

5 WAYS TO ADD SIZZLE TO YOUR ONLINE EVENTS

#weGIVECATHOLIC
with the Catholic Community Foundation | *December 1, 2020*
Northeast Ohio's Online Day of Catholic Giving

5 Ways To Add Sizzle To Your Online Events

Hosting a virtual event
requires the same care
and attention as an
in-person event.

Goals are the same:

- Build Community
- Thank Donors
- Educate People on your Mission
- Raise Funds

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What Tools Should You Use?

- Facebook Live?
- Zoom?
- Google Hangouts?
- YouTube Streaming?

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What Kind of Event Should We Host?

- Interview people impacted by your organization
- Interview leaders and supporters
- Host a virtual coffee hour
- Run a question and answer session
- Run an awareness webinar
- Have a virtual watch party
- Host a fitness challenge
- Tell your story
- Have a trivia contest
- Hold an online pet parade
- Give a virtual tour

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#1

Give People Something To Do
While They Are Waiting For The
Event To Start

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#2

Promote Your Event

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#3

Add Fun. Make it Competitive.
Have Prizes.

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#4

Add an Element of Surprise

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#5

Move It Along

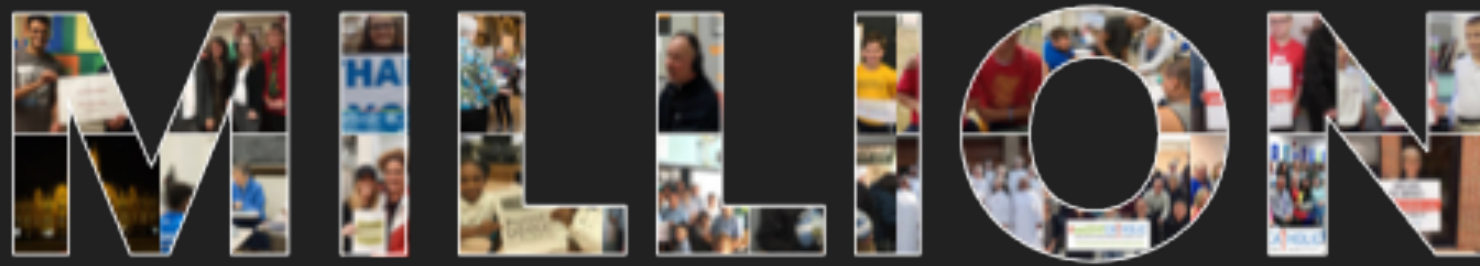
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#6

Laugh. Breathe.

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There are a



reasons to join us

Thank you!



CATHOLIC COMMUNITY
FOUNDATION

Enriching Lives In Northeast Ohio

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