Giving Day Fundraisers

General Giving Day Fundraiser
Sign Up Process
1. Visit the “Fundraisers” page from the menu.

2. Click the “Sign Up” button.
1. A pop-up window will appear.

2. Fill out the necessary fields.
1. Add your first and last name.

2. Add your email address.

3. Create a password.

4. Click “Submit.”
1. You’ll see your personal fundraising page.

2. Your personal page URL will appear in the banner at the top of the screen.

3. Click “Manage Profile” to customize your page.

4. You will also receive an email notification confirmation.
1. This is your personal fundraising dashboard.

2. Fill out each section to complete and customize your fundraising page.
Tell Your Story

1. Add an optional image.

2. Adjust a monetary goal.

3. Add an optional video.

4. Adding your phone number is also optional.

5. Add your “story” - this text will appear as users visit your page.
Make a Donation

1. Once it’s Giving Day on April 7, make your gift!
Reach Out

1. You can send emails to your friends, family, coworkers, etc.

2. You’ll be able to track your supporters through this section.
Share Socially

1. Use your custom URL to share out your personal page through social media.

2. You can also copy this URL into other social media channels or email.
Give Thanks

1. Once your fundraising page receives donations, you’re encouraged to reach out to your supporters!

2. Thank them for supporting you and Vanderbilt Giving Day!
1. Once you’ve completed your fundraising dashboard, here’s a look at your customized fundraising page.

2. You’ll notice that the headline says “[Name] is a fundraiser for Vanderbilt Giving Day.”

3. It is up to the donors to decide what areas they want to support.
Donate to a Fundraiser

1. The donor must click the “Make A Gift” button on the fundraiser’s page.

2. You’ll see that fundraiser’s name appear at the top of the donation form.

3. Select the area you want to support in the Search box.
Donate to a Fundraiser

1. The fundraiser’s name will move to the bottom of the donation form.

2. Continue the donation flow as usual.