

MELISSA RODGERS

Director of Ministry & Communication
St. Joseph Parish & School
Cuyahoga Falls

“How to Ask for and
Leverage Matching Gifts”



St. Joseph Parish

**Matching Donors
& We Give Catholic**

Presented by:

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With Matching Donors...

1. Raised 225% more \$
2. Increased Awareness
3. Devoted More Time to Promoting WGC



Who?

1. Consistent Donors
2. Vendors
3. Alumni



How?

1. Present as “first to receive opportunity”
2. Phone Call Best
3. If Email, Followup Within One Week



Why?

1. Have a Specific Project
2. Have a Monetary Goal

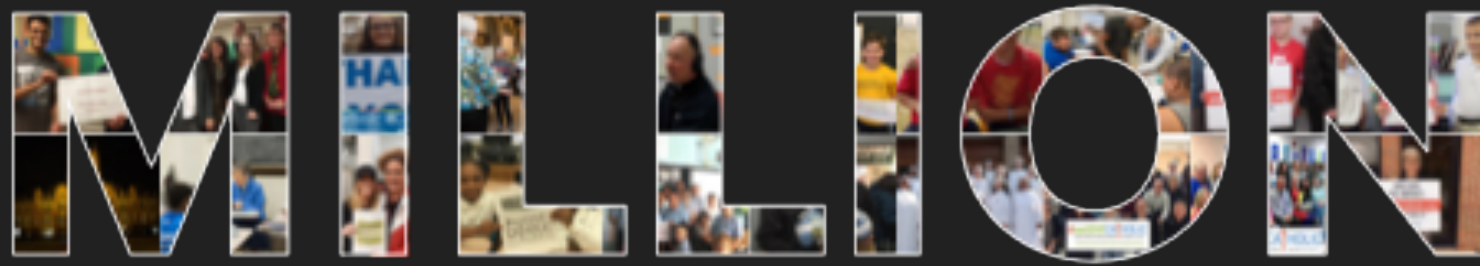


When?

1. Now
2. Later
3. Throughout the Year



There are a



reasons to join us

See you tomorrow!



CATHOLIC COMMUNITY
FOUNDATION

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with the Catholic Community Foundation | December 1, 2020

Northeast Ohio's Online Day of Catholic Giving