



**WYO
GIVES**

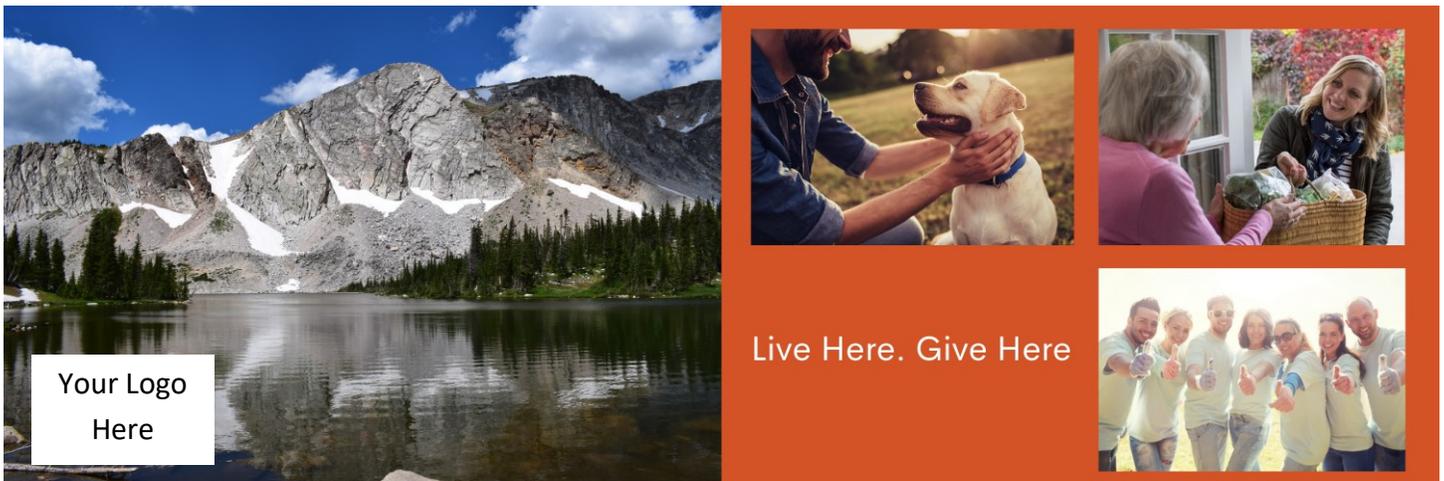
July 14, 2021

Business Partner Program

We are excited to introduce a new opportunity for businesses!

As a WyoGives business partner, you empower your employees to give back to the community and state where they live, work and play. The WyoGives.org platform provides an easy, fun and efficient way for your entire company to celebrate and help nonprofits in your community and across the state.

Boost your employee's passions by offering matching dollars during WyoGives.



As a business partner, you have **your own unique page on WyoGives.org** which serves as an entry point for employees to join the excitement. On this page (header above), you can share information about your corporate philanthropy, encourage employees to donate to organizations, and promote matching dollars. In addition to adding your logo and written content, you can add images below the header (pictured above). You can populate your profile yourself or work with one of the WyoGives team members to do this for you.

Matching funds are a great way to show your support for employee giving during WyoGives. Giving days are especially successful when the donor sees their dollars going further. Include your match commitment on your WyoGives page. You can choose to match 1:1 with a dollar threshold or a set amount per employee. Following the event, there are two options for distributing your matching dollars to nonprofits. 1) You distribute the match yourself using real-time online reports; or 2) The Wyoming Nonprofit Network can distribute your match based on match guidelines determined by your company. This service is subject to a 6% administration fee.

There is **no cost** for a business to participate in the Business Fundraiser Partner program. The only fees charged are for businesses who elect to have us distribute matches on their behalf.

We are here to help you! Our business fundraiser toolkit includes social media and email communications, and other resources to engage your employees. We also offer ideas to help make WyoGives a fun employee engagement event at your workplace.

Ready to get started? Contact Jody Shields at jshields@wynonprofit.org or call 307-772-9050.

Interested in sponsoring WyoGives? Contact Jody Shields or go to WyoGives.org for more information.

WyoGives is an initiative of the Wyoming Nonprofit Network, a 501(c)(3) nonprofit organization.