



Sponsor and Matching Opportunities

Live Here, Give Here - July 15, 2020

WyoGives is designed to bring the state together as one community to raise money and awareness for Wyoming's nonprofits, expand online giving and connect people to causes.

We have been working on this event since the spring of 2019. Since the COVID-19 outbreak, almost all nonprofits have had to cancel events, suspend services or invest additional resources in response to the pandemic. WyoGives provides nonprofits a critical fundraising opportunity at a time when it is needed most. The fact that this is an online event, ensures we can fully execute it while maintaining adherence to any public health guidelines and restrictions.

This 24-hour day of online giving takes place July 15, 2020. This is a special month for Wyoming, as it marks the 130th anniversary of Wyoming's statehood. WyoGives.org provides a unique, easy-to-use platform where nonprofits can share their stories and engage the community. In addition, donors can easily search and donate to causes in one transaction. This the inaugural year for this exciting event. We look forward to WyoGives becoming an annual event.

This is a tremendous opportunity to **show your support** for Wyoming nonprofits and build philanthropy in our great state. See the next page for sponsor opportunities as well as opportunities to create a matching pool customized to your preferences.

WyoGives is an initiative of the Wyoming Nonprofit Network whose mission is to serve as the collective voice for the sector and bring best practices, resources, and support to the nonprofit community. The Wyoming Nonprofit Network is a 501(c)(3) organization.

**MAKE THIS
DAY COUNT**

**JULY 15, 2020 12AM-12AM
WYOGIVES.ORG**



**WYO
GIVES**



**WYO
GIVES**

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Sponsor Opportunities

Your sponsor support will help provide the tools and resources needed by nonprofits to be successful in their giving day campaign. Your support will also help us promote the event throughout Wyoming.

Sponsor Benefit	Presenting \$7,500	Premier \$5,000	Supporter \$2,500	Friend \$1,000
Online interview	X			
Logo on WyoGives.org	X	X	X	X
Social Media Posts	Initial stand-alone and continued	Initial stand-alone and continued	Initial stand-alone and continued	Included with other sponsors
Facebook Live on July 15	Highlighted	Highlighted	Recognized	Recognized
Thank-you Video	Highlighted	Highlighted	Recognized	Recognized
Logo on wynonprofit.org	X	X	X	X
Email recognition	X	X	X	X

Logo placement and dimensions commensurate with sponsorship level. Your logo will be on the WyoGives.org home page as soon as sponsorship is confirmed and will remain there through 2020.

Matching Opportunities

Motivating Others to Join you in Giving

Matches are a great motivator for donors to contribute. We have a number of options available and can work with you to develop a match that fits your giving priorities. Each dollar raised is matched by your dollar up to your matching contribution. We can include parameters such as a maximum dollar match per individual donation and/or organization. You can select whether you want to include all nonprofits in your matching challenge or select nonprofits such as those defined by geography, mission area, size or other parameters. Your name/logo will be included on the organizations' profiles as a match. It is up to you if you wish to cut one check to us to distribute, or if you prefer to issue the check directly to the nonprofits.

Motivating Your Employees to Join you in Giving

We can work with you to set up an employee match. You would determine your maximum contribution and inform your employees of the giving opportunity. On the check-out screen for all donors, there will be a box to select if they are an employee of your company. Following the event, we will check in with you to ensure everyone that checked the box is an employee. It is up to you if you wish to cut one check to us to distribute, or if you prefer to issue the check directly to the nonprofits.

We appreciate the opportunity to discuss sponsorship, matching opportunities or other innovative ways to support WyoGives.
Contact: Jody Shields, Executive Director jshields@wynonprofit.org
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