

A woman in a light blue shirt, patterned shorts, a white cap, and sunglasses is fly fishing in a stream. She is standing on a rock, holding a fishing rod. The background is a lush green forest with tall trees and dense foliage. The scene is brightly lit, suggesting a sunny day.

ORVIS®



EMBRACE
A STREAM
GIVE WHERE YOU FISH

Getting Started Guide

Welcome to Embrace a Stream!

Want to make sure your chapter is ready to participate in Embrace a Stream? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

Are You Eligible?

To participate, your chapter must be:

- An IRS approved tax-deductible chapter located in or serving your community.
- Registered with the appropriate states in which you solicit donors.
- Each chapter invited to participate in the Embrace A Stream Challenge have received an Embrace A Stream grant in 2019.
- Committed to promoting Embrace a Stream to your constituents.

Is your Profile Completed?

- Complete your profile by **October 25, 2019**.
- Enable donations on your account by adding your ACH transfer information (bank account information) and attest to state fundraising compliance in your Giving Day Dashboard.



Are You Connected?

- Follow Embrace a Stream on Facebook at www.Facebook.com/EmbraceAStream
- Follow Embrace a Stream on Twitter at www.Twitter.com/troutunlimited
- Follow Embrace a Stream on Instagram at www.Instagram.com/troutunlimited
- Use the hashtag: **#embraceastream** in all of your social media posts

Are You Ready?

- Check out the **Chapter Toolkit** for tips, templates, and resources.
- Register for **in-person training and webinar series**.
- Utilize the resources and tips emailed by the Embrace a Stream team.

Questions about Embrace a Stream?

For more information contact us at CustomerSuccess@GiveGab.com



Key Dates

Oct. 7

Registration opens for Embrace a Stream

Oct. 10

Getting Ready or *What's New* Webinar

Oct. 22

10 Final Steps to Success Webinar

Oct. 25

Deadline for profiles to be completed, as well as state fundraising attestation, and adding your chapter bank account.

Nov. 4

Embrace a Stream starts at 12:00 am EST!

Nov. 10

Embrace a Stream ends at 3:00 am EST on Nov. 11!

BEYOND

Continue fundraising on GiveGab to reach your year-end fundraising goals!

