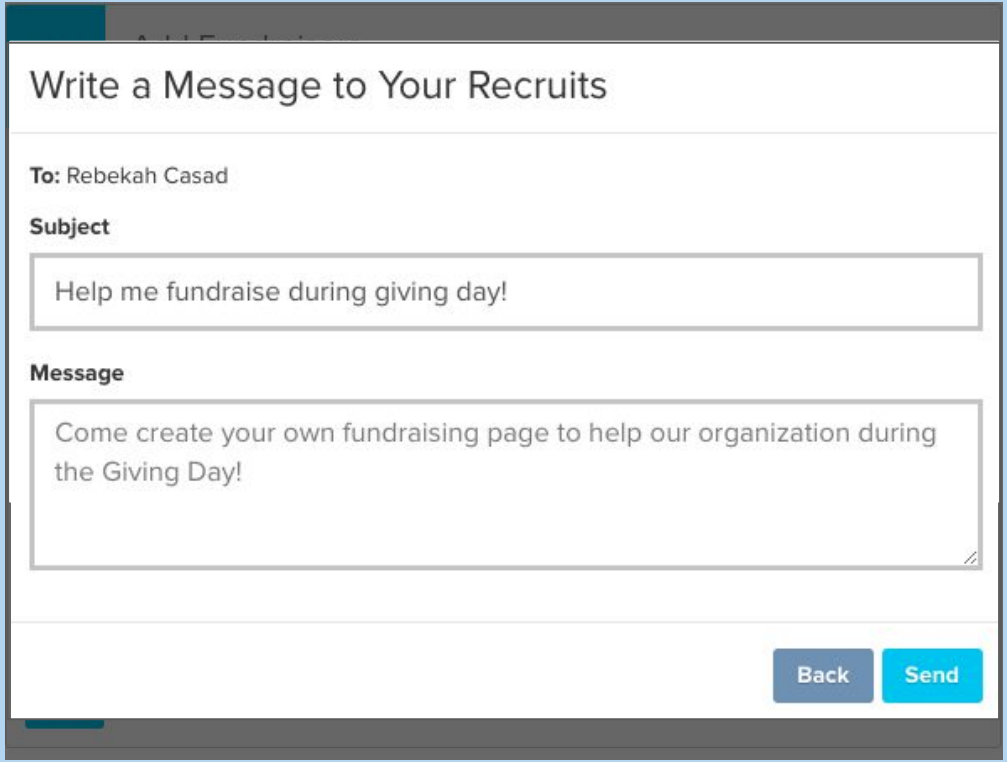
GiveGab is becoming Bonterra

Add Fundraisers



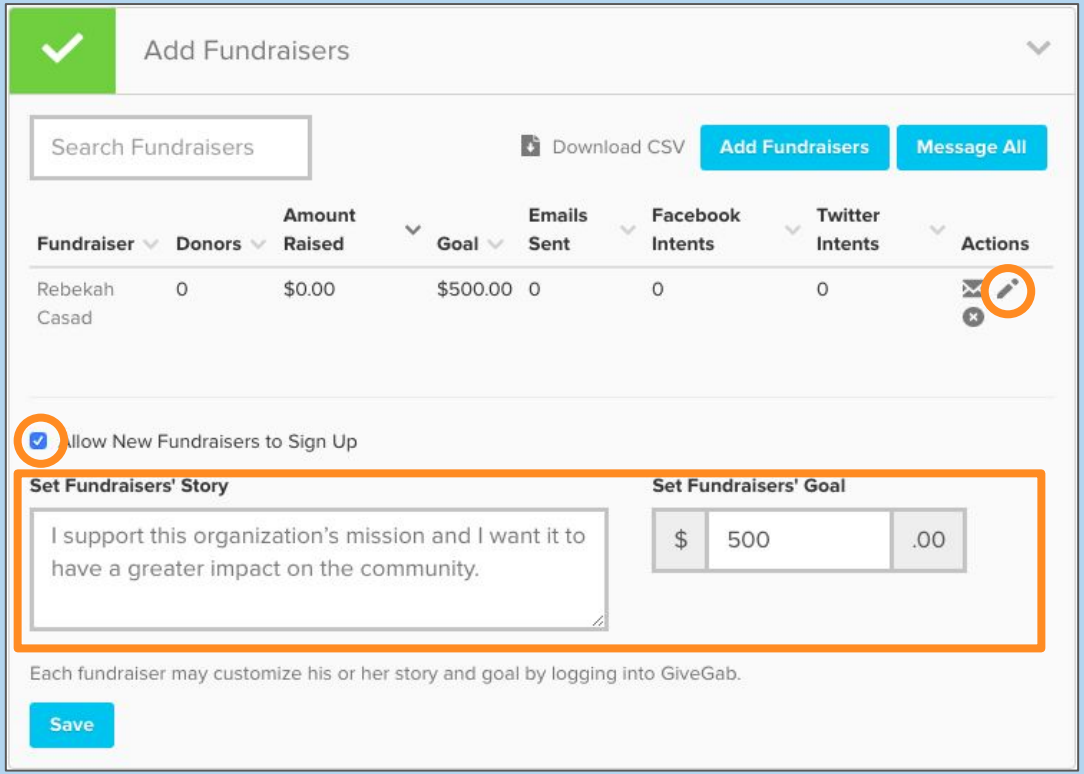
GiveGab is becoming Bonterra

Add Fundraisers



GiveGab is becoming Bonterra

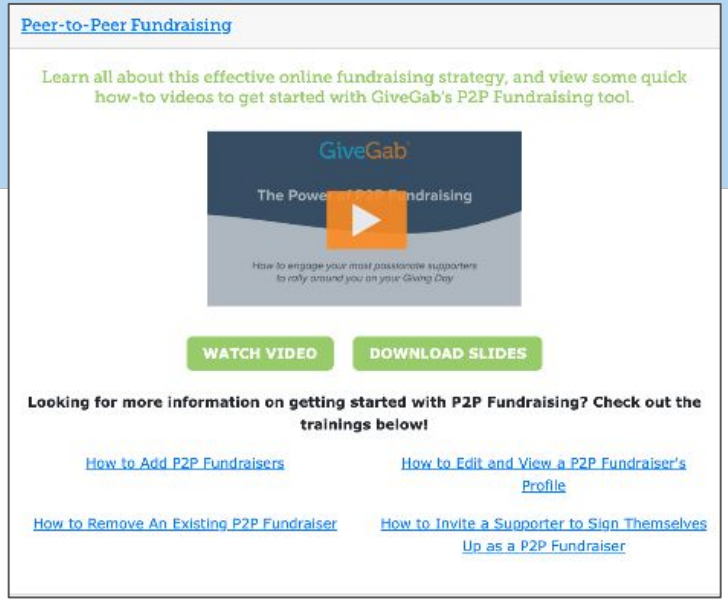
Add Fundraisers



GiveGab is becoming Bonterra

Resources

- Fundraisers Toolkit
  - Communication Guides
  - Graphics
  - Support Articles
  - Blogs
- Board Member Toolkit
  - Engaging Your Board Resources
  - Board Member Resources
    - Storytelling Worksheet
    - Sample Social Media Posts
    - Email Template

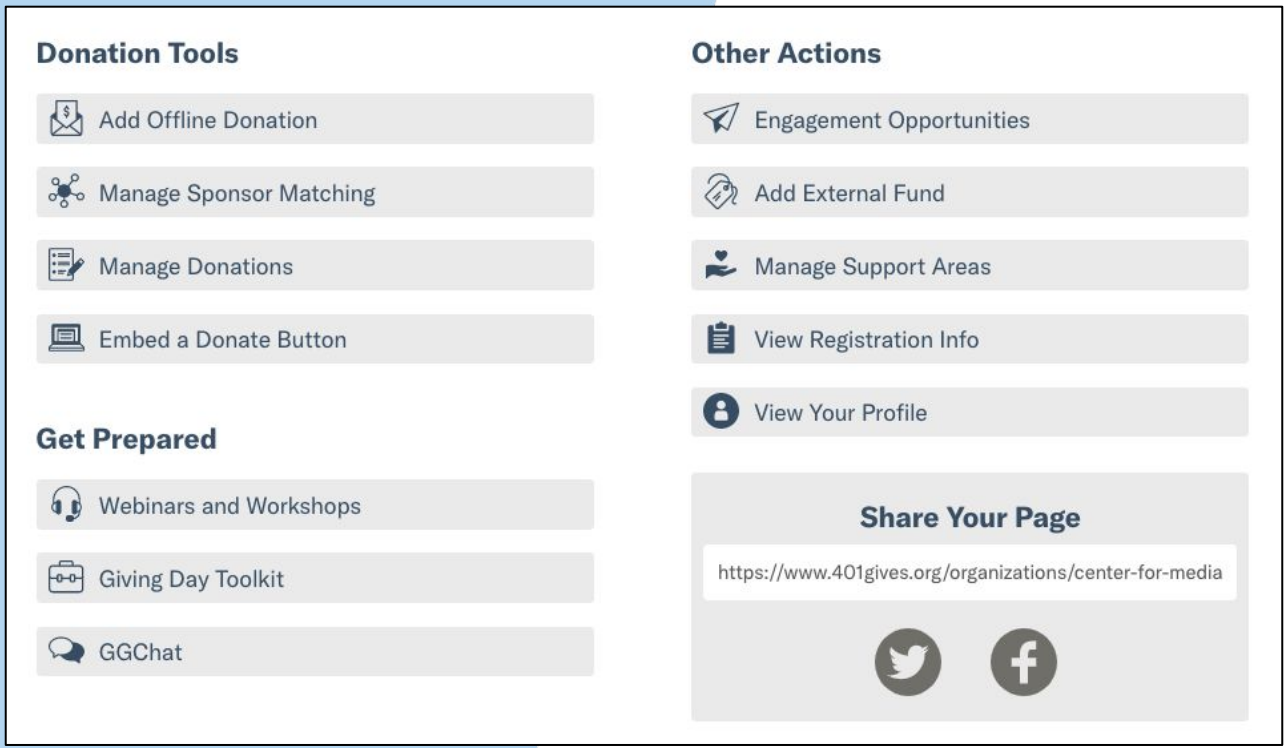


GiveGab is becoming Bonterra

Administrative Extras

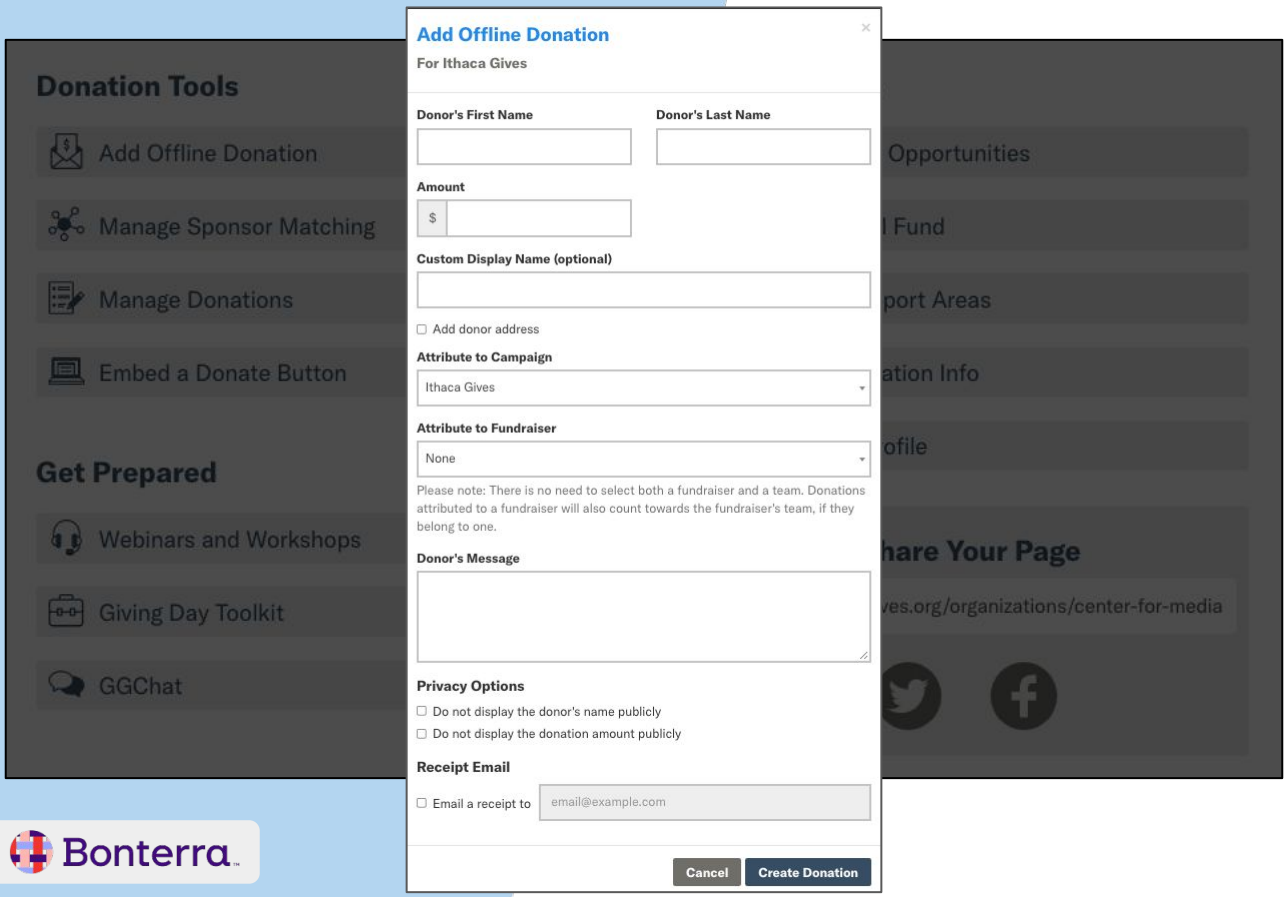
GiveGab is becoming Bonterra™

Key Dashboard Tools



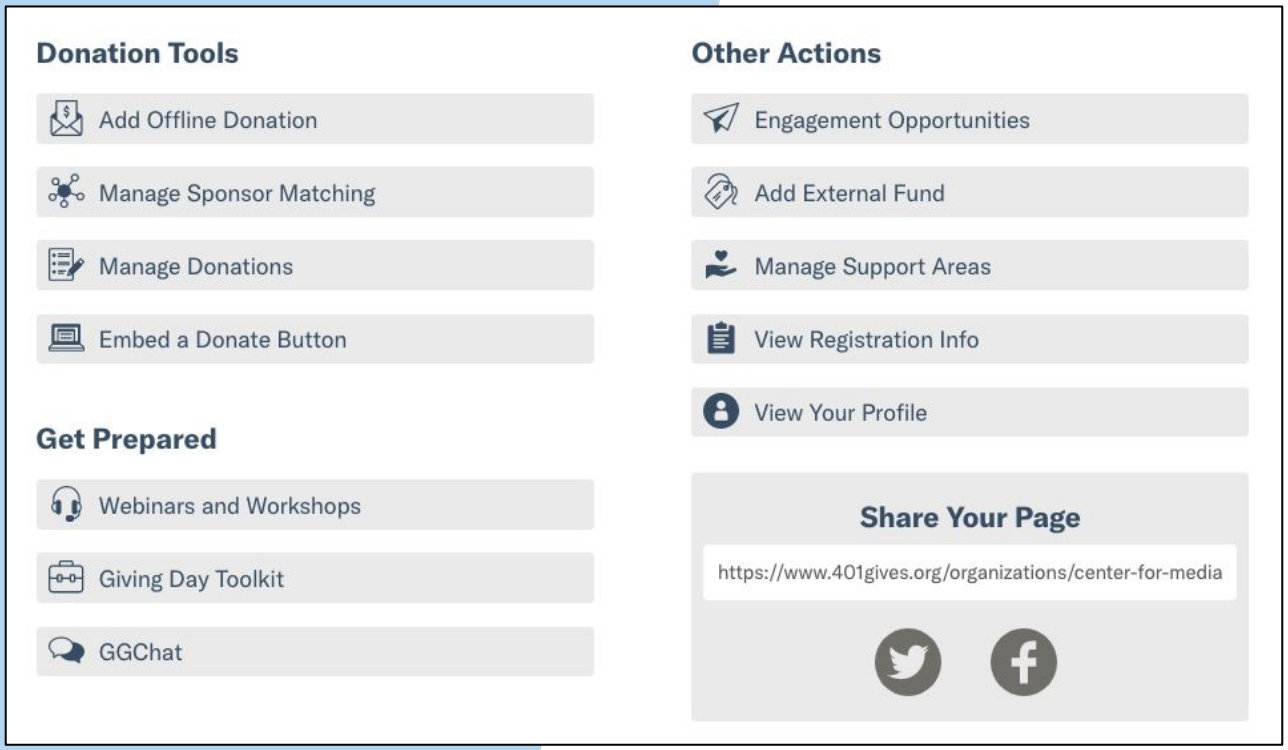
GiveGab is becoming Bonterra

Key Dashboard Tools



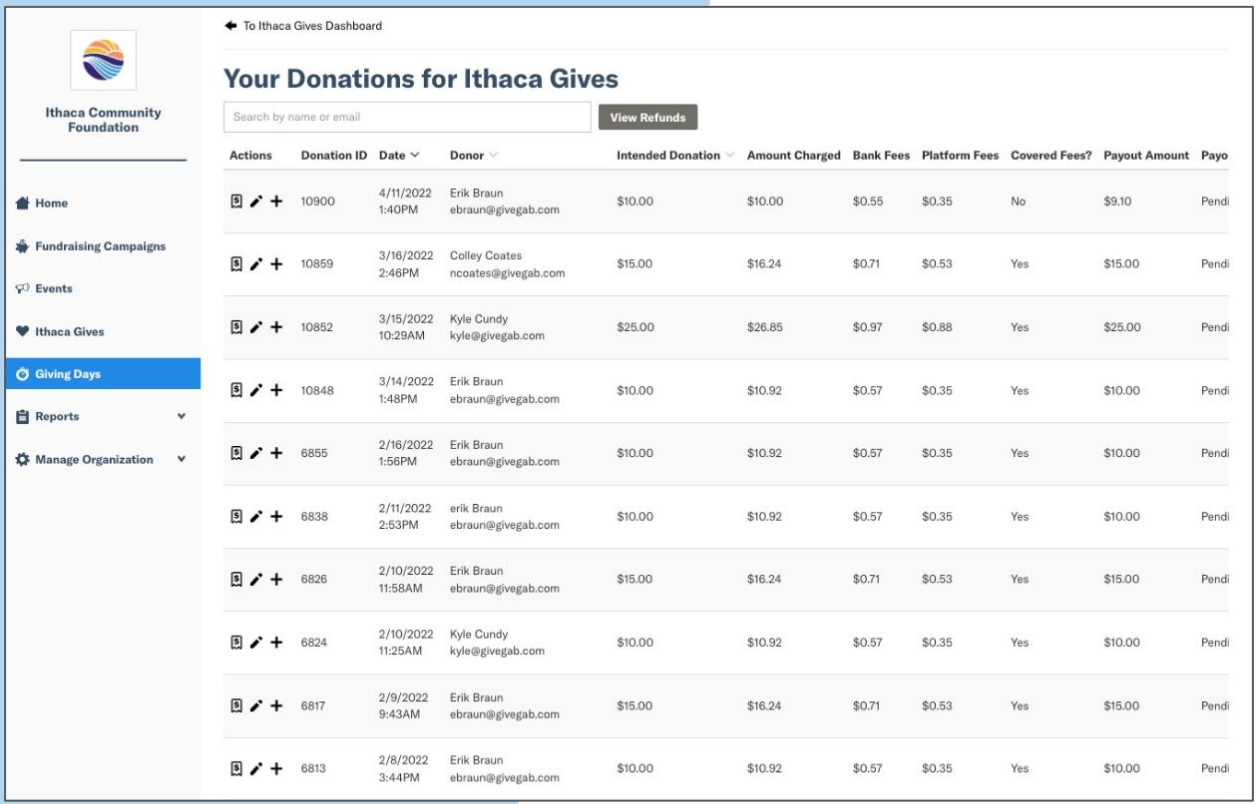
GiveGab is becoming Bonterra™

Key Dashboard Tools



GiveGab is becoming Bonterra

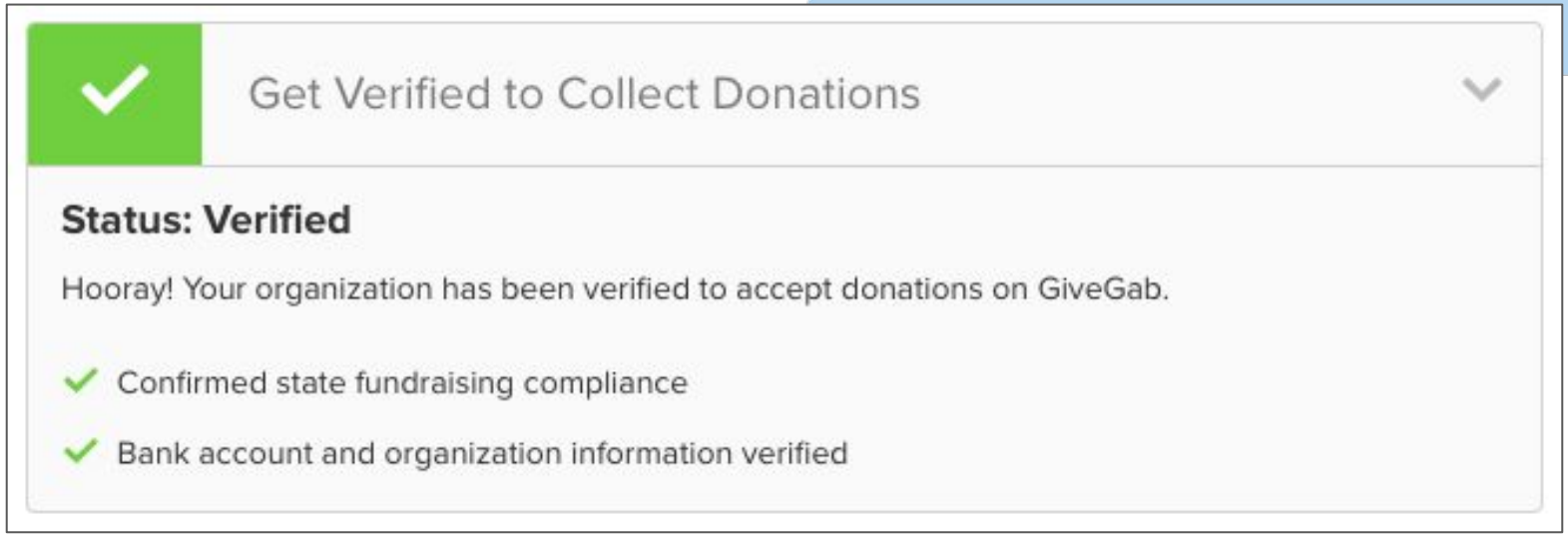
Key Dashboard Tools



GiveGab is becoming Bonterra

Donations

- Donations transferred to your bank account in 5-7 days
- Deposits will appear on your account from “Stripe”



GiveGab is becoming Bonterra

In-App Analytics

GiveGab is becoming Bonterra

Analytics for Ithaca Gives

General | Donor Insights | Year-Over-Year

Overall Stats

Total Stats

$4,120.00	23	47
TOTAL RAISED	TOTAL DONORS	TOTAL DONATIONS

Online Stats

$2,980.00	20	44
RAISED ONLINE	ONLINE DONORS	ONLINE DONATIONS

Offline Stats

$1,140.00	3	3
RAISED OFFLINE	OFFLINE DONORS	OFFLINE DONATIONS

Fees

0.0%	0.0%
OF FEES WERE COVERED	OF DONATIONS HAD FEES COVERED

Offline Stats Breakdown

Matches & Challenges

$0.00	0	0
RAISED	DONORS	DONATIONS

Prizes

$0.00	0
RAISED	DONATIONS

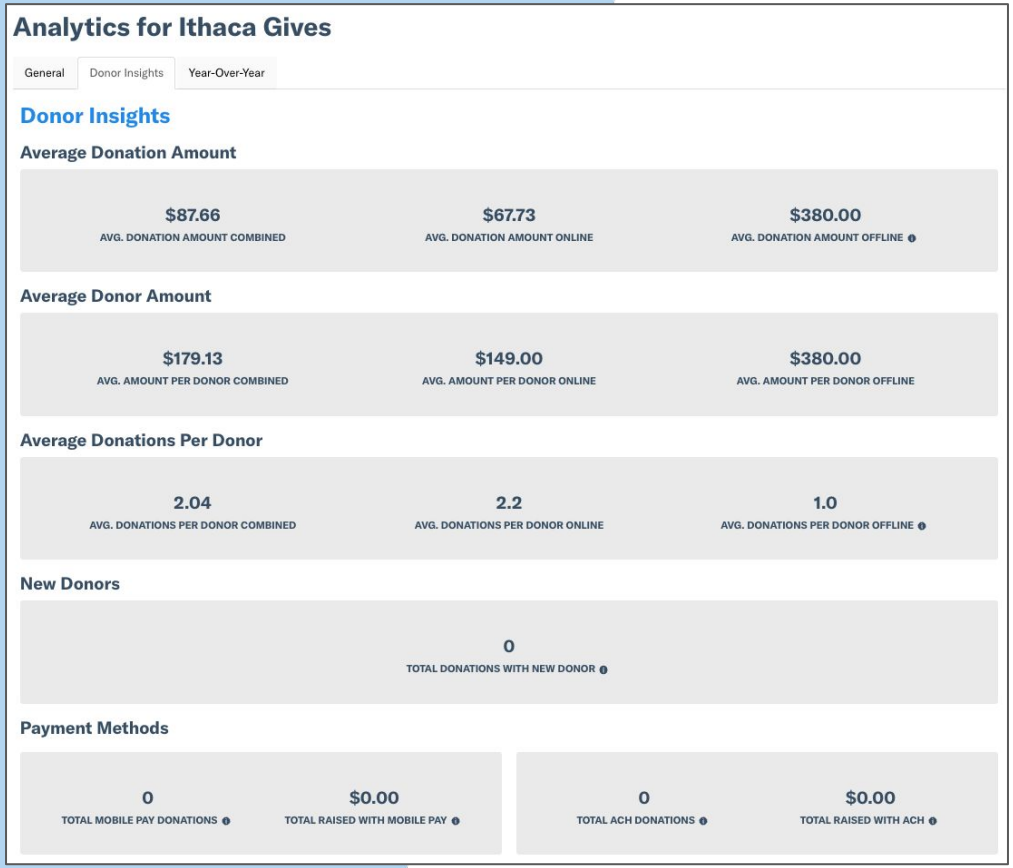
Donor Advised Funds

$0.00	0	0
RAISED	DONORS	DONATIONS

Other Offline

$0.00	0	0
RAISED	DONORS	DONATIONS

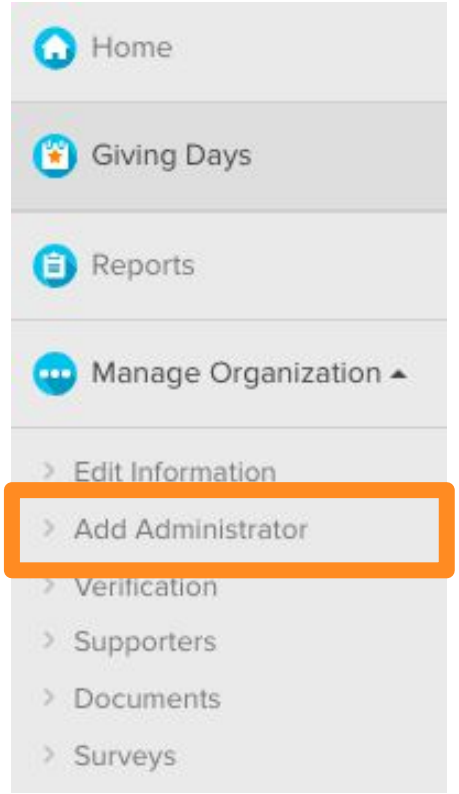
GiveGab is becoming Bonterra™



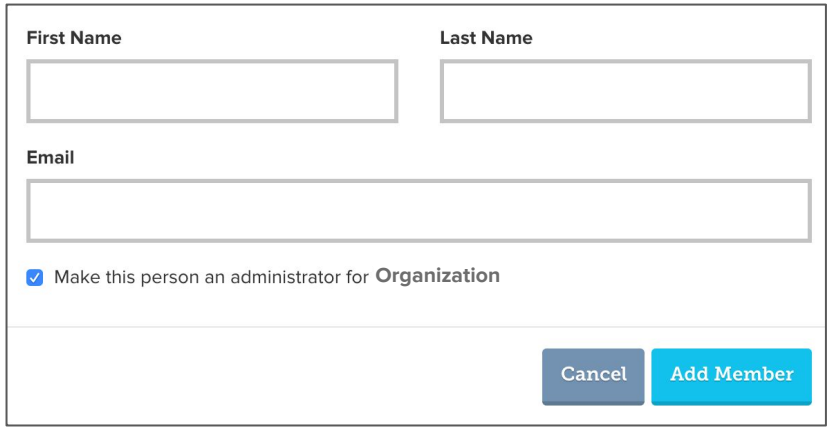
GiveGab is becoming Bonterra

GiveGab is becoming Bonterra™

Add Administrators



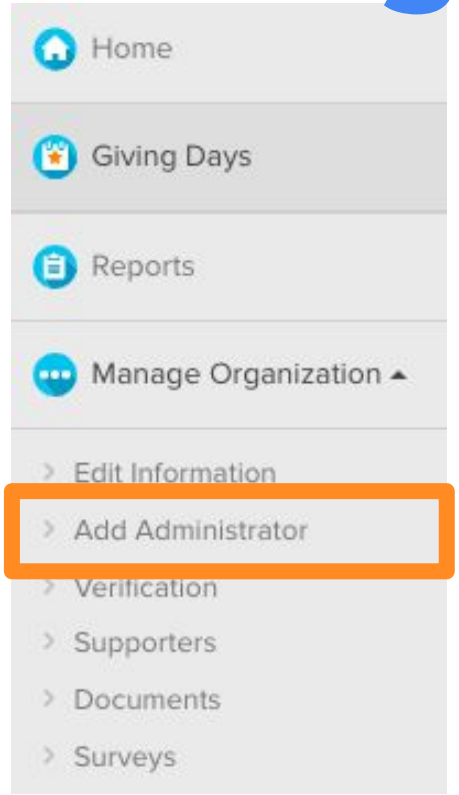
- Located on the left panel
- When you add an administrator, an email gets sent to the individual from notifications@givegab.com.
- The email contains the new admin's login information

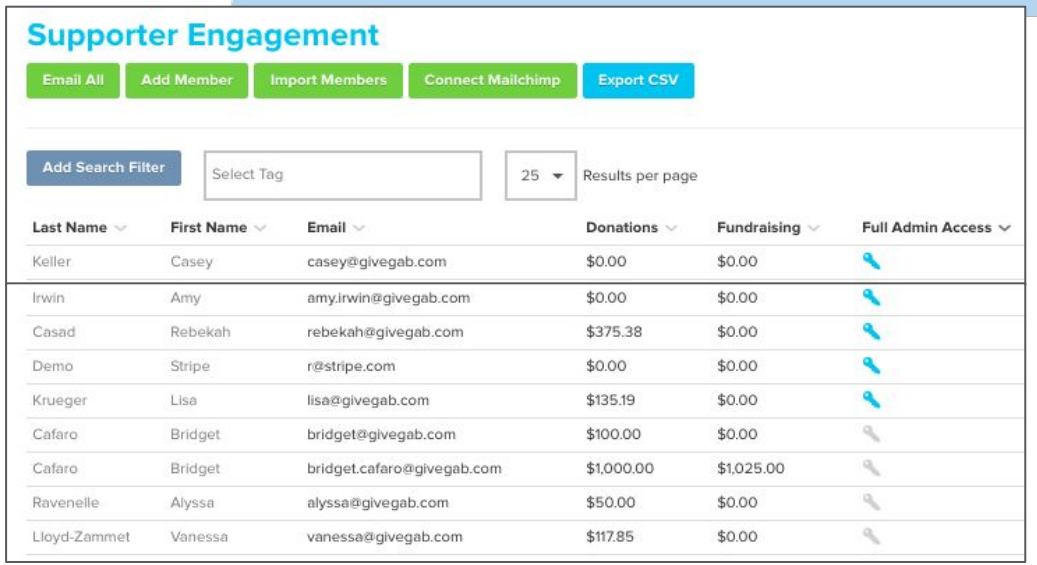


GiveGab is becoming Bonterra

Manage Administrators

- Review current administrators and supporters
- Blue key icon indicates administrative access
- Click key icon to remove administrative access





GiveGab is becoming Bonterra.

Donation Demo

GiveGab is becoming Bonterra™

Next Steps

GiveGab is becoming Bonterra™

Your Nonprofit Toolkit

The Nonprofit Toolkit has valuable resources for all your Texoma Gives needs.

- Templates
- Downloadable graphics
- Resources for board members, volunteers, staff and fundraisers
- Training videos for fundraising strategies!

GiveGab is becoming Bonterra

Your Next Steps

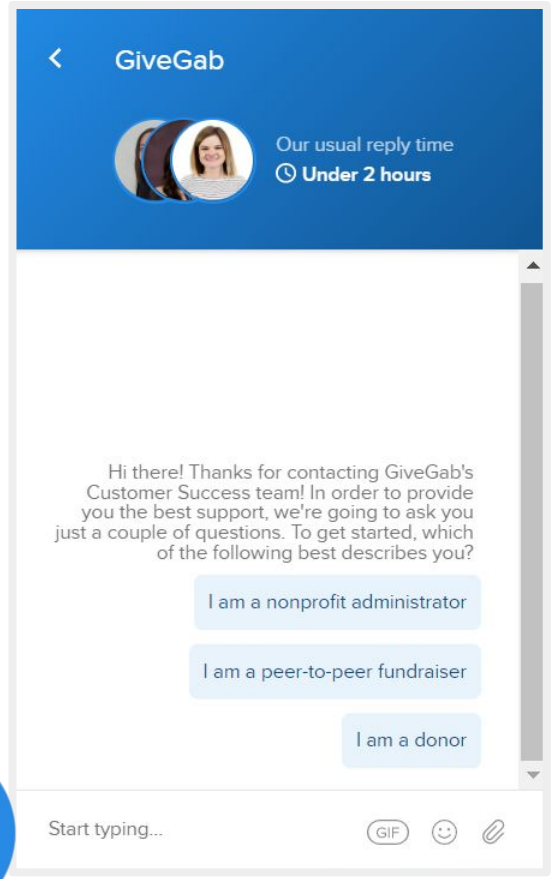
What to work on over the next 4 weeks:

- Follow Texoma Gives on Social Media and use **#TexomaGives**
- Watch your inbox for important emails
- Review other trainings
- Explore the Nonprofit Toolkit

GiveGab is becoming Bonterra

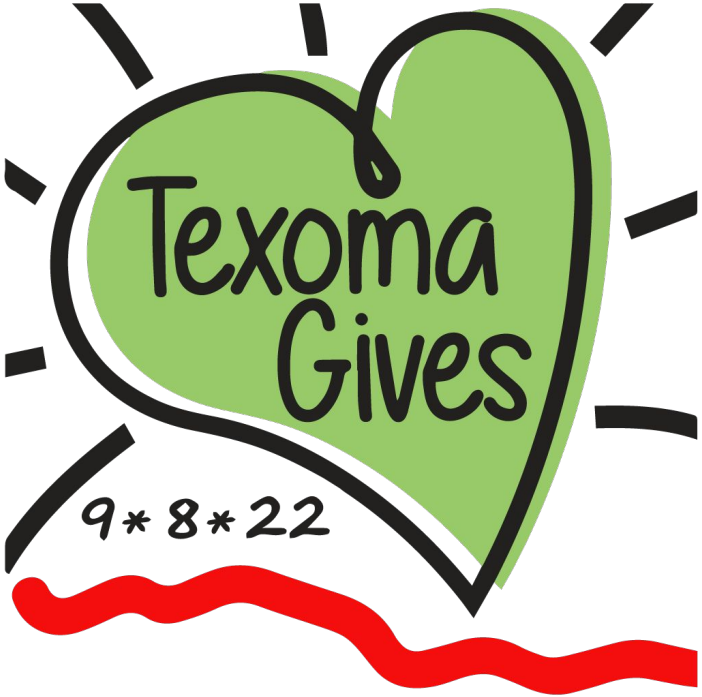
How We Support You

- Visit our help center
  - support.givegab.com
- Check out our blog
  - givegab.com/blog
- Send us an email
  - CustomerSuccess@givegab.com
- Chat with GiveGab's Customer Success Team
  - Look for the little blue chat bubble



GiveGab is becoming Bonterra

Questions?



GiveGab is becoming Bonterra.