



Sponsor Information

Live Here, Give Here - July 15, 2020

WyoGives is designed to bring the state together as one community to raise money and awareness for Wyoming's nonprofits, expand online giving, connect people to causes, and make giving FUN.

This 24-hour day of online giving takes place on July 15, 2020. This is a special month for Wyoming, as it marks the 130th anniversary of Wyoming's statehood. WyoGives.org provides a unique easy-to-use platform where nonprofits can share their stories and engage the community, and where donors can easily search and donate to causes in one transaction. This is the inaugural year for this exciting event. We look forward to this becoming an annual event.

This is a tremendous opportunity to **show your support** for Wyoming nonprofits and build philanthropy in our great state. Your sponsor support will help provide the tools and resources needed by nonprofits to be successful. Your support will also help us promote the event throughout Wyoming. We will reach people through email, print, television, radio and social media. In addition, an untold number of people will be reached through the individual marketing efforts of participating nonprofits. See the next page for sponsor opportunities.

WyoGives is an initiative of the Wyoming Nonprofit Network whose mission is to serve as the collective voice for the sector and bring best practices, resources, and support to the nonprofit community. The Wyoming Nonprofit Network is a 501(c)(3) organization.



**MAKE THIS
DAY COUNT**

**JULY 15, 2020 12AM-12AM
WYOGIVES.ORG**



**WYO
GIVES**



Sponsor Opportunities

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Presenting

\$7,500

- Logo prominently displayed on WyoGives.org homepage
- 20-second interview with you on “Why your organization supports WyoGives” shared via web and social media channels
- Initial stand-alone social media post announcing your support, continued shout-outs
- Stand-alone Facebook Live recognition the day of the event
- Highlighted recognition in thank you video following event
- Logo on Wyoming Nonprofit Network website throughout 2020

Premier

\$5,000

- Logo displayed on WyoGives.org home page
- Initial stand-alone social media post announcing your support, continued shout-outs
- Stand-alone Facebook Live recognition the day of the event
- Highlighted recognition in thank you video following event
- Logo on Wyoming Nonprofit Network website throughout 2020

Supporter

\$2,500

- Logo displayed on WyoGives.org homepage
- Initial stand-alone social media post announcing your support, continued shout-outs
- Facebook Live recognition the day of the event
- Recognition in thank you video following event
- Logo on Wyoming Nonprofit Network website throughout 2020

Friends

\$1,000

- Logo displayed on WyoGives.org homepage
- Included in social media shout-outs with other sponsors
- Facebook Live recognition the day of the event
- Recognition in thank you video following event
- Logo on Wyoming Nonprofit Network website throughout 2020

Your logo will be on the WyoGives.org home page as soon as sponsorship is confirmed and will remain there through the fall of 2020.

Optional add-on: Prize Pool Sponsor

Your support will incentivize both nonprofits and donors to raise more funds. Prizes will range from \$100 to \$500. All funds go to the winning nonprofit for that particular prize. Your organization’s name will be listed with the prize on the website. There are several different options or we can work with you to customize your own. Here are just a few examples of prizes: Nonprofit with most unique donors the first hour of giving; Drawing among nonprofits that have peer-to-peer campaigns that yield \$1,000 or more; Nonprofits with most donors at the end of the 24 giving day (different categories based on size of nonprofit). We are happy to work with you to customize a prize.



Wyoming Nonprofit Network

1401 Airport Parkway, Suite 300, Cheyenne, WY 82001

Contact: Jody Shields, Executive Director

307-772-9150 info@wynonprofit.org

EIN: 43-2097314



Sponsor Form

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Company: _____

Mailing Address: _____

Primary Contact Person: _____

Phone: _____

Email: _____

Sponsor Level:

_____ Presenting Sponsor \$7,500

_____ Premier \$5,000

_____ Supporter \$2,500

_____ Friends \$1,000

Optional Add-On:

I would like to sponsor a prize at this level \$_____ (or, contact me to discuss)

Please email your logo along with this completed form to jshields@TheAlignTeam.org.

Checks can be mailed to:

Wyoming Nonprofit Network
1401 Airport Parkway, Suite 300
Cheyenne, WY 82001

WyoGives is an initiative of the Wyoming Nonprofit Network, a 501(c)(3) nonprofit organization. Our EIN number is: 43-2097314. The Wyoming Nonprofit Network is managed by Align.

If you have any questions, please contact Jody Shields at 307-772-9148 or jshields@TheAlignTeam.org.

Thank you!