

## 2020 Raise the Region Prize List

- **Blaise Alexander Family Dealerships Grand Prize** – the nonprofit with the most unique donors during Raise the Region. (Large category nonprofit will receive \$5,000. Small category nonprofit will receive \$5,000).
- **Blaise Alexander Family Dealerships 2nd Prize** – the nonprofit with the 2nd most unique donors during Raise the Region. (Large category nonprofit will receive \$2,000. Small category nonprofit will receive \$2,000).
- **Blaise Alexander Family Dealerships 3rd Prize** – the nonprofit with the 3rd most unique donors during Raise the Region. (Large category nonprofit will receive \$1,000. Small category nonprofit will receive \$1,000).
- **Larson Design Group Participation Prize** – to kickoff Raise the Region 2020, two nonprofits will be randomly selected to receive a \$1,000 prize.
- **FCFP Kickoff Event Prize** – 2 random attendees at the kickoff event will be drawn. Each lucky ticket holder will choose a nonprofit to receive a \$1,000 prize.
- **UPMC's 50/50 Challenge** – the first nonprofit with 50 unique donors with gifts of \$50 or more. (Large category nonprofit will receive \$1,000. Small category nonprofit will receive \$1,000).
- **Toyota's Fast Start Prize** – the nonprofit with the most money between 6:00 pm and 7:00 pm on March 11th will receive \$1,000.
- **UPMC's Prime Time Prize** – the nonprofit that raises the most money between 8:00 pm and 10:00 pm on March 11<sup>th</sup> (Large category nonprofit will receive \$1,000. Small category nonprofit will receive \$1,000).
- **PA Skill by Miele Manufacturing Skillful Gifting Prize** – the nonprofit that has the most \$100 gifts between 10:00 pm and midnight on March 11<sup>th</sup>. (Large category nonprofit will receive \$1,000. Small category nonprofit will receive \$1,000).
- **Toyota's Sleep-Walker Prize** – the nonprofits that raises the most money from midnight to 5PM will receive \$1,000.
- **UPMC's Rise & Shine Prize** - the nonprofit with the most money between 6:00 am and 9:00 am on March 12<sup>th</sup> (Large category nonprofit will receive \$1,000. Small category nonprofit will receive \$1,000).
- **Subaru's Mid-Day Prize** - the nonprofit with the most \$50 gifts between 11:00 am and 2:00 pm on March 12<sup>th</sup> (Large category nonprofit will receive \$1,000. Small category nonprofit will receive \$1,000).
- **Larson Design Group Powerful Communities Prizes** - Every participating nonprofit that has at least 5 unique donors by noon on March 12<sup>th</sup> will be entered to win from the Powerful Communities Prizes. Random prizes will be drawn at 2pm and 4pm. 2 nonprofit organizations (one large and one small) will be randomly selected to receive an additional \$1,000.

- **PA Skill by Miele Manufacturing Afternoon Drive** – the nonprofit that has the most unique donors between 2:00 pm and 5:00 pm on March 12<sup>th</sup>. (Large category nonprofit will receive \$1,000. Small category nonprofit will receive \$1,000).
- **Toyota's Largest Gift** - the nonprofit that sees the largest gift from 6:00 pm and 7:00 pm on March 12<sup>th</sup> (Large category nonprofit will receive \$1,000. Small category nonprofit will receive \$1,000).
- **Minute Match**, presented by Larson Design Group, UPMC, FCFP, PA Skill by Miele Manufacturing, Subaru and Toyota. At 7:16 PM on March 12<sup>th</sup> gifts of \$100 will be matched dollar for dollar for one minute or until the total match funds of \$10,000 has been allocated. (*Multi-gift transactions to the same nonprofit will only receive match dollars for one gift.*)
- **Subaru's White Flag Prize** – the nonprofit that raises the most money between 8:00 pm and 10:00 pm on March 12<sup>th</sup> (Large category nonprofit will receive \$1,000. Small category nonprofit will receive \$1,000).
- **UPMC's Checkered Flag Prize** – the nonprofit that receives the most gifts between 10:00 pm and 11:59:59 pm on March 12<sup>th</sup>. (Large category nonprofit will receive \$1,000. Small category nonprofit will receive \$1,000).
- **Larson Design Group's Growth Prize** - Awarded to the nonprofit with the largest percentage of growth of online dollars raised in 2019 vs. 2020 (Large category nonprofit will receive \$1,000. Small category nonprofit will receive \$1,000).
- **PA Skill by Miele Manufacturing's Go Getter Prize** - The fundraiser who raises the most money on their individual fundraising, peer to peer page will win their nonprofit a prize (Large category nonprofit will receive \$1,000. Small category nonprofit will receive \$1,000).
- **UPMC's New Participant Award** - \$1,000 will be awarded to the nonprofit that is participating for the first time in Raise the Region and achieves the most unique donors (*\*not eligible, if nonprofit wins a grand prize with the same criteria*)
- **UPMC's 100 Reasons to Give Prize** – On March 12<sup>th</sup> from 8:00 pm to midnight, every gift of \$100 or more given to a nonprofit will be entered a random drawing to award the recipient nonprofit an additional \$1,000 prize.
- **PA Skill by Miele Manufacturing's Best Design Award** – The nonprofit that has been selected by a committee to determine the best designed profile page. (Large category nonprofit will receive \$500. Small category nonprofit will receive \$500). Profiles must be completed by noon on March 9<sup>th</sup> for judging.
- **Subaru's Columbia County Prize** – A nonprofit from Columbia County will be randomly selected to receive an additional \$1,000
- **Subaru's Lycoming County Prize** - A nonprofit from Lycoming County will be randomly selected to receive an additional \$1,000

- **Subaru's Montour County Prize** - A nonprofit from Montour County will be randomly selected to receive an additional \$1,000
- **Subaru's Northumberland County Prize** - A nonprofit from Northumberland County will be randomly selected to receive an additional \$1,000
- **Subaru's Snyder County Prize** - A nonprofit from Snyder County will be randomly selected to receive an additional \$1,000
- **Subaru's Union County Prize** - A nonprofit from Union County will be randomly selected to receive an additional \$1,000
- **Auto Trader's Most Patriotic Prize** – Awarded to the nonprofit that receives a gift from the most US states during Raise the Region. Location of the donor will be calculated based on the billing address associated with the credit card used for the gift. (Large category nonprofit will receive \$1,000. Small category nonprofit will receive \$1,000).